



SHANGHAI
FOREIGN INVESTMENT
ASSOCIATION
上海市外商投资协会

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月度工作简报

MONTHLY REPORT



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协会动态 / SHFIA News

8月7日

范红秘书长、王烨君副秘书长赴浦东外商投资企业协会，就市、区外资企业投诉中心工作进行交流。

August 7

Secretary-General Fan Hong and Deputy Secretary-General Wang Yejun of SHFIA visited the Pudong Association of Enterprises with Foreign Investment to exchange views on the work of the municipal and district-level complaint centers for foreign-invested enterprises.

8月13日

黄浦区总工会党组书记、常务副主席董磊来访协会，协会秘书长范红、工会主席薛逸雯接待并做交流。

August 13

Dong Lei, Secretary of the Party Leadership Group and Executive Vice Chairman of the Huangpu District Federation of Trade Unions, visited SHFIA and held discussions with Fan Hong, Secretary-General of SHFIA, and Xue Yiwen, Chairman of the SHFIA Trade Union.

8月20日

由上海市人力资源和社会保障局主办，上海市劳动人事争议仲裁院、普陀区人力资源和社会保障局共同承办的“走进仲裁 同谱和声”政府开放月活动，在普陀区劳动人事争议仲裁院举办。上海市外商投资协会副秘书长兼法务总监王烨君携安靠、德之馨、三菱电机、普乐斯、一嗨汽车、中国移动、重机 7 家协会会员企业代表参会。

August 20

The "Approaching Arbitration, Harmonizing Together" Government Open Month event, hosted by the Shanghai Municipal Human Resources and Social Security Bureau and co-organized by the Shanghai Labor and Personnel Dispute Arbitration Court and the Putuo District Human Resources and Social Security Bureau, was held at the Putuo District Labor and Personnel Dispute Arbitration Court. Wang Yejun, Deputy Secretary-General and Legal Director of SHFIA, led representatives from seven member companies including Amkor, Symrise, Mitsubishi Electric, Pulesi, eHi Car Services, China Mobile, and Juki to attend the event.

8月25日

上海市志愿者协会召开第四届会员代表大会，范红秘书长代表市外资协会出席。

August 25

The Shanghai Volunteer Association held its 4th Member Representative Assembly. Secretary-General Fan Hong attended the meeting on behalf of SHFIA.

会员走访及接待 / Meeting with Members

8月4日

君合律师事务所合伙人孙博来访协会，协会副秘书长兼法务总监王烨君接待，双方就协会会员服务、权益保护机制等话题作交流。

August 4

Sun Bo, Partner at JunHe Law Firm, visited SHFIA and was received by Wang Yejun, Deputy Secretary-General and Legal Director of SHFIA. Both sides exchanged views on topics including SHFIA's membership services and rights protection mechanisms.

8月12日

杜邦中国集团有限公司上海分公司（启诺迪电子）政府事务总监李梦来访协会，丁遂亮副秘书长接待，双方就企业发展情况、会员服务、分会活动等话题作交流。

August 12

Li Meng, Government Affairs Director of DuPont China Holding Ltd. Shanghai Branch (Qnity Electronics Inc.), visited SHFIA and was received by Deputy Secretary-General Ding Suiliang. Both sides exchanged views on the company's development, membership services, and branch activities.

8月20日

范红秘书长和日资企业分会领导班子成员走访伊藤喜（中国）投资控股有限公司，与董事长筒井质、副总经理张燕就会员服务、分会活动、权益保护等话题作交流。

August 20

Secretary-General Fan Hong of SHFIA and members of the leadership team of the Japanese Enterprises Branch visited ITOKI China Holding Co., Ltd., and held discussions with Chairman Tsutsui Tadashi and Deputy General Manager Zhang Yan on topics including membership services, branch activities, and rights protection.

8月21日

普华永道咨询（深圳）有限公司上海分公司政府事务部总监张艳一行来访，范红秘书长接待并作交流。

August 21

Secretary-General Fan Hong of SHFIA received a delegation led by Zhang Yan, Director of the Government Affairs Department of the Shanghai Branch of PwC Consultants (Shenzhen) Co., Ltd., and held discussions with them.

协会活动 / SHFIA Events

8 月，协会共举办 12 场活动。

In August, SHFIA held a total of 12 events.

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协会活动 SHFIA Events: 4 场 (4 Events)

“外资企业在临港”社群：离岸贸易金融服务综合改革试点扩围政策解读

8 月 13 日，在临港新片区管委会的指导下，协会“外资企业在临港”社群举办“离岸贸易金融服务综合改革试点扩围政策解读”活动。活动聚焦《上海国际金融中心发展离岸金融行动方案》和《临港新片区离岸贸易金融服务综合改革试点扩围方案》，围绕离岸金融发展新趋势、试点扩围新举措以及金融服务新实践，开展专题解读与交流分享。诺力昂、上海义晟祥、洛晶半导体、东京海上日动等 30 余家企业和机构的代表参加。

临港新片区管委会金融贸易处介绍了临港新片区离岸贸易发展情况，围绕试点扩围的政策背景、业务范围和配套措施进行了解读，重点介绍了试点从 2025 年“1.0 版”向 2026 年“2.0 版”的升级变化。中国建设银行上海分行国际业务部副总经理周明华系统介绍了《上海国际金融中心发展离岸金融行动方案》背景下金融机构的服务举措，分享了离岸贸易、跨境融资租赁等典型业务场景和实践案例。

交流讨论环节，与会代表围绕政策支持、融资服务、跨境结算、业务合规等企业关注的问题展开交流。

FIEs Community@Lingang: Policy Briefing on the Expansion of the Pilot Program for Comprehensive Reform of Offshore Trade Financial Services

On August 13, under the guidance of the Lingang Special Area Administration, the "FIEs Community@Lingang" of SHFIA held a policy briefing on "The Expansion of the Pilot Program for Comprehensive Reform of Offshore Trade Financial Services." The event focused on the Shanghai Action Plan for Developing Offshore Finance as Part of the International Financial Center Development and the Expansion Plan for the Pilot Program of Comprehensive Reform of Offshore Trade Financial Services in Lingang Special Area, featuring thematic briefings and exchange discussions on new trends in offshore finance, new measures for the pilot expansion, and new practices in financial services. Representatives from more than 30 enterprises and institutions, including Nouryon, Shanghai Yishengxiang, Luoqing Semiconductor, and Tokio Marine & Nichido, participated in the event.

