



SHANGHAI
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ASSOCIATION
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MONTHLY REPORT



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本月聚焦 / Highlights

2025 上海外资医药健康企业创新论坛举行

10月14日，在上海虹桥国际中央商务区管理委员会、上海市闵行区人民政府的指导下，由上海市外商投资协会、上海市生物医药科技产业促进中心、闵行区商务委、闵行区科委共同主办，由上海市医学会提供学术支持的2025上海国际生物医药产业周主题论坛“上海外资医药企业创新论坛”成功举办，论坛聚焦外资医药企业“开放合作、激发创新：共筑外资医药健康行业高质量发展”这一主题。闵行区区委副书记、区长吴强、副区长谭瑞琮、虹桥国际中央商务区管理委员会副主任杨旭波、中国医院协会副会长毛群安、市医学会会长邬惊雷、市卫生和健康发展研究中心主任金春林，及多位政府部门领导，和来自学界及相关机构、跨国医药企业的嘉宾出席。



上海市外商投资协会会长黄峰和上海市医学会会长邬惊雷致欢迎辞。闵行区副区长谭瑞琮致辞并介绍了闵行区生物医药产业各方面的举措与成果。中国医院协会副会长毛群安分享《中国数字医疗发展蓝皮书》报告。上海市医疗保障局待遇保障处处长姚红介绍《关于促进商业健康保险高质量发展助力生物医药产业创新的若干措施》。上海市科学技术委员会生物医药处徐文恺解读上海生物医药产业新政策。闵行区科学技术委员会副主任韩莉艳介绍闵行区生物医药产业政策。



两场圆桌讨论均由上海卫生发展研究中心主任金春林主持。首场圆桌讨论以“如何构筑多层次健康保障体系，以满足市民多元化的健康需求”为主题，来自复旦大学、

太平洋健康保险、欧加隆、勃林格殷格翰的嘉宾参加研讨。第二场圆桌讨论聚焦“共享共建医药健康领域数字化合作新范式，推动全球研发落地中国，打造具有全球竞争力的上海实践”，来自上海市医学会、上海市健康数据产业协会、复旦大学、罗氏诊断、百时美施贵宝的嘉宾参加研讨。

(更多活动精彩报道，可关注“上海市外商投资协会微信公众号”查看)

2025 Shanghai Foreign-Invested Pharmaceutical and Healthcare Enterprises Innovation Forum was held

On October 14, the 2025 Shanghai Foreign-Invested Pharmaceutical and Healthcare Enterprises Innovation Forum was held. Under the guidance of the Administration Committee of the Shanghai Hongqiao International Central Business District and the Minhang District People's Government, the forum, as part of the International Biopharma Industry Week Shanghai 2025, was co-organized by SHFIA, the Shanghai Biopharma Technology Industry Promotion Center, the Minhang District Commerce Commission, and the Minhang District Science and Technology Commission, with academic support from the Shanghai Medical Association (SMA). It focused on the theme "Open Cooperation and Innovation: Co-Promoting High-Quality Development of the Foreign-Invested Pharmaceutical and Healthcare Industry." Attendees included Wu Qiang, Deputy Secretary of the CPC Minhang District Committee and Governor of Minhang District; Tan Ruizong, Deputy Governor of Minhang District; Yang Xubo, Deputy Director of the Administration Committee of the Shanghai Hongqiao International Central Business District; Mao Qun'an, Vice Chairman of the Chinese Hospital Association (CHA); Wu Jinglei, Chairman of SMA; Jin Chunlin, Director of the Shanghai Municipal Health Development Research Center (SMHDRC); officials from various government departments; and representatives from the academic community, related institutions, multinational pharmaceutical enterprises.

Huang Feng, Chairman of SHFIA, and Wu Jinglei, Chairman of SMA, delivered welcome speeches. Tan Ruizong, Deputy Governor of Minhang District, addressed the audience and introduced Minhang District's measures and achievements in the planning, policy support, and platform development of the biopharma industry. Mao Qun'an, Vice Chairman of CHA, shared the highlights of the *Blue Book on the Development of Digital Healthcare in China*. Yao Hong, Director of the Benefits and Guarantee Division of SMHSA, presented on the *Several Measures on Promoting High-Quality Development of Commercial Health Insurance to Support Innovation in the Biopharmaceutical Industry*. Xu Wenkai from the Biopharmaceutical Division of SMSTC, interpreted new policies for Shanghai's biopharmaceutical industry. And Han Liyan, Deputy Director of MDSTC, introduced Minhang District's policies for the biopharmaceutical industry.

Both roundtable discussions were moderated by Jin Chunlin, Director of SMHDRC, and guests focused on multi-tiered healthcare security and the application of medical big data, exploring new paths for the development of Shanghai's medical and health sector. The first roundtable discussion focused on the theme "How to Develop a Multi-Tiered Healthcare Security System to Meet People's Diverse Health Needs", with guests coming from Fudan University, Pacific Health Insurance, Organon China, and Boehringer Ingelheim. The second roundtable discussion focused on the theme "Sharing and Building a New Paradigm of Digital Cooperation in the Medical and Health Sector, Promoting the Implementation of Global R&D in China and Creating a Globally-Competitive Shanghai Practice", with guests coming from SMA, the

Shanghai Health Data Industry Association, Fudan University, Roche Diagnostics, and Bristol-Myers Squibb.

(For more details about the Forum, please visit SHFIA's official WeChat account.)

黄峰会长在东京出席日本经济广报中心演讲会

10月15日，应日本经济广报中心邀请，上海市人民对外友好协会理事、市外资协会会长黄峰在东京出席日本经济广报中心主办的演讲会，发表题为《中国外商投资政策更新及中美经贸关系对在华日企的影响》的演讲，就中国最新外商投资政策、中美经贸关系演变趋势对在华日企的机遇与挑战进行了解读，重点介绍了境外投资者以分配利润直接投资税收抵免政策、政府采购中实施本国产品标准政策、外国投资者对上市公司战略投资管理办法等内容，并回答了参会企业的提问。约40家日本企业参加了演讲会。会前，黄峰会长与日本经济广报中心专务理事竹原玲儿进行了会谈。



Chairman Huang Feng spoke at seminar organized by Japan Institute for Social and Economic Affairs in Tokyo

On October 15, at the invitation of the Japan Institute for Social and Economic Affairs (Keizai Koho Center), Huang Feng, Board Director of the Shanghai People's Association for Friendship with Foreign Countries and Chairman of SHFIA, attended a seminar hosted by the institute in Tokyo. He delivered a speech titled "Updates to China's Foreign Investment Policies and Impact of Sino-US Economic and Trade Relations on Japanese Enterprises in China," interpreting the opportunities and challenges for Japanese enterprises in China based on the latest Chinese foreign investment policies and the evolving trends in Sino-US economic and trade relations. He highlighted the tax credit policy for direct investment by foreign investors using distributed profits, the implementation of domestic product standards in government procurement, and the management measures for strategic investments in listed companies by foreign investors. He also answered questions from participating enterprises. About 40 Japanese enterprises attended the seminar. Prior to the event, Chairman Huang Feng held talks with Reiji Takehara, Executive Director of the Nikkei Public Relations Center.

