



SHANGHAI
FOREIGN INVESTMENT
ASSOCIATION
上海市外商投资协会

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MONTHLY REPORT



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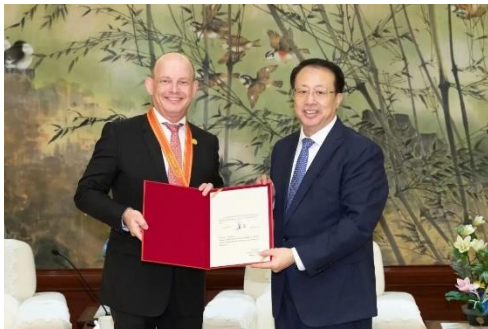
本月聚焦 / Highlights

协会会员企业特雷通集团创始人兼首席执行官李曦萌获颁 2025 年“上海市荣誉市民”

9 月 29 日，2025 年“上海市荣誉市民”颁授仪式在沪举行。上海市市长龚正会见了“上海市荣誉市民”获得者——特雷通集团创始人兼首席执行官李曦萌先生，并颁发奖章和证书。上海市外商投资协会会长黄峰作为获奖者推荐单位代表参加会见。

Simon Lichtenberg, Founder and CEO of SHFIA member enterprise Trayton Group, was granted Shanghai's honorary citizenship

On September 29, the 2025 Presentation Ceremony of the "Shanghai Honorary Citizenship" was held in Shanghai. Shanghai Mayor Gong Zheng met with honor recipient Simon Lichtenberg, Founder and CEO of Trayton Group, to present the medal and the certificate. Huang Feng, Chairman of SHFIA, was present at the ceremony as the representative of the Lichtenberg's nominating organization.



市对外友协会长陈靖率上海外资企业代表团赴新疆投资考察

9 月 9 日至 13 日，上海市人民对外友好协会会长陈靖率上海外资企业代表团赴新疆投资考察。代表团成员来自丹麦、法国、意大利、日本、新西兰、新加坡、瑞典、瑞士、英国、美国等 10 个国家的 26 家在沪知名企业，涵盖金融投资、电气机械、医疗卫生、跨境电商、现代物流、农业食品、文化旅游等行业，其中 11 家为世界 500 强企业。

9 月 13 日，新疆维吾尔自治区党委副书记、自治区主席艾尔肯·吐尼亚孜会见代表团。期间，自治区人大常委会副主任李宁平、王国和、买买提明·卡德、自治区副主席、喀什地委书记聂壮分别与代表团见面或参加相关活动，与企业家人热情交流，推介新疆的开放政策和投资环境，表示愿为各国企业来疆投资发展提供更加市场化、法治化、国际化营商环境。在自治区各有关单位和地、市的精心安排下，代表团一行先后赴霍尔果斯、喀什、乌鲁木齐跨境口岸、自贸区、高新园区、特色产业等参访交流，参加乌鲁木齐市招商推介座谈会，与新疆相关部门及企业家面对面交流对接。

9月12日，由外企代表团与市工商联组织的边疆行代表团、在沪企业商会联合会组织的走进新疆企业代表团、市青年企业家代表团、上海市光彩会组织的“为了花朵的微笑公益团”青年企业家等共计200余人汇聚喀什，举行了“2025沪疆产业合作大会”。企业家们踊跃交流发言，分享了投资新疆、投资喀什的成果和意向，共话沪疆产业合作广袤前景。

上海市驻疆办主任、上海援疆工作前方总指挥孟庆源、市政府合作交流办副主任强鹏程、市对外友协副会长宿琳、市外资协会秘书长范红等陪同参加相关活动。此次投资考察活动由市对外友协和市外商投资协会联合主办。

Chen Jing, Chairman of SPAFCC, led delegation of Shanghai-based foreign-enterprises on investment inspection tour to Xinjiang

From September 9 to 13, Chen Jing, Chairman of the Shanghai People's Association for Friendship with Foreign Countries (SPAFCC), led a delegation of Shanghai-based foreign enterprises on an investment inspection tour to Xinjiang. The delegation included 26 well-known Shanghai-based enterprises from 10 countries, including Denmark, France, Italy, Japan, New Zealand, Singapore, Sweden, Switzerland, the UK, and the US. They spanned sectors including finance and investment, electrical machinery, healthcare, cross-border e-commerce, modern logistics, agriculture and food, and cultural tourism, with 11 of them being Fortune 500 companies.