The Finance and Trade Division of the Lingang Special Area Administration introduced the development of offshore trade in the area, interpreting the policy background, business scope,

and supporting measures of the pilot expansion, with a focus on the upgrades from the "1.0 version" in 2025 to the "2.0 version" in 2026. Zhou Minghua, Deputy General Manager of the International Business Department of China Construction Bank Shanghai Branch, systematically presented financial institutions' service measures under the Shanghai Action Plan for Developing Offshore Finance as Part of the International Financial Center Development, and shared typical business scenarios and case studies in offshore trade and cross-border financial leasing.

During the exchange and discussion session, participants actively engaged in discussions on issues of concern to enterprises, including policy support, financing services, cross-border settlement, and business compliance.

“外资企业在临港”社群：第二期匹克球体验活动

8月18日，“外资企业在临港”社群第二期匹克球体验活动在临港奉贤体育中心举行。来自白特荣、攀时、先稼半导体、曼隆蒂升等临港新片区外资企业以及相关服务机构的20余名代表齐聚球场，共同体验匹克球运动的乐趣。

活动邀请持证专业教练和专业助教进行现场指导，通过基础教学、分组训练、实战体验等环节，帮助参与者快速掌握匹克球的基本规则和技巧，让更多首次接触这项运动的企业员工轻松融入。从第一期到第二期，活动参与人数持续增长，参与主体也更加多元，作为“外资企业在临港”社群常态化活动之一，本次活动更加突出社群属性，进一步促进了企业之间的联系与互动。

FIEs Community@Lingang: The 2nd Pickleball Experience Event

On the evening of August 18, the second pickleball experience event organized by the "FIEs Community@Lingang" was held at Lingang Fengxian Sports Center. More than 20 representatives from foreign-invested enterprises in the Lingang Special Area, including Baiterong, Plansee, Xianjia Semiconductor, and Manlong Tisheng, as well as related service organizations, gathered on the court to enjoy the fun of pickleball. The event invited certified professional coaches and assistant coaches to provide on-site guidance, helping participants quickly grasp the basic rules and skills of pickleball through beginner training, group drills, and practical play, allowing more employees who were new to the sport to easily integrate. From the first to the second session, the number of participants has continued to grow, and the participants have become more diverse. As one of the regular activities of the "FIEs Community@Lingang", this event further emphasized the community aspect, promoting greater connection and interaction among enterprises.

“人工智能安全合规”专题讲座

8月19日，协会举办“人工智能安全合规”专题讲座，邀请市委网信办技术处副处长郑森峰和世辉律师事务所管理合伙人王新锐律师为企业解读中国生成式人工智能备案管理与智能体合规路径。来自阿迪达斯、保时捷、华特迪士尼、格力高等60多位企业代表参会。活动由协会副秘书长王烨君主持。

郑森峰副处长简析了生成式人工智能服务的备案合规问题，重点讲解了企业是否需要做生成式人工智能服务备案的判断逻辑和做备案的申报路径及所需材料。王新锐律师为企业解析了“人工智能立法与 Agent 的合规风险防范”，分享了生成式 AI 的四大突出风险及针对这些风险的全生命周期下的“四个管理”抓手。互动环节，企业代表们积极提问，主讲人就备案实操、合规等企业关切点作解答。

Seminar on AI Security and Compliance

On August 19, SHFIA held a seminar on "AI Security and Compliance," inviting Zheng Senfeng, Deputy Director of the Technical Division of the Shanghai Municipal Cyberspace Administration, and Wang Xinrui, Managing Partner of Shihui Law Firm, to interpret China's filing management for generative AI and compliance pathways for agents. More than 60 corporate representatives from Adidas, Porsche, Walt Disney, Glico and other companies attended the event. The seminar was moderated by Wang Yejun, Deputy Secretary-General of SHFIA.

Deputy Director Zheng Senfeng briefly analyzed the filing and compliance issues for generative AI services, focusing on the decision-making logic for whether an enterprise needs to file for generative AI services, as well as the application process and required materials. Lawyer Wang Xinrui provided insights on "AI legislation and Agent compliance risk prevention," sharing four major risks of generative AI and the "four management" levers under the full lifecycle to address these risks. During the interactive session, corporate representatives actively raised questions, and the speakers answered questions on practical filing procedures, compliance, and other concerns raised by enterprises.

虹桥外企联谊会：吴江区智能制造标杆企业参访交流

为进一步拓展虹桥外企联谊会服务网络、深化长三角跨区域交流，8月21日，协会虹桥外企联谊会走进吴江，组织上海企业与吴江企业开展参访交流活动。虹桥国际中央商务区管委会相关处室、长三角“一带一路”高质量发展促进会、上海市外商投资协会负责人以及近30位外资企业、专业机构的代表参加活动。本次活动在苏州市吴江区外商投资企业协会支持下举办，吴江区外商投资企业协会执行会长马琴芳致欢迎辞。

参会代表一行走访亨通集团参观相关展厅。作为光纤光网、智能电网、新能源新材料等领域的高科技国际化企业集团，亨通集团在数字化转型方面积累了丰富实践。江苏亨通光纤有限公司光纤制造研发中心总监许永围绕光通信行业发展背景与挑战、光纤工厂数字化转型路径及成效、全要素信息数字化采集落地实践等内容进行了介绍，并与上海企业就数字化平台研发、数字化转型路径以及未来算力相关布局等话题展开交流。

参会代表一行还走进博众精工，参观企业展厅及相关产品设施。博众精工深耕工业装备制造，业务覆盖消费类电子、新能源及智慧物流、汽车整车及零部件、半导体

等数字化装备领域。博众精工汽车事业部项目负责人尹茜围绕汽车业务延伸、技术能力及标杆项目案例等内容进行了分享，介绍了企业在消费电子、新能源汽车制造、半导体制造及关键零部件研发生产等方面的实践。

在企业参访与分享的基础上，虹桥外企联谊会相关负责人介绍了虹桥国际中央商务区的区位、政策、营商环境及人才等优势；长三角“一带一路”高质量发展促进会秘书长黄达明围绕虹桥国际中央商务区服务长三角企业“走出去”展开介绍。交流环节，上海与吴江两地企业结合自身业务实践，就智能制造产业对接、制造企业合规经营、企业国际化发展及抱团出海等话题展开交流，并分享实际经验、探讨潜在合作机会。