虹桥外企联谊会举办“对接进博会长三角外资企业交流会”

为持续推进长三角一体化发展、深化长三角区域外资企业交流合作，放大进博会投

资溢出效应，10月30日，在第八届进博会正式开幕前6天，由上海市商务委员会、虹桥国际中央商务区管委会指导，上海市外商投资协会、虹桥外企联谊会主办，上海市外国投资促进中心支持的“对接进博会长三角外资企业交流会”在虹桥国际中央商务区成功举行。市商务委副主任何冬宾、虹桥国际中央商务区管委会党组书记、常务副主任孔福安、副主任杨旭波、中国国际进口博览局副局长李国清、上海市外资协会会长黄峰出席，来自长宁、闵行、青浦、嘉定和虹桥商务区管委会的商务部门负责人，以及上海和江苏的部分外资协会、重点企业代表50余人参会。

何冬宾主任表示，在助力跨国公司在中国市场布局过程中，长三角区域应立足自身特色，充分发挥各自优势，上海坚持“开放、共享、协调”的发展理念，协同长三角外资企业共同发展。希望广大外资企业充分利用虹桥国际中央商务区、中国国际进口博览会等开放平台优势，与中国企业深化合作，实现互利共赢。

孔福安书记介绍了商务区发展情况，他表示，虹桥有着服务国内国际双循环的重要功能和引领长三角高质量发展的核心定位，面对全球贸易格局的深刻变化，虹桥正构建联通国际国内市场的“彩虹桥”。

中国国际进口博览局副局长李国清介绍第八届进博会整体情况。

市外资协会副秘书长马蓝向与会嘉宾分享了虹桥外企联谊会的基本情况、服务范围及主要服务内容。

企业交流发言环节，永恒力、毕马威作为联谊会成员单位企业发言。随后，来自长三角地区的多家外资企业及协会代表——瑞迪博士、塞拉尼斯、尤希路、京信电子、阿尔派、阿法拉伐以及吴江区外商投资企业协会相关负责人分享了在长三角地区的发展情况。

FIEs Community@Hongqiao held "Exchange Meeting for Foreign Enterprises across Yangtze River Delta to Connect with CIIE"

To further promote the integrated development of the Yangtze River Delta, deepen exchanges and cooperation among foreign enterprises across the region, and amplify the spillover effects of the China International Import Expo (CIIE), the "Exchange Meeting for Foreign Enterprises across Yangtze River Delta to Connect with CIIE" was held on October 30, six days before the expo's official opening. Under the guidance of the Shanghai Municipal Commerce Commission (SMCC) and the Administration Committee of the Shanghai Hongqiao International Central Business District, the meeting was co-organized by SHFIA and FIEs Community@Hongqiao, with support from the Shanghai Foreign Investment Promotion Center. He Dongbin, Deputy Director of SMCC; Party Secretary and Executive Deputy Director Kong Fu'an and Deputy Director Yang Xubo of the Administration Committee of the Shanghai Hongqiao International Central Business District; Li Guoqing, Deputy Director of the China International Import Expo Bureau; and Huang Feng, Chairman of SHFIA, attended the meeting, along with more than 50 participants, including heads of commerce departments from Changning, Minhang, Qingpu, Jiading districts and the Hongqiao International Central

Business District, and representatives from foreign investment associations and key enterprises in Shanghai and Jiangsu.

He Dongbin stated that in assisting multinational corporations with their market expansion in China, the Yangtze River Delta region should leverage its unique characteristics and strengths. Shanghai adheres to the development philosophy of "openness, sharing, and coordination," working collaboratively with foreign enterprises across the Yangtze River Delta region. He expressed the hope that foreign enterprises fully utilize the advantages of open platforms such as the Hongqiao International Central Business District and the China International Import Expo to deepen cooperation with Chinese enterprises and achieve mutual benefit and win-win results.

Secretary Kong Fu'an introduced the development of the Hongqiao International Central Business District, stating that Hongqiao plays a crucial role in serving the domestic and international dual circulation and holds a core position in leading the high-quality development of the Yangtze River Delta. Facing profound changes in the global trade landscape, Hongqiao is building a "rainbow bridge" connecting international and domestic markets.

Li Guoqing, Deputy Director of the China International Import Expo Bureau, introduced the overall situation of the 8th CIIE.

Wilson Ma, Deputy Secretary-General of SHFIA, shared the basic information, service scope, and main services of FIEs Community@Hongqiao.

During the enterprise exchange session, Jungheinrich and KPMG, as member enterprises of FIEs Community@Hongqiao, delivered speeches. And representatives from several foreign enterprises and foreign investment associations in the Yangtze River Delta region, including Dr. Reddy's, Celanese, Yushiro, Kyungshin Electronics, Alpine, Alfa Laval, and the Wujiang District Association of Enterprises with Foreign Investment Enterprises, shared their developments in the Yangtze River Delta region.

黄峰会长参加“2025 年长三角外资协会联盟重庆行”活动

10 月 23—24 日，“投资重庆·渝见商机”2025 年长三角外资协会联盟重庆行活动成功举办。来自上海、江苏、浙江、安徽、厦门、威海、云南等地的外资协会和外资企业的 50 余位负责人相聚重庆，与重庆各区县及开放平台开展对接。市外资协会会长黄峰及会员企业麦格纳、罗克韦尔、博世、欧立腾、不二越的代表参加活动。

23 日下午，由重庆市商务委主办的“投资重庆·渝见商机”2025 年长三角外资协会联盟重庆行对接会召开。会上，重庆市商务委副主任叶力娜向与会嘉宾全面介绍重庆的发展优势与投资潜力，同时，还对长三角外资协会联盟发出合作倡议，希望其发挥桥梁纽带作用，常态化举办交流活动，共同推动双方合作落地见效。

长三角外资协会联盟代表、上海市外商投资协会会长黄峰在讲话中表示，此次活动是积极响应今年 7 月国家出台的鼓励外商投资企业境内再投资政策，为东部外商投资企业提供与中西部地区加强交流、拓展市场、投资对接的良好机遇。

24 日，长三角外资协会和外资企业负责人一行赴渝中区、璧山高新区和大足经开

区考察对接，并参观调研了长安全球研发中心、赛力斯汽车凤凰智慧工厂、弗迪锂电池和龙润转向器等本地重点企业。

Chairman Huang Feng participated in "Yangtze River Delta Alliance of Foreign Investment Associations' 2025 Trip to Chongqing"

From October 23 to 24, the "Yangtze River Delta Alliance of Foreign Investment Associations' 2025 Trip to Chongqing" was successfully held. More than 50 representatives from foreign investment associations and enterprises in Shanghai, Jiangsu, Zhejiang, Anhui, Xiamen, Weihai, Yunnan, and other regions gathered in Chongqing to connect with various districts and counties and open platforms in Chongqing. Huang Feng, Chairman of SHFIA, and representatives from member enterprises Magna, Rockwell, Bosch, Alten, and Nachi-Fujikoshi participated in the trip.