On September 13, Erkin Tuniyazi, Deputy Secretary of the CPC Xinjiang Autonomous Region Party Committee and Chairman of the Xinjiang Autonomous Region Government, met with the delegation. During the visit, Li Ningping, Vice Chairmen of the Standing Committee of the Xinjiang Autonomous Region People's Congress, Wang Guohe, Mamatimin Kader, and Nie Zhuang, Vice Chairmen of the Xinjiang Autonomous Region Government and Secretary of the CPC Kashgar Prefecture Committee, met with the delegation or participated in related activities. They engaged in warm exchanges with entrepreneurs, promoted Xinjiang's open policies and investment environment, and expressed their willingness to provide a more market-oriented, law-based, and internationalized business environment for international investment and development in the region. Under the meticulous arrangements of relevant units in the autonomous region and prefectures and cities, the delegation visited and exchanged views at cross-border ports, free trade zones, high-tech parks, and specialty industries in Horgos, Kashgar, and Urumqi. They also attended an investment promotion symposium in Urumqi and had face-to-face exchanges with relevant departments and entrepreneurs in Xinjiang.

On September 12, over 200 people, including a delegation of foreign enterprises, a border tour delegation organized by the Shanghai Federation of Industry and Commerce, a Xinjiang business delegation organized by the Shanghai Non-Local Enterprises (Chambers of Commerce) Confederation, a delegation of young entrepreneurs from Shanghai, and a delegation of young entrepreneurs organized by the Shanghai Society for Promotion of the Guangcai Program, gathered in Kashgar for the "2025 Shanghai-Xinjiang Industrial Cooperation Conference". During the event, entrepreneurs actively exchanged views, sharing their achievements and intentions in investing in Xinjiang and Kashgar, and discussing the broad prospects for Shanghai-Xinjiang industrial cooperation.

Meng Qingyuan, Director of the Shanghai Liaison Office in Xinjiang and Chief Commander of Shanghai's Aid to Xinjiang, Qiang Pengcheng, Deputy Director of the Shanghai Municipal Government's Cooperation and Exchange Office, Su Lin, Vice Chairman of SPAFCC, and Fan Hong, Secretary-General of SHFIA, accompanied the participants during the tour. The investment inspection tour was co-organized by SPAFCC and SHFIA.



15 家协会会员企业外籍高管获颁 2025 年“白玉兰荣誉奖”

9 月 29 日，2025 年“白玉兰荣誉奖”颁授仪式在沪举行。上海市市长龚正向本年度获奖者颁发奖章和证书。上海市外商投资协会会长黄峰作为获奖者推荐、评审单位代表受邀出席颁授仪式。

28 名“白玉兰荣誉奖”获奖者中，三井住友海上火灾保险株式会社创新事业部部长菅匡彦（日本籍）、巴斯夫大中华区董事长兼总裁楼剑锋（美国籍）以及西门子大中华区总裁兼首席执行官肖松（德国籍）由协会推荐上报。

除了由协会推荐的 3 位获奖者外，还有 12 家协会会员企业的外籍高管获此殊荣。他们是：亿滋国际大中华区总裁范睿思（荷兰籍）、卡尔蔡司医疗技术股份有限公司总裁兼首席执行官，蔡司集团执行董事会成员福斯特（德国籍）、美敦力(上海)管理有限公司全球高级副总裁兼大中华区总裁顾宇韶（美国籍）、安永华明会计师事务所(特殊普通合伙) 总监及法国业务部全球主管合伙人贺朗瑞纳（法国籍）、德勤亚太副主席，德勤中国跨国企业资深合伙人简思华（德国籍）、思爱普(中国) 有限公司全球高级副总裁兼全球研发网络总裁柯曼（德国籍）、英威达尼龙化工（中国）有限公司董事长兼英威达一体化尼龙运营副总裁孔康瑞（美国籍）、江森自控（中国）投资有限公司亚太区总裁朗智文（新加坡籍）、辉瑞全球高级副总裁兼中国区总裁彭振科（法国籍）、达能亚太(上海)管理有限公司全球执委会成员兼中国、北亚及大洋洲总裁谢伟博（法国籍）、泰佩思琦亚太区总裁杨葆焱（法国籍）以及蒂升电梯亚太区兼中国区首席执行官约根·博乐（德国籍）。

Foreign executives from 15 SHFIA member enterprises received 2025 Shanghai Magnolia Gold Award

On September 29, the 2025 Presentation Ceremony of the Shanghai Magnolia Gold Award was held in Shanghai, where Shanghai Mayor Gong Zheng presented medals and certificates to this year's award laureates. Huang Feng, President of the Shanghai Association for Foreign Investment, was invited to attend the ceremony as the representative of a nominating organization and the judging committee.