FIEs Community@Hongqiao: Visit and Exchange at Wujiang District Intelligent Manufacturing Benchmark Enterprises

To further expand the service network of the FIEs Community@Hongqiao and deepen cross-regional exchanges within the Yangtze River Delta, on August 21, 2026, the FIEs Community@Hongqiao of SHFIA organized a visit and exchange event in Wujiang, bringing together enterprises from Shanghai and Wujiang. Officials from relevant departments of the Hongqiao International Central Business District Administration, the Yangtze River Delta "Belt and Road" High-Quality Development Promotion Association, and SHFIA, along with nearly 30 representatives from foreign-invested enterprises and professional institutions, participated in the event. The event was supported by the Suzhou Wujiang District Association of Enterprises with Foreign Investment, and Ma Qinfang, Executive President of the association, delivered a welcome address.

The delegation visited the exhibition halls of Hengtong Group. As a high-tech international enterprise group in fiber optic communication, smart grids, new energy, and new materials, Hengtong Group has accumulated extensive experience in digital transformation. Xu Yong, Director of the Optical Fiber Manufacturing R&D Center of Jiangsu Hengtong Fiber Co., Ltd., presented on the background and challenges of the optical communications industry, the digital transformation path and achievements of optical fiber factories, and the implementation practices of full-factor digital information collection. He also engaged in discussions with Shanghai enterprises on topics including digital platform R&D, digital transformation pathways, and future computing power-related initiatives.

The delegation also visited Bozhon Precision and toured its exhibition hall and related product facilities. Bozhon Precision is deeply engaged in industrial equipment manufacturing, covering digital equipment fields such as consumer electronics, new energy and smart logistics, automotive complete vehicles and components, and semiconductors. Yin Xi, Project Lead of the Automotive Business Unit at Bozhon Precision, shared insights on the company's automotive business expansion, technical capabilities, and benchmark project cases, introducing the company's practices in consumer electronics, new energy vehicle manufacturing, semiconductor manufacturing, and R&D and production of key components.

Building on the company visits and presentations, a representative of the FIEs Community@Hongqiao introduced the advantages of the Hongqiao International Central Business District in terms of location, policies, business environment, and talent. Huang Daming, Secretary-General of the Yangtze River Delta "Belt and Road" High-Quality Development Promotion Association, gave a presentation on how the Hongqiao International

Central Business District supports Yangtze River Delta enterprises in "going global." During the exchange session, enterprises from Shanghai and Wujiang, drawing on their respective business practices, engaged in discussions on topics such as intelligent manufacturing industry alignment, compliance management for manufacturing enterprises, corporate internationalization, and collaborative overseas expansion, sharing practical experiences and exploring potential cooperation opportunities.

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分会活动 Branch Activities: 7 场 (7 Events)

可持续消费分会：“促进时尚消费品产业高质量发展行动方案”及其他相关政策解读

2026 年 6 月 30 日，上海市经济信息化委、市委宣传部、市商务委、市文化旅游局、市市场监管局印发《上海市促进时尚消费品产业高质量发展行动方案（2026-2028 年）》（以下简称“《行动方案》”）的通知。为更有效地构建会员企业间的交流平台，激发消费品企业可持续创新，8 月 4 日，协会可持续消费分会特邀上海市经济和信息化委员会为会员企业解读《行动方案》及其他相关政策。协会秘书长范红出席并主持，来自欧莱雅、雅诗兰黛、可口可乐、恒天然、戴森、露露乐蒙、阿迪达斯、乐高等会员企业的逾 30 位代表参会。

会上，市经信委消费品和时尚产业发展处杜陈惠老师围绕《行动方案》展开深度解读与申报指导；中国软件评测中心（工业和信息化部软件与集成电路促进中心）研究员尹昊天以此政策解读会为契机，全面介绍了 2026 年度中国消费名品产业创新大赛的情况。

Sustainable Consumption Branch: Interpretation of the "Action Plan for Promoting High-Quality Development of the Fashion Consumer Goods Industry" and Other Relevant Policies

On June 30, 2026, the Shanghai Municipal Commission of Economy and Informatization, the Publicity Department of the CPC Shanghai Municipal Committee, the Shanghai Municipal Commission of Commerce, the Shanghai Municipal Administration of Culture and Tourism, and the Shanghai Administration for Market Regulation jointly issued the "Shanghai Action Plan for Promoting High-Quality Development of the Fashion Consumer Goods Industry (2026-2028)" (hereinafter referred to as the "Action Plan"). To more effectively build an exchange platform among member companies and inspire sustainable innovation in consumer goods enterprises, on August 4, the Sustainable Consumption Branch of SHFIA specially invited the Shanghai Municipal Commission of Economy and Informatization to interpret the Action Plan and other relevant policies for member companies. Secretary-General Fan Hong of SHFIA attended and moderated the session, with over 30 representatives from member companies including L'Oréal, Estée Lauder, Coca-Cola, Fonterra, Dyson,

Lululemon, Adidas, and Lego participating.

During the session, Ms. Du Chenhui from the Consumer Goods and Fashion Industry Development Division of the Municipal Commission of Economy and Informatization provided an in-depth interpretation of the Action Plan and offered guidance on application procedures. Taking this policy briefing as an opportunity, Yin Haotian, a researcher from the China Software Testing Center (Software and Integrated Circuit Promotion Center of the Ministry of Industry and Information Technology), also gave a comprehensive introduction to the 2026 China Consumer Brand Industry Innovation Competition.