In the afternoon of October 23, a matchmaking meeting for trip participants, was held by the Chongqing Municipal Commerce Commission (CMCC). At the meeting, Ye Lina, Deputy Director of CMCC, comprehensively introduced Chongqing's development advantages and investment potential to the participants. She also issued a cooperation initiative to the Yangtze River Delta Alliance of Foreign Investment Associations, hoping that it would play a bridging role, hold regular exchange activities, and jointly promote the implementation and effectiveness of cooperation between the two sides.

On behalf of the alliance, Huang Feng, Chairman of SHFIA, stated in his speech that the event was a positive response to the national policy issued in July 2025 to encourage foreign enterprises to reinvest in China, providing a good opportunity for foreign enterprises in eastern China to strengthen exchanges, expand markets, and connect with investments in the country's central and western regions.

On October 24, the delegation visited Yuzhong District, the Bishan High-tech Industrial Development Zone and the Dazu Shuangqiao Economic Development Zone for inspection and exchange. They visited and surveyed key local enterprises such as Changan Auto Global R&D Center, Seres Automotive Phoenix Smart Factory, Fudi Lithium Battery, and Longrun Steering Gears.

协会动态 / SHFIA News

10月14日

2025 黄浦区外商投资推介大会暨进一步优化外商投资环境大会召开，区委书记杲云、市商务委副主任何冬宾等市、区领导出席，范红秘书长参加。

October 14

The 2025 Huangpu District Conference on Promoting Foreign Investment and Further Optimizing the Foreign Investment Environment was held, which was attended by city and district officials such as Gao Yun, Secretary of the CPC Huangpu District Committee, He Dongbin, Deputy Director of the Shanghai Municipal Commerce Commission, and Secretary-General Fan Hong.

10月15日

上海市人民代表大会监察和司法委员会组织“上海知识产权司法保护调研座谈”，王烨君副秘书长及协会会员企业艾默生、戴森参加调研并座谈。

October 15

The Supervision and Justice Committee of the Shanghai Municipal People's Congress organized a "Survey Symposium on Judicial Protection of Intellectual Property Rights in Shanghai", which was attended by Deputy Secretary-General Wang Yejun and SHFIA member enterprises Emerson and Dyson.

10月16日

黄峰会长、丁遂亮副秘书长一行访问日本，拜访了日中投资促进机构冈丰树事务局长，双方就加强合作和服务在沪日资企业等工作进行了交流。

October 16

Chairman Huang Feng and Deputy Secretary-General Ding Suiliang of SHFIA led a delegation to visit Japan, where they met with Toyoki Oka, Representative Director of the Japan-China Investment Promotion Organization. The two sides exchanged views on strengthening cooperation and serving Japanese enterprises in Shanghai.

10月17日

市、区外商投资企业第三次跨区联动暨政企交流会在普陀区举行。范红秘书长、普陀区商务委相关负责人出席。来自上海市及黄浦、虹口、青浦、静安、宝山、徐汇等区外资协会和协会会员企业的代表们参加。

October 17

The third cross-district engagement event between city and district-level foreign enterprises and government-business communication meeting was held in Putuo District. The event was attended by Secretary-General Fan Hong, officials from the Putuo District Commerce Commission, representatives from SHFIA and foreign investment associations in Huangpu, Hongkou, Qingpu, Jing'an, Baoshan, and Xuhui districts as well as their member enterprises.

10月23日

上海英国商会举办成立 110 周年政府晚宴。上海英国商会主席庄沛榕、英国驻中华人民共和国大使魏磊、上海市政府副秘书长顾军出席并致辞，范红秘书长参加，与来自中英两国政府部门及企业界的 300 余位嘉宾共同庆祝中英长期互利合作与友谊的新篇章。

October 23

The BritCham Shanghai held a government reception dinner to celebrate its 110th founding anniversary. Kirsten Johnston, Chair of BritCham Shanghai, Peter Wilson, British Ambassador to China, and Gu Jun, Deputy Secretary-General of the Shanghai Municipal People's Government, attended and delivered speeches at the event, where Secretary-General Fan

Hong was also present. More than 300 guests from Chinese and British government departments and business circles celebrated a new chapter of long-term mutually beneficial cooperation and friendship between the two countries.

10月23日

范红秘书长参加亚洲公益事业研究中心上海代表处揭牌仪式。

October 23

Secretary-General Fan Hong attended the unveiling ceremony of the Shanghai Representative Office of the Centre for Asian Philanthropy and Society.

10月27日

上海市人大社会建设委、常委会代表工委共同举办第七十四期“上海人大代表论坛”，主题为“共论上海‘十五五’发展规划蓝图之五——规范与发展行业协会商会，助力上海经济社会发展”，市人大常委会副主任陈靖出席，黄峰会长参会。

October 27

The Social Development Committee and the Delegates' Working Committee of the Shanghai Municipal People's Congress jointly hosted the 74th "Shanghai Municipal People's Congress Delegate Forum," with the theme "5th Discussion on Shanghai's 15th Five-Year Plan — Standardizing and Developing Industry Associations and Chambers of Commerce to Boost Shanghai's Economic and Social Development." Chen Jing, Vice Chairman of the Standing Committee of the Shanghai Municipal People's Congress, attended the forum, where Huang Feng, Chairman of SHFIA, was also present.

10月27日

淮海中路街道敬老月主题活动——福荟食堂“国际范”升级亮相仪式暨“乐活淮海·音乐无界”音乐会举办。范红秘书长出席并与黄浦区、淮海中路街道、慧享福康养集团的负责人共同启动了福荟食堂“国际范”升级亮相装置。

October 27

Middle Huaihai Road Subdistrict held a series of activities to mark the Respect for the Elderly Month, including the unveiling ceremony of its upgraded FuHui Canteen and the "Happy Huaihai: Music Without Borders" concert. Secretary-General Fan Hong attended the event and, together with representatives from Huangpu District, Middle Huaihai Road Subdistrict, and Huixiangfu Health and Wellness Group, launched the upgraded FuHui Canteen.