Among the 28 "Magnolia Gold Award" recipients, Masahiko Suga (Japan), GM of the Innovation Department at Mitsui Sumitomo Insurance Co., Ltd.; Jeffrey Lou (US), Chairman and President of BASF Greater China; and Song Xiao (Germany), President and CEO of Siemens Greater China, were nominated by SHFIA.

In addition to the three recipients recommended by SHFIA, foreign executives from 12 association member enterprises also received the honor. They are: Joost Vlaanderen (the Netherlands), President of Mondelēz International Greater China; Maximilian Foerst (Germany), President and CEO of Carl Zeiss Meditec and Executive Board Member of Zeiss Group; Alex Gu (US), Global SVP and President Greater China of Medtronic (Shanghai) Management Co., Ltd.; Bertrand Régnier (France), Director and Global Managing Partner of the French Business Department at Ernst & Young Hua Ming LLP; Jens Ewert (Germany), Vice Chairman of Deloitte Asia Pacific and Senior Partner of Multinational Enterprises at Deloitte China; Clas Neumann (Germany), Global SVP and President of Global R&D Network of SAP (China) Co., Ltd.; Gary Knight (US), Chairman of INVISTA Nylon Chemicals (China) Co., Ltd. and VP of INVISTA Integrated Nylon Operations; Anuruddha Rathnide (Singapore), President Asia Pacific of Johnson Controls (China) Investment Co., Ltd.; Jean-Christophe Pointeau (France), Global SVP and China President of Pfizer; Bruno Chevot (France), Member of Executive Committee at Danone and President of Danone China, North Asia and Oceania; Yann Bozec (France), President Asia Pacific of Tapestry; and Jürgen Böhler (Germany), CEO Asia Pacific and China of TK Elevator.



上海外企白玉兰奖获奖者联谊活动

9月29日，2025年“白玉兰荣誉奖”颁授仪式举行当日，协会举办第5次上海外企白玉兰奖获奖者联谊活动。市商务委员会副主任何冬宾、市社会组织国际交流促进会会长景莹、市外资协会会长黄峰等领导出席，11位协会会员企业获奖者参加。

SHFIA hosted 5th networking event for Shanghai Magnolia Award laureates from foreign enterprises

On September 29 when the 2025 presentation ceremony of the Shanghai Magnolia Gold Award was held, SHFIA hosted its 5th networking event for Shanghai Magnolia Award laureates from foreign enterprises. The event was attended by officials including He Dongbing, Deputy Director of the Shanghai Municipal Commerce Commission, Jing Ying, Chairman of the Shanghai NGO Network for International Exchanges, and Huang Feng, Chairman of SHFIA, as well as 11 award laureates from SHFIA's member enterprises.

“东西部协作云南青少年技能培训和就业项目·职业启航计划”正式启动

9月18日上午，“东西部协作云南青少年技能培训和就业项目·职业启航计划”（以下简称“职业启航计划”）启动仪式在云南省昆明市禄劝职业高级中学举行。上海市人民政府驻昆明办事处主任边慧夏出席并致辞，云南省商务厅、云南省教育厅、禄劝县人民政府、泸水市人社局、云南省外商投资企业协会相关领导出席。上海外资协会、云南外资协会会员企业 3M 中国、索尼中国、福特汽车、鹏卫齐、安利云南分公司、云南太古可口可乐、丸红昆明分公司、立邦云南分公司、昆明芬美意、昆明肯德基、新华国茶参加启动仪式。

黄峰会长在致辞中表示，今年，项目迎来关键里程碑，首批老窝镇中学学生初中毕业，有 6 名同学于 9 月入学禄劝职业高级中学，接受全日制中等职业教育，标志着项目实现从义务教育阶段向职业教育阶段的延伸。

在各方见证下，黄峰会长、晏发富校长共同签订合作备忘录，标志着“职业启航计划”正式启动。未来，双方将在学生培养、实习、就业等方面开展广泛合作。

3M 中国有限公司政府事务总监赵强代表外资企业发言。

当天下午，协会及企业代表还参观了禄劝职校实训基地，并与校领导以及 6 名老窝镇中学毕业生进行了座谈，企业代表向孩子们赠送图书礼物。各方就未来校企合作路径、实习安排及就业支持等事宜进行了深入交流。