医药健康工作委员会：上海支持生物医药外资企业高能级项目落地政策交流会

8月5日，“上海支持生物医药外资企业高能级项目落地政策交流会”在前滩举办，会议由上海市外商投资协会、上海市生物医药科技产业促进中心、上海医药行业协会联合主办，陆家嘴集团“陆创新域”产业生态服务平台承办。上海市科学技术委员会、上海市发展和改革委员会、上海市商务委员会、上海市卫生健康委员会、上海市药品监督管理局等部门相关负责同志开展政策解读。上海市生物医药科技产业促进中心主任刘厚佳、上海医药行业协会党支部书记兼秘书长夷征宇、陆家嘴集团“陆创新域”产业生态服务平台负责人云婷出席。浦东、闵行、静安、徐汇、宝山、松江、青浦、奉贤等区生物医药产业部门相关人员和60余家在沪外资生物医药企业及相关行业组织近100人参会。

市科委生物医药处徐文恺围绕《关于支持生物医药外资企业高能级项目落地的若干措施》作全面解读，详细介绍支持外资生物医药企业在沪布局高能级项目的总体考虑、工作思路和重点举措。政策解读环节由市生物医药科技产业促进中心发展研究部部长吴洁主持。

专题宣介环节，市发展和改革委员会开放处周岚岚重点介绍了我市重大外资项目服务制度和落实国家新版《鼓励外商投资产业目录》（以下简称《鼓励目录》）相关内容；市商务委外国投资管理处郑天昊围绕跨国公司地区总部、外资研发中心、境外投资者利润再投资以及设备采购税收政策进行解读；市卫健委教育处处长计菁围绕临床试验提速、伦理审查协同、生物医学新技术管理及临床成果转化等内容作政策解读；市药品监管局药品注册处副处长卓阳围绕重点品种全流程服务、进口药品补充申请前置服务、临床急需药品临时进口、获批前商业规模批次进口以及注册检验提速等内容进行介绍。专题宣介环节由上海医药行业协会副秘书长肇晖主持。

政企交流环节，协会医药健康工作委员会的企业代表们围绕高价值创新药械应用、进口药械本地化生产、细胞与基因治疗外资准入、国际多中心临床试验、外资研发中心认定、利润再投资及进口设备税收等问题，与相关部门进行了深入交流。各部

门结合政策要求和企业提问逐一回应。政企交流环节由上海市外商投资协会副秘书长马蓝主持。上海市科学技术委员会生物医药处副处长朱镕作会议总结发言。

Medical and Health Committee: Policy Exchange Meeting on Shanghai's Measures to Support High-Energy-Level Project Launches by Foreign-Invested Biomedical Enterprises

On August 5, the "Policy Exchange Meeting on Shanghai's Measures to Support High-Energy-Level Project Launches by Foreign-Invested Biomedical Enterprises" was held in Qiantan. The meeting was co-hosted by the Shanghai Foreign Investment Association (SHFIA), the Shanghai Center of Biomedicine Development, and the Shanghai Pharmaceutical Profession Association (SPPA), and organized by the "Lujiazui Innovation Sphere" Industrial Ecosystem Service Platform of Lujiazui Group. Relevant officials from the Shanghai Municipal Science and Technology Commission, the Shanghai Municipal Development and Reform Commission, the Shanghai Municipal Commission of Commerce, the Shanghai Municipal Health Commission, and the Shanghai Medical Products Administration delivered policy briefings. Liu Houjia, Director of the Shanghai Center of Biomedicine Development; Yi Zhengyu, Party Branch Secretary and Secretary-General of the Shanghai Pharmaceutical Profession Association; and Yun Ting, Head of the "Lujiazui Innovation Sphere" Industrial Ecosystem Service Platform of Lujiazui Group, attended the meeting. Nearly 100 participants attended, including officials from the biomedical industry departments of Pudong, Minhang, Jing'an, Xuhui, Baoshan, Songjiang, Qingpu, and Fengxian districts, as well as over 60 foreign-invested biomedical enterprises and related industry organizations in Shanghai.

Xu Wenkai from the Biomedical Division of the Municipal Science and Technology Commission provided a comprehensive interpretation of the Several Measures on Supporting High-Energy-Level Project Launches by Foreign-Invested Biomedical Enterprises, detailing the overall considerations, working approaches, and key initiatives for supporting foreign-invested biomedical enterprises in establishing high-energy-level projects in Shanghai. The policy interpretation session was moderated by Wu Jie, Director of the Development Research Department of the Shanghai Center of Biomedicine Development.

During the dedicated promotion session, Zhou Lanlan from the Opening-up Division of the Municipal Development and Reform Commission highlighted the city's service system for major foreign-invested projects and the implementation of the new national Catalogue of Encouraged Industries for Foreign Investment. Zheng Tianhao from the Foreign Investment Management Division of the Municipal Commission of Commerce provided interpretations on policies regarding regional headquarters of multinational corporations, foreign-funded R&D centers, reinvestment of profits by overseas investors, and equipment procurement taxation. Ji Jing, Director of the Education Division of the Municipal Health Commission, gave a policy briefing on accelerating clinical trials, coordinating ethical reviews, managing new biomedical technologies, and translating clinical outcomes into practice. Zhuo Yang, Deputy Director of the Pharmaceutical Registration Division of the Municipal Medical Products Administration, introduced full-process services for key products, pre-submission services for supplementary applications of imported drugs, temporary import of urgently needed drugs, commercial-scale batch imports prior to approval, and accelerated registration inspections. The dedicated promotion session was moderated by Zhao Hui, Deputy Secretary-General of the Shanghai Pharmaceutical Profession Association.

During the government-enterprise exchange session, representatives from SHFIA's Medical and Health Committee engaged in in-depth discussions with relevant government departments on topics including the application of high-value innovative drugs and devices, localized production of imported drugs and devices, foreign investment access for cell and gene therapy, international multi-center clinical trials, recognition of foreign-funded R&D centers, reinvestment of profits, and taxation on imported equipment. Each department responded to the questions based on policy requirements. The government-enterprise exchange session was moderated by Ma Lan, Deputy Secretary-General of SHFIA. Zhu Rong, Deputy Director of the Biomedical Division of the Shanghai Municipal Science and Technology Commission, delivered the concluding remarks.