10月28日

上海市发展和改革委员会营商环境建设处召开“营商环境体验官座谈会”，王烨君副秘书长参加并作交流发言。

October 28

The Division of Business Environment Development under the Shanghai Municipal Development and Reform Commission held a "Symposium for Business Environment Experience Officers", where Deputy Secretary-General Wang Yejun delivered a speech.

10月30日

“虹桥企业出海专业服务商联盟”在“2025 中国品牌出海新增长大会暨虹桥企业出海总部集聚区成果发布”上正式成立，上海市外商投资协会为联盟成员单位之一，协会范红秘书长代表协会出席成立仪式。该联盟以“政务服务+市场化专业服务”为主轴，推出“10+10”服务矩阵，形成“15 分钟”出海服务圈，将为企业出海提供全方位保障。会议由上海市商务委员会指导，上海虹桥国际中央商务区管理委员会、上海市长宁区人民政府联合主办的长宁区举办，上海市商务委员会总经济师罗志松，上海虹桥国际中央商务区管理委员会副主任杨旭波，长宁区人民政府副区长赵永尊出席。

October 30

The "Alliance of Professional Service Providers for Hongqiao-Based Enterprises Going Global" was officially launched at the "2025 New Growth Conference for Chinese Brands Going Global and Release of Achievements of Headquarters Cluster for Hongqiao-Based Enterprises Going Global". With SHFIA being an alliance member, and Secretary-General Fan Hong represented the association at the ceremony. The alliance focuses on "government services + market-oriented professional services," launching a "10+10" service matrix to form a "15-minute" service circle to providing comprehensive support for Chinese enterprises seeking international business expansion. Under the guidance of the Shanghai Municipal Commission of Commerce (SMCC), the conference was co-organized by the Administration Committee of the Shanghai Hongqiao International Central Business District and the Changning District People's Government, and attended by Luo Zhisong, Chief Economist of SMCC, Yang Xubo, Deputy Director of the Administration Committee of the Shanghai Hongqiao International Central Business District, and Zhao Yongzun, Deputy Governor of Changning District.

10月31日

黄峰会长、王烨君副秘书长拜访商务部驻上海特派员办事处，叶军特派员等接待并作交流。

October 31

Chairman Huang Feng and Deputy Secretary-General Wang Yejun visited the Special Commissioner's Office of the Ministry of Commerce in Shanghai, where they were received by Commissioner Ye Jun and others for exchange of views.

10月31日

金山区外商投资企业协会第六届第一次会员大会召开，范红秘书长参加并就金山外资协会成功换届致贺词。

October 31

The First General Meeting of the Sixth Session of the Jinshan District Association of Enterprises with Foreign Investment was held, where Secretary-General Fan Hong delivered a congratulatory speech on the district association's successful leadership transition.

会员走访及接待 / Meeting with Members

10月9日

黄峰会长、丁遂亮副秘书长走访米其林（中国）有限公司，米其林中国区副总裁吴俊毅、可持续发展负责人吴由来接待，双方就 ESG 相关话题作交流。

October 9

Chairman Huang Feng and Deputy Secretary-General Ding Suiliang visited Michelin (China) Investment Co., Ltd., where they were received by Wu Junyi, VP of Michelin China, and Wu Youlai, Head of Sustainability. The two sides exchanged views on ESG-related topics.

10月13日

黄峰会长受邀出席勃林格殷格翰旗下药品在华本地化生产计划启动仪式。

October 13

Chairman Huang Feng was invited to attend the launch ceremony of Boehringer Ingelheim's localized pharmaceutical production project in China.

10月14日至17日

黄峰会长、丁遂亮副秘书长一行访问日本，期间先后访问 YKK 株式会社、三菱 UFJ 银行、三井住友银行三家会员企业总部。YKK 株式会社大谷裕明会长回顾了 YKK 在中国的发展历程，并分享了公司近期的业务动向。双方围绕共同关心的议题作交流。在与三菱 UFJ 银行和三井住友银行的分别会谈中，黄峰会长介绍了近期中国出台的有关外资新政，各方还分别就日资企业在华投资的未来方向、投资模式以及在华投资中所面临的机遇与挑战等议题交换了意见和建议。

October 14-17

From October 14 to 17, Chairman Huang Feng and Deputy Secretary-General Ding Suiliang led a delegation to visit Japan, where they visited the headquarters of three member enterprises: YKK Corporation, MUFG Bank, and Sumitomo Mitsui Banking Corporation. Hiroaki Ohtani, President of YKK Corporation, reviewed YKK's development history in China and shared the company's recent business developments. The two sides exchanged views on issues of common interest. In separate meetings with MUFG Bank and Sumitomo Mitsui Banking Corporation, Chairman Huang Feng introduced the recent new policies on foreign investment in China. The parties also exchanged views and suggestions on the future direction, investment models, opportunities, and challenges faced by Japanese enterprises investing in China.

10月20日

海拉(上海)管理有限公司总经理、中国区财务控制执行副总裁科熙及佛瑞亚海拉中国区电子事业部执行副总裁白彬毅及等来访，黄峰会长、王烨君副秘书长接待并作

交流。

October 20

Ke Xi, GM and China EVP of Financial Control, and Bai Binyi, EVP of Electronics of Forvia Hell a China, visit SHFIA, where they were received by Chairman Huang Feng and Deputy Secretary-General Wang Yejun for exchange of views.

10月20日

黄峰会长受邀出席 MUJI 无印良品「自然出新裁」汉麻新生力设计大赛决赛暨颁奖典礼。

October 20

Chairman Huang Feng was invited to attend the finals and awards ceremony of MUJI's "Natural for Innovative Tailoring" hemp clothing design competition.

10月23日

丁遂亮副秘书长应帝亚吉欧洋酒贸易（上海）有限公司邀请出席“2025 全国理性饮酒宣传周上海分会场活动”并作致辞。

October 23

At the invitation of Diageo Shanghai Co., Ltd., Deputy Secretary-General Ding Suiliang delivered a speech at the Shanghai session of the "2025 National Responsible Drinking Awareness Week".

协会活动 / SHFIA Events

10月协会共举办11场活动、讲座及会议，联合或配合相关政府部门、合作单位参与举办1场活动、会议。

In October, SHFIA held 11 events and sessions, and co-held 1 event with relevant government authorities and cooperative units.