"East-West Cooperation: Yunnan Youth Skills Training and Employment Project - Career Facilitation Plan" officially launched

In the morning of September 18, the launch ceremony for the "East-West Cooperation: Yunnan Youth Skills Training and Employment Project - Career Takeoff Plan" was held at Luquan Vocational High School in Kunming City, Yunnan Province. Bian Huixia, Director of the Kunming Liaison Office of the Shanghai Municipal People's Government Office, delivered a speech at the ceremony, which was attended by officials from the Yunnan Provincial Department of Commerce, the Yunnan Provincial Department of Education, the Luquan County People's Government, the Lushui Municipal Human Resources and Social Security Bureau, and the Yunnan Association of Enterprises with Foreign Investment (YAEFI). Representatives from SHFIA and YAEFI's member enterprises, including 3M China, Sony China, Ford, PVH, Amway Yunnan, Swire Coca-Cola Yunnan, Marubeni Kunming, Nippon Paint Yunnan, Firmenich Kunming, KFC Kunming, and Sunwah Tea, were also present.

In his speech, Huang Feng, Chairman of SHFIA, stated that this year, the Yunnan Youth Skills Training and Employment Project reached a key milestone: Laowo Town Middle School saw its first batch of graduates, and six of them were admitted to Luquan Vocational High School in September to receive full-time secondary vocational education, marking the project's extension from compulsory education to vocational education.

In the presence of all parties, Chairman Huang Feng and Principal Yan Fafu signed a memorandum of understanding, marking the official launch of the project's "Career Takeoff Plan". In the future, the two sides will collaborate extensively in student development, internships, and employment.

Zhao Qiang, Director of Government Affairs at 3M China., spoke on behalf of the foreign enterprises present at the ceremony.

That afternoon, representatives from SHFIA and foreign enterprises also visited Luquan Vocational High School's training base – they held discussions with school leaders and six Laowo Town Middle School graduates, while enterprise representatives presented books to the students. All parties engaged in in-depth discussions on future school-enterprise collaborations, internship arrangements, and employment support.



协会动态 / SHFIA News

9月4日

上海市静安区司法局吕平局长、廖志鸿副局长来访协会，上海市君伦律师事务所高级合伙人丁德应律师陪同，黄峰会长、王烨君副秘书长共同接待，双方作交流。

September 4

Director Lv Ping and Deputy Director Liao Zhihong of the Jing'an District Justice Bureau visited SHFIA, accompanied by Ding Deying, Senior Partner of Shanghai Joius Law Firm. They were received by Chairman Huang Feng and Deputy Secretary-General Wang Yejun for exchange of views.

9月4日

上海市人民政府召开政企沟通圆桌会，协会受委托邀请了勃林格殷格翰、戴森、亚萨合莱等 45 家外资企业的高管参会。

September 4

The Shanghai Municipal People's Government held a roundtable meeting on government-business communication. SHFIA was entrusted to invite executives from 45 foreign enterprises including Boehringer Ingelheim, Dyson, and ASSA ABLOY to attend the meeting.

9月4日

上海市环境保护产业协会副秘书长魏化军、浦东新区生态环境局绩效处相关代表来访协会，丁遂亮副秘书长与绿色低碳发展分会秘书长、巴斯夫中国政府事务资深总监蒋永勇及分会企业代表共同接待，双方就生态环境执法普法培训合作、浦东新区企业环境绩效评价项目推广等话题进行探讨交流。

September 4

Wei Huajun, Deputy Secretary-General of the Shanghai Association of Environmental Protection Industry, and officials from the Department of Performance of the Pudong New Area Administration of Ecology and Environment, visited SHFIA, where they were received by Ding Suiliang, Deputy Secretary-General of SHFIA, and Jiang Yongyong, Secretary-General of SHFIA's Green and Low-Carbon Development Branch and Senior Director of Government Affairs at BASF China. The two sides discussed topics such as training cooperation in ecological and environmental law enforcement and popularization, and the promotion of Pudong New Area's corporate environmental performance evaluation project.

9月5日

黄峰会长一行拜访美中贸易全国委员会上海代表处副会长杨晗婧，双方作业务交流。

September 5

Chairman Huang Feng led a delegation to visit Jane Yang, Shanghai Representative Office VP of the US-China Business Council, and the two sides exchanged views on business operations.