知识产权工作委员会：2026 年《商标法》修订解读专题讲座

8 月 12 日，协会知识产权工作委员会举办“新法赋能·合规护航——2026 年《商标法》修订解读”专题讲座。活动邀请上海知识产权法院法官范静波、艾默生集团知识产权总监刘永刚、铸成律师事务所合伙人胡海花、隆安上海律师事务所合伙人何琦，结合司法审判标准与一线实务经验，聚焦企业关注热点，深度解读《商标法》修订要义。活动由知识产权工作委员会领导团队成员、上海专利商标事务所有限公司高级合伙人、市政协委员钱孟清主持。50 余家企业、专业机构、商会的代表参会。

范静波法官聚焦《商标法》修订与商标侵权纠纷司法实践，梳理了立法沿革及修订背景，解读了新修订中新增及修改条款。工作委员会成员胡海花律师围绕动态商标的保护实务，介绍了动态商标的概念、申请与审查要点以及保护策略。工作委员会领导团队成员刘永刚先生分析了新法中防御商标规定的变化、防御商标与恶意申请的区别及免赔抗辩的适用条件。何琦律师针对企业提出的在华商标布局与保护总体策略、商标与字号冲突解决路径等问题进行答疑。范静波法官和刘永刚先生分别从司法和企业实务角度，解答了企业关于电商平台商标侵权数据调证的疑问。

Intellectual Property Committee: Seminar on Interpretation of the 2026 Amendments to the Trademark Law

On August 12, the Intellectual Property Committee of SHFIA held a seminar titled “New Law Empowerment, Compliance Safeguard – Interpretation of the 2026 Amendments to the Trademark Law.” The event invited Judge Fan Jingbo from the Shanghai Intellectual Property Court, Liu Yonggang (Intellectual Property Director of Emerson), Hu Haihua (Partner at Chang Tsi & Partners), and He Qi (Partner at LONGAN Shanghai Law Firm) to provide an in-depth interpretation of the key amendments to the Trademark Law, combining judicial standards and frontline practical experience, and focusing on hot topics of concern to enterprises. The seminar was moderated by Qian Mengqing, a member of the leadership team of the Intellectual Property Committee, Senior Partner of Shanghai Patent & Trademark Law Office, LLC., and a member of the Shanghai Municipal Committee of the Chinese People's Political Consultative Conference (CPPCC). Over 50 representatives from enterprises, professional institutions, and chambers of commerce attended.

Judge Fan Jingbo focused on the amendments to the Trademark Law and judicial practices in

trademark infringement disputes, outlining the legislative evolution and background of the revisions, and interpreting the new and amended provisions. Hu Haihua, a member of the Committee, addressed the protection of motion marks, introducing the concept of motion marks, key points for application and examination, and protection strategies. Liu Yonggang, a member of the leadership team of the Committee, analyzed changes in the provisions on defensive trademarks in the new law, the distinction between defensive trademarks and bad-faith applications, and the conditions for applying the defense against damages. Lawyer He Qi answered questions raised by enterprises on overall strategies for trademark portfolio and protection in China, and pathways to resolve conflicts between trademarks and trade names. Judge Fan Jingbo and Mr. Liu Yonggang also answered questions from enterprises regarding obtaining evidence of trademark infringement on e-commerce platforms from both judicial and corporate practice perspectives.

绿色低碳发展分会：青少年可持续发展官训练营·气候拼图工作坊

8月21日下午，由协会绿色低碳发展分会主办，阿科玛与巴斯夫中国共同支持的“青少年可持续发展官训练营·气候拼图工作坊”活动举行。来自协会会员单位和社区的近40位青少年参加，协会副秘书长丁遂亮出席，协会绿色低碳发展分会领导团队成员代表、巴斯夫中国政府事务总监蒋永勇及阿科玛大中华区企业传播与市场总监龚伟姿出席并致辞。

本次训练营以“气候拼图工作坊”为载体，通过趣味推理与团队协作，引导青少年理解从“人类活动”到“气候变化”再到“解决方案”的科学链条。活动现场，一张张关于人类活动、自然现象、环境影响与解决方案的卡片，被孩子们一点点串联起来；从温室气体排放，到气候变化的影响，再到日常可践行的低碳行动，成形一幅气候变化的“全景图”。各小组还分享协作心得与发现，畅谈对气候问题的新认知，将收获转化为可落地的绿色行动方案。协会副秘书长丁遂亮、分会领导团队成员代表蒋永勇、阿科玛大中华区企业传播与市场总监龚伟姿共同为学员们颁发了“青少年可持续发展官”培训证书。

Green and Low-Carbon Development Branch: Young Sustainability Officer Training Camp – Climate Fresk Workshop

On the afternoon of August 21, the "Young Sustainability Officer Training Camp – Climate Fresk Workshop," hosted by the Green and Low-Carbon Development Branch of SHFIA and co-supported by Arkema and BASF China, was held. Nearly 40 young participants from SHFIA member companies and the community attended the event. Deputy Secretary-General Ding Suiliang of SHFIA attended the event, and representatives of the branch's leadership team – Jiang Yongyong, Director of Government Affairs at BASF China, and Gong Weizi, Director of Corporate Communications and Marketing for Arkema Greater China – delivered speeches.

The training camp, centered around the "Climate Fresk" workshop, used engaging reasoning and team collaboration to guide young participants in understanding the scientific chain from "human activities" to "climate change" and then to "solutions." At the event, cards depicting human activities, natural phenomena, environmental impacts, and solutions were gradually

connected by the children. From greenhouse gas emissions, to the effects of climate change, to actionable low-carbon practices, a comprehensive "panorama" of climate change took shape. Each group also shared their collaborative insights and discoveries, discussing their new understanding of climate issues and translating their takeaways into actionable green solutions. Deputy Secretary-General Ding Suiliang, branch leadership team representative Jiang Yongyong, and Gong Weizi jointly presented the "Young Sustainability Officer" training certificates to the participants.

人力资源分会：本市企业在残疾人用工方面的有关优惠政策解读

为精准落实国家及本市关于残疾人就业的政策要求，切实助力企业与残疾人实现高效对接，协会人力资源分会于 8 月 27 日下午在上海市残疾人就业服务中心举办了“本市企业在残疾人用工方面的有关优惠政策解读”活动。协会秘书长范红、分会领导团队成员代表夏海权及市残疾人就业服务中心主任赵伟时、副主任练进纹等出席。分会领导团队成员代表夏海权为活动致辞，活动由分会领导团队成员代表殷颖主持。

“对话劳模工匠系列”环节，全国自强模范柯水昌先生分享了他在创业路上的坚守与匠心精神。政策解读环节，上海市残疾人就业服务中心的老师深度解读了上海市残疾人就业保障金、就业奖励补贴、见习岗位培训等相关政策，并介绍了残疾人招录及订单、定岗式技能培训渠道，依托政策激励赋能残疾人多元就业。同时，活动还推介了阳光基地劳动产品配送中心、“阳光故事”助残公益项目等创新举措。汇丰财富规划服务代表围绕企业多元融合发展战略话题作分享，介绍汇丰在残障就业融合、无障碍职场建设、职场心理健康等方面的实践探索与成果。与会代表们还在工作人员的引导下实地参观了“阳光 201”综合服务平台，直观感受了“残健共融、以技自立”的创新就业模式。