协会举办 2025 上海外资医药健康企业创新论坛配套活动——走近新虹桥国际医学中心

为深化外资医药健康企业对上海高端医疗产业布局的认知，搭建“政府-园区-企业”协同交流桥梁，10月14日，上海市外商投资协会携手闵行区商务委、新虹桥国际医学中心管委会，共同举办“2025 上海外资医药健康企业创新论坛配套活动——走

近新虹桥国际医学中心”专题参访活动。来自外资医药、医疗器械领域的近 20 位企业代表参加。

新虹桥国际医学中心作政策解读与园区规划介绍，详细介绍了中心在吸引外资医疗企业落地、提供研发配套服务、构建产业协同生态等方面的核心举措。企业代表一行参访了张强医生集团思俊诊所、上海美中嘉和医学影像诊断中心、百汇医院体检中心门诊。

SHFIA hosted visit to New Hongqiao International Medical Center as part of "2025 Shanghai Foreign-Invested Pharmaceutical and Healthcare Enterprises Innovation Forum"

To deepen foreign pharmaceutical and healthcare enterprises' understanding of Shanghai's blueprint of high-end medical industry and build a bridge for collaborative communication among the government, industrial parks, and enterprises, SHFIA, together with the Minhang District Commerce Commission and the Administration Committee of the New Hongqiao International Medical Center, jointly held a special visit to the New Hongqiao International Medical Center on October 14 as part of the "2025 Shanghai Foreign-Invested Pharmaceutical and Healthcare Enterprises Innovation Forum". The event was attended by nearly 20 representatives from foreign pharmaceutical and medical device enterprises.

During the visit, the New Hongqiao International Medical Center provided policy interpretation and park planning introductions, detailing its key measures in attracting foreign medical enterprises, providing R&D supporting services, and building an industrial collaborative ecosystem. Corporate representatives also visited Dr. Smile Medical Group Sijun Clinic, Shanghai Concord Medical Diagnostic Imaging Center, and Parkway Health Physical Examination Center.

协会举办“迎进博知识产权专题讲座”

为助力外商投资企业更好应对展会知识产权保护问题，10 月 23 日下午，协会举办“迎进博知识产权专题讲座”，近 30 位来自外资企业的法务、知识产权及相关业务人员参加。

上海市知识产权保护中心维权援助部部长赵平围绕“展会知识产权保护工作机制”展开分享。上海市华诚律师事务所合伙人黄珏鑫律师聚焦“展会知识产权纠纷常见情形及应对策略”作讲解。问答交流环节，参会人员就商标侵权判定标准、反向假冒证据固定、不实承诺书对侵权方的影响、知名商品包装装潢维权策略选择等问题提问，两位专家逐一解答。

SHFIA held seminar on IPR to celebrate CIIE

To help foreign enterprises better address intellectual property rights (IPR) protection issues at exhibitions, SHFIA held a seminar on IPR to celebrate the CIIE in the afternoon of October 23. Nearly 30 legal, intellectual property, and related business specialists from foreign enterprises participated.

Zhao Ping, Director of the Rights Protection and Assistance Department of the Shanghai

Intellectual Property Protection Center, shared insights on the theme "Working Mechanism for Intellectual Property Protection at Exhibitions". Huang Juexin, Partner of Shanghai Watson & Brand Law Firm, presented on the theme "Common Situations and Countermeasures for Intellectual Property Disputes at Exhibitions". During the Q&A session, participants raised questions on issues such as trademark infringement determination standards, evidence collection for reverse counterfeiting, the impact of false promises on infringing parties, and the selection of strategies for protecting the rights of well-known product packaging and decoration, which the two experts answered one by one.

协会联合长宁商务委举办《关于深化跨境投融资外汇管理改革有关事宜的通知》政策解读会

为精准对接国家外汇管理改革新政策，帮助区域内外资企业把握跨境投融资便利化新机遇，10月24日下午，长宁区商务委联合上海市外商投资协会在大虹桥营商服务中心举办《关于深化跨境投融资外汇管理改革有关事宜的通知》（汇发〔2025〕43号）政策解读会。吸引了众多协会会员和长宁区外资企业代表积极参与。

会上，国家外汇管理局上海市分局的专家对汇发〔2025〕43号文进行全面解读，系统介绍了深化跨境投资与融资外汇管理改革、优化资本项目收入支付便利化等关键内容，着重分析了新政在简化业务流程、扩大政策惠及面、提升资金使用效率等方面带来的实质性利好。建设银行的专家从金融机构的视角分享了对接新政的具体服务举措。重点企业围绕自身业务实际，就跨境资金运营等具体问题展开提问并得到解答。

SHFIA and Changning District Commerce Commission co-held policy interpretation seminar on *Announcement on Matters Concerning Deepening the Reform of Forex Management for Cross-border Investment and Financing*

To accurately align with China's new forex management reform policies and help foreign enterprises seize new opportunities arising from the facilitation of cross-border investment and financing, SHFIA joined hands with the Changning District Commerce Commission to hold a policy interpretation seminar on the *Announcement on Matters Concerning Deepening the Reform of Forex Management for Cross-border Investment and Financing* in the afternoon of October 24 at the Hongqiao Business Service Center. The seminar attracted representatives from SHFIA member enterprises as well as those in Changning District.

At the seminar, experts from the Shanghai Branch of the State Administration of Foreign Exchange provided a comprehensive interpretation of Document No. 43, systematically introducing key aspects such as deepening the reform of forex management for cross-border investment and financing and optimizing the facilitation of capital account income payments. They focused on analyzing the substantial benefits brought by the new policy in simplifying business processes, expanding policy coverage, and improving the efficiency of capital utilization. Experts from China Construction Bank shared specific service measures for aligning with the new policy from the perspective of financial institutions. And key enterprises raised

questions and received answers regarding specific issues such as cross-border fund operations based on their own business realities.

分会活动 | 城市更新分会 X 绿色低碳发展分会：零碳园区沙龙——探讨外资企业参与零碳园区建设的合作路径

2025 年 7 月，国家发改委、工信部、国家能源局联合印发《关于开展零碳园区建设的通知》，为工业园区的零碳转型提供明确的政策指引。以此为契机，10 月 20 日，由国家级经济技术开发区绿色发展联盟（绿盟）、上海市外商投资协会联合主办的“零碳园区沙龙——探讨外资企业参与零碳园区建设的合作路径”在协会举行。活动汇聚了南京江宁、常熟、南通经开区及宝山工业园区的代表，及近 30 家会员企业代表。活动由绿盟业务经理严思静主持。

协会黄峰会长在开场致辞中表示，本次活动旨在构建一座桥梁，将园区的需求与外企的技术紧密链接，创造合作机会，共同为中国“3060”双碳目标贡献力量。绿盟邵先辉总监详细解读了国家级经开区的绿色发展现状与零碳园区建设的核心需求。协会 6 家拥有成熟实践经验的会员企业代表从不同维度分享了多元化的零碳转型路径。施耐德电气聚焦实施路径规划，埃顿集团与罗克韦尔分别从“工业新基建”与“绿色智慧框架”角度解读了园区升级方案；远景智能、SGS 与妙盈科技则构成了“实践-标准-管理”的完整链条，依次剖析了全周期案例、认证体系与各阶段实施策略。与会代表们围绕具体的改造需求与技术方案，进行了多轮次交流。