Human Resources Branch: Interpretation of Preferential Policies for Enterprises in Shanghai Regarding Employment of Persons with Disabilities

On the afternoon of August 27, the Human Resources Branch of SHFIA held an event titled "Interpretation of Preferential Policies for Enterprises in Shanghai Regarding Employment of Persons with Disabilities" at the Shanghai Employment Service Center for Persons with Disabilities. Secretary-General Fan Hong of SHFIA, branch leadership team representative Xia Haiquan, Zhao Weishi (Director of the Shanghai Employment Service Center for Persons with Disabilities), and Lian Jinwen (Deputy Director of the Center) attended the event. Xia Haiquan delivered an opening speech on behalf of the branch leadership team, and the event was moderated by Yin Ying, also a representative of the branch leadership team.

During the "Dialogue with Model Workers and Craftsmen" session, Mr. Ke Shuichang, a National Self-Strengthening Model, shared his dedication and craftsmanship spirit in his entrepreneurial journey. In the policy interpretation session, experts from the Shanghai Employment Service Center for Persons with Disabilities provided in-depth explanations of policies including Shanghai's disability employment security fund, employment incentive subsidies, and internship position training. They also introduced recruitment channels for

persons with disabilities and order-based, post-oriented skills training programs, leveraging policy incentives to empower diverse employment opportunities for persons with disabilities. Additionally, the event showcased innovative initiatives such as the Sunshine Base Labor Product Distribution Center and the "Sunshine Story" disability assistance public welfare program. A representative from HSBC Wealth Planning Services shared insights on corporate diversity and inclusion strategies, presenting HSBC's practices and achievements in disability employment integration, accessible workplace development, and workplace mental health. Under the guidance of the center staff, participants also toured the "Sunshine 201" Integrated Service Platform, gaining firsthand experience of the innovative employment model that promotes "integration of persons with and without disabilities and self-reliance through skills."

跨国公司地区总部 ESG 分会：构建有效 ESG 治理架构——从顶层设计到落地实践

8月28日上午，由上海市外商投资协会跨国公司地区总部 ESG 分会主办的“构建有效 ESG 治理架构——从顶层设计到落地实践”活动举行。协会副秘书长丁遂亮出席并致辞，逾 30 位在沪跨国公司的可持续发展、EHS、企业传播及政府事务等部门负责人参会。

主题分享环节，北京卓纬律师事务所合伙人张杨立律师从反腐败与数据合规两个维度，为企业梳理了 ESG 合规体系建设的实务路径；安永（中国）企业咨询有限公司可持续发展服务合伙人张彬女士聚焦集团型企业 ESG 治理架构落地。企业分享环节，横河电机（中国）有限公司经营管理本部本部长黄俊先生介绍了横河电机中国的 ESG 治理体系落地实践；阿克苏诺贝尔北亚区供应商可持续发展经理金德荣先生分享了集团在欧盟 CSRD 框架下的治理实践。互动交流环节，与会嘉宾们围绕在华跨国企业 ESG 治理架构的差异、数据跨境合规、供应商 ESG 评估纵深等话题展开深入探讨。

MNC Regional Headquarters ESG Branch: Building an Effective ESG Governance Structure – From Top-Level Design to Practical Implementation

On the morning of August 28, the "Building an Effective ESG Governance Structure – From Top-Level Design to Practical Implementation" event, hosted by the MNC Regional Headquarters ESG Branch of SHFIA, was held. Deputy Secretary-General Ding Suiliang of SHFIA attended and delivered a speech. Over 30 heads of sustainability, EHS, corporate communications, and government affairs departments from multinational corporations in Shanghai participated in the event.

During the keynote sharing session, Zhang Yangli, Partner at Beijing Chance Bridge Law Firm, provided a practical roadmap for building an ESG compliance system from the perspectives of anti-corruption and data compliance. Zhang Bin, Partner of Sustainability Services at Ernst & Young (China) Advisory Co., Ltd., focused on the implementation of ESG governance structures for group-level enterprises. In the corporate sharing session, Huang Jun, General Manager of

the Business Management Division at Yokogawa China, introduced the practical implementation of Yokogawa China's ESG governance system. Jin Derong, Supplier Sustainability Manager for North Asia at AkzoNobel, shared the group's governance practices under the EU CSRD framework. During the interactive exchange session, participants engaged in in-depth discussions on topics such as differences in ESG governance structures among multinational corporations in China, cross-border data compliance, and the depth of supplier ESG assessment.

绿色低碳发展分会&创新和创业投资工作委员会：绿色技术创新与创投实践分享——霍尼韦尔科技中国科创中心参访

8月31日下午，由协会绿色低碳发展分会、创新和创业投资工作委员会与上海科学技术交流中心联合主办的“绿色技术创新与创投实践分享——霍尼韦尔科技中国创新中心参访”活动在即将正式启幕的霍尼韦尔科技中国创新中心举行。上海市外商投资协会会长黄峰、绿技行（上海）科技发展有限公司总经理朱军浩、霍尼韦尔科技中国大中华区首席商务官徐奕临、上海环保科技园有限公司副总经理孙剑峰等嘉宾出席，近60位外资企业及专业机构代表参会。活动由霍尼韦尔科技中国政府事务部总监庄励主持。绿色低碳发展分会领导团队成员代表、巴斯夫政府事务总监蒋永勇及霍尼韦尔科技中国大中华区首席商务官徐奕临作致辞。

与会代表们参观了霍尼韦尔科技中国创新中心，系统了解霍尼韦尔科技在数智炼厂、低碳能源与储能、智慧园区、商业楼宇、酒店能效管理、医疗建筑环境、高端制造及数据中心等领域的创新技术解决方案。

主题分享环节，上海环保科技园有限公司副总经理孙剑峰介绍上海国际绿色低碳概念验证中心的建设背景与运营模式；霍尼韦尔智能建筑科技集团大中华区高级业务拓展李瞬分享公司在低碳智慧建筑领域的创新实践，介绍了建筑运营从“自动化”迈向真正的“自主化”的可落地升级路径；索尼（中国）ESG高级顾问高峰英纪分享索尼独创协生农法技术及商业化探索；米其林创新实验室中国区总监张震分享了米其林在可持续材料领域的创新战略与路线图，介绍了多项关键创新成果；赢创风险投资经理章琪分享赢创在绿色转型中的投资逻辑和实践。互动问答环节，参会代表与嘉宾们就绿色技术转化路径、跨界创新与主营业务之间的关联性、创业投资策略等话题作交流。

Green and Low-Carbon Development Branch & Innovation and Venture Capital Committee: Green Technology Innovation and Venture Capital Practice Sharing – Visit to Honeywell Technology China Innovation Center

On the afternoon of August 31, the "Green Technology Innovation and Venture Capital Practice Sharing – Visit to Honeywell Technology China Innovation Center" event, co-hosted by the Green and Low-Carbon Development Branch of SHFIA, the Innovation and Venture

Capital Committee of SHFIA, and the Shanghai Science and Technology Exchange Center, was held at the soon-to-be-officially-opened Honeywell Technology China Innovation Center. Guests including Huang Feng (Chairman of SHFIA), Zhu Junhao (General Manager of Green Technology Action (Shanghai) Technology Development Co., Ltd.), Xu Yilin (Chief Commercial Officer of Honeywell Technology China Greater China), and Sun Jianfeng (Deputy General Manager of Shanghai Environmental Protection Science and Technology Park Co., Ltd.) attended the event, along with nearly 60 representatives from foreign-invested enterprises and professional institutions. The event was moderated by Zhuang Li, Director of Government Affairs at Honeywell Technology China. Jiang Yongyong (Director of Government Affairs at BASF China and representative of the leadership team of the Green and Low-Carbon Development Branch) and Xu Yilin delivered opening remarks.

The participants toured the Honeywell Technology China Innovation Center, gaining a systematic overview of Honeywell's innovative technology solutions in areas such as digital smart refineries, low-carbon energy and energy storage, smart parks, commercial buildings, hotel energy efficiency management, healthcare building environments, high-end manufacturing, and data centers.

During the keynote sharing session, Sun Jianfeng, Deputy General Manager of Shanghai Environmental Protection Science and Technology Park Co., Ltd., introduced the background and operating model of the Shanghai International Green and Low-Carbon Concept Validation Center. Li Shun, Senior Business Development Manager of Honeywell Building Technologies Group Greater China, shared the company's innovative practices in low-carbon smart buildings, presenting a viable upgrade path for building operations from "automation" to true "autonomy." Hideki Sakamine, Senior ESG Advisor at Sony (China), shared Sony's unique Synergetic Agriculture method and its commercial exploration. Zhang Zhen, Director of Michelin Innovation Lab China, shared Michelin's innovation strategy and roadmap in sustainable materials, highlighting several key innovations. Zhang Qi, Venture Capital Manager at Evonik, shared Evonik's investment logic and practices in green transformation. During the interactive Q&A session, participants and speakers exchanged views on topics such as pathways for green technology commercialization, the relationship between cross-sector innovation and core business, and venture capital strategies.

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协会活动 SHFIA Events: 1 场 (1 Event)

“市场准入与供应链审查——中美监管重塑下外资企业的新挑战” 讲座

8月14日，协会举办了市场准入与供应链审查：中美监管重塑下外资企业的新挑战讲座。本次讲座围绕近期中美双向监管冲突态势，聚焦商务部对美反制举措、美方各类实体清单扩围及供应链尽职调查趋严等最新情况，为企业系统梳理中美监管最新动态，帮助企业及时应对国际环境新变化。本次讲座由中伦律师事务所高级顾问张国勋先生主讲，逾20位外资企业代表参加。

Seminar on Market Access and Supply Chain Review: New Challenges for Foreign Enterprises Under Sino-U.S. Regulatory Reshaping

On August 14, SHFIA held a seminar on "Market Access and Supply Chain Review: New Challenges for Foreign Enterprises Under Sino-U.S. Regulatory Reshaping." The seminar focused on recent bilateral regulatory tensions between China and the United States, with a spotlight on China's countermeasures against the U.S., the expansion of various U.S. entity lists, and the tightening of supply chain due diligence requirements. It provided enterprises with a systematic overview of the latest regulatory developments, helping them respond promptly to the changing international environment. The seminar was delivered by Mr. Zhang Guoxun, Senior Advisor at Zhong Lun Law Firm, and attracted over 20 representatives from foreign-invested enterprises.

新会员 / New Members

2026 年 8 月，新入会企业 5 家。

In August 2026, SHFIA welcomed 5 new members.

伊藤喜（中国）投资控股有限公司

依托日本株式会社伊藤喜 136 年办公领域积淀，伊藤喜中国立足上海，面向全国市场，将成熟的办公行为咨询体系引入本土，深度洞察国内企业的办公变革需求。区别于单纯家具供应，伊藤喜提供办公行为调研、空间策略规划、整体设计、办公家具配套的全链路解决方案。结合日式人本设计理念与中国企业实际业务场景，兼顾多元办公模式、员工体验与人力资本视角，打造包含独立工位、协作空间、休闲社交区等的完整办公环境。伊藤喜为各行业企业提供从前期咨询、方案设计到落地交付的一站式服务，助力本土企业构建适配未来的新型办公场所。

ITOKI China Holding Co., Ltd.

Leveraging the 136-year workplace expertise of ITOKI Japan, ITOKI China, headquartered in Shanghai, serves the national market by introducing mature workplace behavior consulting methodologies to the local context and gaining deep insights into the office transformation needs of domestic enterprises. Going beyond mere furniture supply, ITOKI provides full-chain solutions covering workplace behavior research, spatial strategy planning, holistic design, and office furniture integration. Combining Japanese human-centered design philosophy with the actual business scenarios of Chinese enterprises, and taking into account diverse working modes, employee experience, and human capital perspectives, the company creates comprehensive office environments that include individual workstations, collaborative spaces, and leisure and social areas. ITOKI offers one-stop services for enterprises across industries, from preliminary consultation and solution design to delivery and implementation, empowering local companies to build future-ready new-generation workplaces.