Urban Renewal Branch X Green and Low-Carbon Development Branch: Salon on Zero-Carbon Industrial Parks – Exploring Cooperation Paths for Foreign Enterprises to Participate in Zero-Carbon Industrial Park Development

In July 2025, the National Development and Reform Commission, the Ministry of Industry and Information Technology, and the National Energy Administration jointly issued the *Announcement on the Development of Zero-Carbon Industrial Parks*, providing clear policy guidance for the zero-carbon transformation of industrial parks. Taking this opportunity, on October 20, the "Salon on Zero-Carbon Industrial Parks – Exploring Cooperation Paths for Foreign Enterprises to Participate in Zero-Carbon Industrial Park Development," co-organized by the Green Development Alliance for National Economic and Technological Development Zones ("Green Alliance") and SHFIA, was held at the association. The event brought together representatives from Nanjing's Jiangning District, Changshu, the Nantong Economic & Technological Development Area, and the Baoshan Industrial Park as well as nearly 30 member enterprises. It was moderated by Yan Sijing, Business Manager of Green Alliance. In his opening remarks, Chairman Huang Feng noted that the salon aimed to bridge the needs of industrial parks with the technologies of foreign enterprises to create cooperation opportunities and co-contribute to China's "30/60" Dual-Carbon Goals. Shao Xianhui, Director of the Green Alliance, provided a detailed interpretation of the current green development in national-level economic and technological development zones and the core needs for zero-carbon park development. Representatives from six SHFIA member enterprises with mature

practical experience shared diversified zero-carbon transformation paths from different perspectives – Schneider Electric focused on implementation path planning, while Eton Group and Rockwell interpreted park upgrade solutions from the perspectives of "new industrial infrastructure" and "green smart framework," respectively; and Envision Intelligence, SGS, and Miotech covered a complete value chain of "practice-standard-management," analyzing full-cycle case studies, certification systems, and implementation strategies at each stage. The participants engaged in multiple rounds of exchanges regarding specific transformation needs and technical solutions.

分会活动 | 绿色低碳发展分会：《上海无废城市建设、绿色低碳转型方案及节能审查和碳排放评价新规解读》

为帮助外资企业进一步理解《上海市无废城市建设条例》《上海市加快推进绿色低碳转型行动方案（2024-2027年）》及《固定资产投资项目节能审查和碳排放评价办法》等相关政策，2025年10月24日下午，由协会绿色低碳发展分会（以下简称“分会”）主办、巴斯夫（中国）有限公司支持的外商投资企业双碳能力建设系列大讲堂（第八期）在协会举行。来自外商投资企业的30余位代表参加，分会秘书长、巴斯夫中国政府事务资深总监蒋永勇主持活动。

蒋永勇秘书长指出，近期密集出台的各项政策既是挑战，更是外资企业通过绿色创新提升竞争力的战略机遇。上海市节能减排中心副总经理齐康围绕国家与上海市关于加快经济社会发展全面绿色转型的系列政策文件作系统梳理介绍与解读，为企业规范开展项目节能降碳管理、应对新规要求提供指引。参会代表们还围绕循环回收体系构建、降低包装回收成本、相关鼓励政策申报等问题与专家展开详实交流。

Green and Low-Carbon Development Branch: Interpretation of Shanghai's Zero-Waste City Development, Green and Low-Carbon Transformation Plan, and New Regulations on Energy Conservation Review and Carbon Emission Assessment

To help foreign enterprises further understand relevant policies such as the "Shanghai Regulation on the Development of Zero-Waste City", the "Shanghai Action Plan for Accelerating Green and Low-Carbon Transformation (2024-2027)", and the "Measures for Energy Conservation and Carbon Emission Assessment of Fixed Asset Investment Projects," the eighth event of the Foreign Enterprise Dual-Carbon Capacity-Building Seminar Series was held at the association in the afternoon of October 24. It was hosted by SHFIA's Green and Low-Carbon Development Branch, with support from BASF (China) Co., Ltd. More than 30 representatives from foreign enterprises attended the seminar, which was moderated by Jiang Yongyong, Secretary-General of SHFIA's Green and Low-Carbon Development Branch and Senior Director of Government Affairs at BASF China.

Jiang Yongyong pointed out that the recent flurry of policies present both challenges and strategic opportunities for foreign enterprises to enhance their competitiveness through green innovation. Qi Kang, Deputy GM of the Shanghai Energy Conservation and Emission Reduction Center, systematically reviewed and interpreted a series of national and municipal

policies on accelerating the all-round green transformation of economic and social development, providing guidance for enterprises to standardize project-related energy conservation and carbon reduction management and comply with new regulatory requirements. Participants also engaged in detailed exchanges with experts on issues such as developing a recycling system, reducing packaging recycling costs, and applying for relevant incentive policies.

分会活动 | 智能制造分会：聚焦“AI+制造”政策解读与龙头企业场景化 AI 应用实战分享

10月28日下午，由协会智能制造分会主办、陆家嘴产业服务平台支持的“聚焦‘AI+制造’：政策解读与龙头企业场景化 AI 应用实战分享”活动在前滩世贸中心一期 L HUB 举行。活动聚焦“AI+制造”从“概念探索”迈入“场景落地”关键期中的政策红利与核心技术，吸引了百威、安波福、梅特勒、不二越、艾默生过程控制等近 40 家会员单位参与。

陆创 AI 加速器主理人沈文轩介绍了张江 AI 创新小镇，展示了 AI 助力企业发展的多种可能性。张江科学城·数智天地智慧源项目负责人章斯豪向来访嘉宾介绍了张江科学城·数智天地的基本情况。上海工业数字化研究院院长、工业数字化规划咨询专家陈廷炯对《上海市加快推动“AI+制造”发展的实施方案》政策文件的发布背景作介绍，并解读了“AI+制造”三年实施方案蓝图。罗克韦尔自动化（中国）有限公司智能制造创新研究院院长李栋、埃孚汽车系统（上海）有限公司精益推进经理高波、麦格纳亚洲区卓越运营总监马晓兰和麦格纳电子高级新产品工艺导入经理朱健三家行业龙头企业分别向与会代表们分享了各自企业核心制造场景中 AI 深度应用的“标杆样本”，为智能制造企业提供从技术选型到效益转化全运营链条中的可复用“场景化 AI 落地指南”。

Smart Manufacturing Branch: Sharing Session on "AI + Manufacturing" Policies and Leading Enterprises' Scenario-Based AI Applications

In the afternoon of October 28, SHFIA's Smart Manufacturing Branch held a sharing session on "AI + manufacturing" policies and leading enterprises' scenario-based AI applications at L HUB in Qiantan World Trade Center Phase I. The session focused on the policy dividends and core technologies of "AI + Manufacturing" as it transitions from "concept exploration" to "scenario implementation," attracting nearly 40 member enterprises including Budweiser, Aptiv, Mettler, Nachi-Fujikoshi, and Emerson Process.