能多洁（中国）环境科技有限公司上海分公司

能多洁集团成立于 1903 年，是全球规模最大的商业服务公司之一，在伦敦与纽约两地上市。秉承“守护健康、改善环境、保护地球”的愿景，能多洁于 2005 年正式进入中国市场。目前，能多洁中国的服务网络已覆盖全国 400 多个城市及地区，拥有逾 1000 名经验丰富的专业技术团队和全职服务人员。为食品加工、零售、餐饮、制药、物业、家庭、酒店及市政公共卫生等行业提供包括综合虫害防制、环境消毒、空气清洁、个人卫生及熏蒸处理在内的全方位保障。

Rentokil Initial China

Founded in 1903, Rentokil Initial Group is one of the largest commercial service companies in the world, listed on both the London and New York stock exchanges. Guided by the vision of "protecting health, improving environments, and safeguarding the planet," Rentokil Initial officially entered the Chinese market in 2005. Today, Rentokil Initial China's service network covers more than 400 cities and regions across the country, with over 1,000 experienced technical professionals and full-time service staff. The company provides comprehensive solutions for industries including food processing, retail, catering, pharmaceuticals, property management, hospitality, municipal public health, and households, offering integrated pest control, environmental disinfection, air purification, personal hygiene, and fumigation services.

数智范式科技（上海）有限公司

数智范式科技是一个“以客户为中心”的组织，数智范式的组织设计和能力构建，均围绕洞察客户需求、交付客户价值和提升客户体验而展开。公司的使命是通过组织高质量的展览和会议来聚集人、创新思想和商业机会，为企业 B2B 战略市场营销提供品牌推广、可信度树立、销售线索获取和市场拓展的全价值链解决方案。公司核心成员均拥有服务于国际知名会展公司 15 年以上的丰富经验。

公司在数字经济领域倾力打造的旗舰品牌——WOD 制造业数智化博览会，是国内专注智能工厂全产业链的标杆专业展会，每年在上海、深圳双城布局，深度辐射长三角和粤港澳大湾区两大万亿级制造产业集群。下一届展会时间：2026 年 12 月 3 日至 6 日，深圳国际会展中心（宝安）；2027 年 6 月 1 日至 3 日，上海世博展览馆。

WOD mDX (Shanghai) Co., Ltd.

WOD mDX is a "customer-centric" organization. Its organizational design and capabilities are built around understanding customer needs, delivering customer value, and enhancing customer experience. Its mission is to bring people, innovative ideas, and business opportunities together through high-quality exhibitions and conferences, providing full-value-chain B2B strategic marketing solutions for brand promotion, credibility building, lead generation, and market expansion. All core team members have over 15 years of experience

serving leading international exhibition companies.

The company's flagship brand in the digital economy sector – the WOD Manufacturing Digital Intelligence Expo – is a benchmark professional exhibition in China focused on the entire smart factory industry chain. Held annually in both Shanghai and Shenzhen, the expo deeply covers the Yangtze River Delta and the Guangdong-Hong Kong-Macao Greater Bay Area, two major trillion-yuan manufacturing clusters. Upcoming editions: December 3–6, 2026, Shenzhen World Exhibition & Convention Center (Bao'an); June 1–3, 2027, Shanghai World Expo Exhibition & Convention Center.

英格玛（上海）人力资源有限公司

英格玛（上海）隶属于英格玛人力资源集团（Engma），集团 2002 年创立，是国内领先的全链路人力资源外包服务商。上海作为集团华东核心枢纽与国际化业务中心，重点深耕制造业事业群，面向汽车、锂电、半导体、精细化工、装备制造等行业提供一体化人力解决方案。依托集团覆盖全国 90 余城、240 余家分支机构的服务网络，上海团队立足长三角，辐射全国，并重点承接中国企业出海、外资企业在华灵活用工需求，凭借成熟的现场管理体系、全球化用工合规经验与数字化人力平台，为制造企业解决产能弹性用工、人才招聘、跨境人力合规等核心痛点。

Engma (Shanghai) Human Resources Co., Ltd.

Engma (Shanghai) is a core subsidiary of Engma Human Resources Group, founded in 2002. The group is a leading full-spectrum HR outsourcing service provider in China. Serving as the Group's core hub in East China and its international business center, Engma Shanghai focuses on the manufacturing business division, providing integrated workforce solutions for industries such as automotive, lithium battery, semiconductor, fine chemical, and equipment manufacturing. Leveraging the Group's service network covering over 90 cities and more than 240 branches across China, the Shanghai team is based in the Yangtze River Delta region and serves clients nationwide, with a particular focus on meeting the flexible staffing needs of Chinese enterprises going global and foreign-invested enterprises in China. With mature on-site management systems, global employment compliance expertise, and a digital HR platform, it addresses key pain points for manufacturing enterprises, including flexible capacity staffing, talent recruitment, and cross-border workforce compliance.

上海小珍珠电器有限公司

上海小珍珠电器有限公司成立于 2001 年，是一家专注于家用电器制造的企业，总部坐落于上海市金山区枫泾镇。公司主营业务涵盖家用电器制造、货物及技术进出口、物业管理等，并提供技术服务、技术开发与咨询等业务。作为一家“存续”状态的小微企业，公司在洗衣机、电动牙刷等家电产品的制造领域积累了丰富经验，产品远销海外市场。公司有“海佳”“中日”“小珍珠”“摩鱼”等品牌，拥有多项商标和专利知识产权。依托上海金山区产业资源优势，公司致力于为国内外客户提供优质的家电产品及服务。

Shanghai Little Pearl Appliance Co., Ltd.

Shanghai Little Pearl Appliance Co., Ltd., established in 2001, is a home appliance manufacturing enterprise headquartered in Fengjing Town, Jinshan District, Shanghai. The company's core businesses include household electrical appliance manufacturing, import and export of goods and technology, property management, as well as technical services, technology development, and consulting. As a "continuing" small and micro enterprise, the company has accumulated extensive experience in manufacturing products such as washing machines and electric toothbrushes, with its products exported to overseas markets. The company owns brands including "Haijia," "Zhongri," "Little pearl," and "Moyu," and holds multiple trademarks and patent intellectual property rights. Leveraging the industrial resource advantages of Shanghai's Jinshan District, the company is committed to providing high-quality home appliances and services to domestic and international clients.