Shen Wenxuan, Head of the Lujiazui Innovation AI Accelerator, introduced the Zhangjiang AI Innovation Town, showcasing the various possibilities of AI assisting enterprise development. Zhang Sihao, Head of the Zhangjiang Science City · Digital Intelligence World Smart Source Project, introduced the basic situation of his project to the participants. Chen Tingjiong, Dean of the Shanghai Industrial Digitalization Research Institute and an expert in industrial digitalization planning and consulting, introduced the context of the *Implementation Plan for*

Accelerating the Development of "AI + Manufacturing" in Shanghai and interpreted the three-year implementation plan blueprint for "AI + Manufacturing". Experts from three leading enterprise in the industry – Li Dong, Dean of the Smart Manufacturing Innovation Research Institute of Rockwell Automation (China) Co., Ltd., Gao Bo, Lean Promotion Manager of ZF Automotive Systems (Shanghai) Co., Ltd., Ma Xiaolan, Director of Operations Excellence for Magna Asia, and Zhu Jian, Senior New Product Process Introduction Manager of Magna Electronics – shared "benchmark examples" of deep-level AI application in their core manufacturing scenarios with the participants, providing smart manufacturing enterprises with a reusable "scenario-based AI implementation guide" across the entire operational chain from technology selection to result conversion.

分会活动 | 绿色低碳发展分会：上海市生态环境执法普法培训（外资企业专场）

10月29日下午，上海市生态环境局执法总队携手上海市环境保护产业协会、市外资协会绿色低碳发展分会，共同举办了“上海市生态环境执法普法培训（外资企业专场）”。活动旨在提升在沪外资企业的生态环境法律法规认知，强化环境管理能力，共促绿色低碳高质量发展。吸引了来自外商投资企业的近70位代表参加，活动由市外资协会副秘书长丁遂亮主持。

市生态环境局执法总队章营军书记作在开班动员中表示，生态环境执法要兼顾监管与服务，期望通过此次培训，为企业送政策、解难题。市生态环境局执法总队法制科黄渊智科长围绕“紧跟环保执法新动态，合法守规高质量发展”解析了国家生态环境保护新趋势及上海执法特色。市生态环境局执法总队五大队树伟副大队长以“共建绿色防线：自动监控设施运行管理要求及守法要点”为题，阐述了污染源自动监控系统的重要性及运维管理规范。奉贤区生态环境局执法大队花正东副大队长就“环保现场检查合规迎检”进行分享。市环境保护产业协会魏化军副秘书长作总结发言，他期望企业将所学应用于实践，共推绿色低碳发展。

Green and Low-Carbon Development Branch: Training exclusively for foreign enterprises by Law Enforcement General Brigade of Shanghai Municipal Bureau of Ecology and Environment

In the afternoon of October 29, the Law Enforcement General Brigade of the Shanghai Municipal Bureau of Ecology and Environment (SMBEE) joined hands with the Shanghai Association of Environmental Protection Industry (SAEPI) and SHFIA's Green and Low-Carbon Development Branch to hold a training session exclusively for foreign enterprises on Shanghai's ecology and environment-related law enforcement. The event aimed to enhance the awareness of foreign enterprises on ecological and environmental laws and regulations, strengthen their environmental management capabilities, and jointly promote green, low-carbon, and high-quality development. The training session was attended by nearly 70 representatives from foreign enterprises, and moderated by Ding Suiliang, Deputy Secretary-General of SHFIA.

In his opening remarks, Zhang Yingjun, Party Secretary of the SMBEE Law Enforcement General Brigade, said that ecology and environment-related law enforcement should balance supervision and service, and he hoped that the training would deliver policies and solve problems for enterprises. Huang Yuanzhi, Chief of the Legal Affairs Section of the SMBEE Law Enforcement General Brigade, analyzed the new trends in national ecological and environmental protection and the characteristics of Shanghai's law enforcement, focusing on "keeping up with the new dynamics of environmental law enforcement and achieving high-quality development through legal compliance." Shu Wei, Deputy Captain of the Fifth Law Enforcement Brigade of SMBEE, delivered a speech titled "Building a Green Defense Line: Requirements for the Operation and Management of Automatic Monitoring Facilities and Key Points of Compliance," elaborating on the importance of automatic pollution source monitoring systems and their operation and maintenance management standards. Hua Zhengdong, Deputy Captain of the Law Enforcement Brigade of the Fengxian District Bureau of Ecology and Environment, shared insights on "Compliance in Environmental On-site Inspections." And Wei Huajun, Deputy Secretary-General of SAEPI, gave a concluding speech, expressing his hope that enterprises would apply their learnings to practice and jointly promote green and low-carbon development.

分会活动 | 汽车分会：走进华为练秋湖研发中心

10月31日，协会汽车分会举办“走进华为练秋湖研发中心”交流活动，旨在探讨汽车行业数字化转型与智能化创新的更多可能性，吸引了来自安波福、延锋彼欧汽车外饰、科德汽车、斯凯孚汽车等分会会员企业及虹桥外企联谊会成员企业的代表参与。

与会代表们乘坐园区专属小火车参观了练秋湖研发中心，感受科技与自然共融的园区设计理念。主题分享环节，华为总部制造与大企业军团车辆装备解决方案架构师项军和华讯网络系统的专家和与会嘉宾分享并探讨了车辆装备行业的数字化、智能化及人工智能技术带来的行业变革等议题。

Automotive Branch: Visit to Huawei Lianqiu Lake R&D Center

On October 31, SHFIA's Automotive Branch organized a visit to Huawei Lianqiu Lake R&D Center as an exchange event, aiming to explore more possibilities for digital transformation and intelligent innovation in the automotive industry. Representatives from the branch's member enterprises, including Aptiv, Yanfeng Plastic Omnium, Inteva, and SKF Automotive, as well as members of FIEs Community@Hongqiao, participated.

The participants toured the Lianqiu Lake R&D Center on a mini-train, which slowly traveled between the R&D buildings and green spaces, allowing them to experience the park's design concept of integrating technology and nature. During the sharing session, Xiang Jun, Architect of Vehicle Equipment Solutions for Manufacturing and Large Enterprises at Huawei Headquarters, and experts from ECCOM Network System shared and discussed topics such as the industry transformation brought about by digitalization, intelligentization, and artificial intelligence technologies in the vehicle equipment industry.

10 月活动回顾:

	时间	主题
协会活动	10 月 14 日	2025 上海外资医药健康企业创新论坛
	10 月 14 日	2025 上海外资医药健康企业创新论坛配套活动——走近新虹桥国际医学中心
	10 月 23 日	迎进博知识产权专题讲座
	10 月 24 日	《关于深化跨境投融资外汇管理改革有关事宜的通知》的政策解读
	10 月 25 日	协会 X 港城开发集团: 2025 上海外资企业高管缘湖乐跑
	10 月 30 日	虹桥外企联谊会: 对接进博会长三角外资企业交流会
分会活动	10 月 20 日	城市更新分会 X 绿色低碳发展分会: 零碳园区沙龙——探讨外资企业参与零碳园区建设的合作路径
	10 月 24 日	绿色低碳发展分会: 《上海无废城市建设、绿色低碳转型方案及节能审查和碳排放评价新规解读》
	10 月 28 日	智能制造分会: 聚焦“AI+制造”政策解读与龙头企业场景化 AI 应用实战分享
	10 月 29 日	绿色低碳发展分会: 上海市生态环境执法普法培训 (外资企业专场)
	10 月 31 日	汽车分会: 走进华为练秋湖研发中心
政企沟通	10 月 21 日	上海市商务委员会: 市政府政企沟通圆桌会议 (专业服务业外资专场)

October Event Review:

	Time	Theme
SHFIA Events	October 14	2025 Shanghai Foreign-Invested Pharmaceutical and Healthcare Enterprises Innovation Forum
	October 14	Visit to New Hongqiao International Medical Center as Part of "2025 Shanghai Foreign-Invested Pharmaceutical and Healthcare Enterprises Innovation Forum"
	October 23	Seminar on Intellectual Property Rights to Celebrate CIIE
	October 24	Policy Interpretation Seminar on <i>Announcement on Matters Concerning Deepening the Reform of Forex Management for Cross-border Investment and Financing</i>
	October 25	SHFIA X Harbor City Group: 2025 Lakeside Joy Run for Shanghai Foreign Enterprise Executives
	October 30	FIEs Community@Hongqiao: Exchange Meeting for Foreign Enterprises across Yangtze River Delta to Connect with CIIE

Branch Activities	October 20	Urban Renewal Branch X Green and Low-Carbon Development Branch: Salon on Zero-Carbon Industrial Parks – Exploring Cooperation Paths for Foreign Enterprises to Participate in Zero-Carbon Industrial Park Development
	October 24	Green and Low-Carbon Development Branch: Interpretation of Shanghai's Zero-Waste City Development, Green and Low-Carbon Transformation Plan, and New Regulations on Energy Conservation Review and Carbon Emission Assessment
	October 28	Smart Manufacturing Branch: Sharing Session on "AI + Manufacturing" Policies and Leading Enterprises' Scenario-Based AI Applications
	October 29	Green and Low-Carbon Development Branch: Training Exclusively for Foreign Enterprises by Law Enforcement General Brigade of Shanghai Municipal Bureau of Ecology and Environment
	October 31	Automotive Branch: Visit to Huawei Lianqiu Lake R&D Center
Government-Business Communication	October 21	Shanghai Municipal Commerce Commission: Roundtable Meeting for Government-Business Communication for Foreign Enterprises of Professional Services

新会员 / New Members

2025 年 10 月，新入会企业 3 家。

In October 2025, SHFIA welcomed 3 new members.

科蒂商贸（上海）有限公司

科蒂公司 1904 年成立于巴黎，是全球知名的美妆公司之一，旗下产品包括香水、彩妆、护肤和身体护理等多种品类和标志性品牌。科蒂旗下的高端和大众美妆产品行销全球超 120 个国家和地区。科蒂及其品牌支持人们自由表达，创造属于自己的美的愿景，同时致力于为世界和环境带来积极的影响。

Coty Prestige (Shanghai) Co.,Ltd.

Founded in Paris in 1904, Coty is one of the world's largest beauty companies with a portfolio of iconic brands across fragrance, color cosmetics, and skin and body care. Coty serves consumers around the world, selling prestige and mass market products in over 120 countries and regions. Coty and its brands empower people to express themselves freely, creating their own visions of beauty and enabling positive impact on the world and the environment.

廿一客（上海）电子商务有限公司

廿一客成立于 2004 年，作为一家从事高端食品研发、生产、销售、配送的 B2C 电

子商务企业，我们一直致力于在 21cake 这一自主品牌框架下，建立的基于服务系统、市场系统、研发系统和制造系统而形成的协作创新机制，采用互联网销售、中央工厂订单生产、冷链物流配送体系的电子商务营销模式，提供高品质的产品和快捷高效服务。公司为大家提供新鲜的方形蛋糕。现已实现 4 地中央工厂 8 城覆盖：21cake 在北京、上海、杭州、广州 65000 平米的中央工厂先后投入生产，已覆盖北京、天津、上海、苏州、杭州、无锡、广州、深圳等 8 大城市。

21cake

21cake, founded in 2004, is a B2C e-commerce company engaged in the research & development, production, sales and distribution of premium food products. Operating under its own brand, 21cake, the company has focused on building a collaborative innovation mechanism based on four core systems—service, market, R&D and manufacturing. Its e-commerce model combines online sales, centralized factory, made-to-order production and cold-chain logistics to deliver high-quality products and fast, efficient service. 21cake offer fresh square cakes. It now operates four central factories covering eight cities: 21cake's central factories in Beijing, Shanghai, Hangzhou and Guangzhou—totaling 65,000 square meters—have been brought into production and now serve eight major cities (Beijing, Tianjin, Shanghai, Suzhou, Hangzhou, Wuxi, Guangzhou and Shenzhen).

上海月顺道文化传播有限公司

女性联盟（Women Alliance Group，简称 WAG）作为上海月顺道文化传播有限公司旗下品牌，是中国本土包容&归属感文化与女性人才发展跨企业平台。由领先企业和先行领导者共同组成。目前共汇聚 36 家成员企业，辐射 400+ 企业，构筑强大的本土包容&归属感文化企业网络与职业女性人才发展社区。

自 2020 年 6 月成立以来，女性联盟（WAG）不断深化全球视野与本土实践相结合的策略，通过汇聚跨企业的力量，致力于加速中国职场包容&归属感文化发展，支持多元人才释放潜能。

Women Alliance Group

A brand under Shanghai Yueshundao Cultural Communication Co., Ltd., the Women Alliance Group (WAG) is a cross-enterprise platform dedicated to promoting a culture of diversity and inclusion and advancing the development of female talents. Composed of leading enterprises and pioneering leaders, it has gathered 36 member enterprises and covered more than 400 businesses, building a local corporate network and female talent community with strong inclusion and sense of belonging.

Since its establishment in June 2020, WAG continues to integrate cutting-edge global resources while deeply engaging in local practices, and pool cross-enterprise efforts to accelerate the development of an inclusive culture in China's workplace and support diverse talents in unleashing their potential.