9月7日至8日

黄峰会长一行赴厦门，出席多场第二十五届中国国际投资贸易洽谈会（投洽会）相关活动。期间，黄峰会长受邀参加“第二十三届全国投资促进机构对接交流活动”，并以“外商在华投资观察与投资促进方式转变”为主题作演讲；参加了上海市商务委副主任何冬宾与联合国贸易和发展会议（UNCTAD）投资与企业司司长李楠的工作会谈；出席了上海市金山区在投洽会上海城市展台举办的推介会。

September 7-8

Chairman Huang Feng led a delegation to Xiamen to attend events related to the 25th China International Fair for Investment & Trade (CIFIT). During the visit, Huang was invited to participate in the 23rd Matchmaking and Exchange Event for Investment Promotion Agencies, where he delivered a speech titled "Observations on Foreign Investment in China and

Transformation of Investment Promotion Methods". He also participated in a work meeting between He Dongbin, Deputy Director of the Shanghai Municipal Commerce Commission, and Li Nan, Director of the Investment and Enterprise Division of the UN Conference on Trade and Development (UNCTAD). Furthermore, he attended a promotional event held by Shanghai's Jinshan District at the CIFIT Shanghai Pavilion.

9月9日

中国欧盟商会 25 周年上海庆祝晚宴在沪举办，黄峰会长受邀参加。

September 9

Chairman Huang Feng was invited to attend the Shanghai reception dinner celebrating the 25th anniversary of the European Union Chamber of Commerce in China.

9月11日

上海市人大常委会委员、市人大社会建设委员会副主任委员王爱芬一行来协会调研，黄峰会长、王烨君副秘书长接待并作交流。

September 11

Wang Aifen, Member of the Standing Committee of the Shanghai Municipal People's Congress (SMPC) and Vice Chairman of SMPC's Social Development Affairs Committee, led a delegation for a survey visit to SHFIA, where they were received by Chairman Huang Feng and Deputy Secretary-General Wang Yejun for exchange of views.

9月12日

丁遂亮副秘书长拜访上海科学技术交流中心，交流中心副主任周圆圆接待，双方就绿色低碳领域合作进行交流。

September 12

Deputy Secretary-General Ding Suiliang visited the Shanghai Science and Technology Exchange Center, where he was received by Deputy Director Zhou Yuanyuan. The two sides exchanged views on cooperation in the field of green and low-carbon development.

9月12日

普陀区商务委主任李银一行来访，黄峰会长等接待并作交流。

September 12

Li Yin, Director of the Pudong District Commerce Commission, led a delegation to visit SHFIA, where they were received by Chairman Huang Feng for exchange of views.

9月17日

上海市委办公厅督查二处举办“加大知识产权保护力度，优化营商环境”座谈会，协会邀请孩之宝、江崎格力高、金佰利、可乐丽、麦德龙、耐克、维益、海拉、艾默生、迅达共 10 家企业参会。

September 17

The No.2 Inspection Department of the General Office of the CPC Shanghai Municipal Committee held a symposium on "Strengthening IPR Protection and Optimizing the Business Environment". SHFIA invited 10 member enterprises, including Hasbro, Ezaki Glico, Kimberly-Clark, Kuraray, Metro, Nike, Rich's, Hella, Emerson, and Schindler, to attend the symposium.

9月30日

September 30

黄峰会长、马蓝副秘书长拜访闵行区区长吴强，感谢闵行区对协会活动的支持，并探讨未来深度合作事宜。

Chairman Huang Feng and Deputy Secretary-General Ma Lan visited Minhang District Governor Wu Qiang to thank Minhang District for supporting SHFIA's activities and to discuss future in-depth cooperation.

会员走访及接待 / Meeting with Members

9月2日

September 2

范红秘书长受邀参加宜家“家，给生活更多”活动并剪彩。

Secretary-General Fan Hong was invited to attend IKEA's "Home is more than you think" event and cut the ribbon.

9月3日

黄峰会长受邀出席法国索迪斯集团在上海举办的索迪斯中国三十周年庆典。

September 3

Chairman Huang Feng was invited to attend Sodexo China's 30th anniversary celebration held by Sodexo Group of France in Shanghai.

9月11日

阿迪达斯大中华区政府关系、法律和合规高级副总裁益晨旭来访，黄峰会长、丁遂亮副秘书长接待并作交流。

September 11

Yi Chenxu, SVP of Government Relations, Legal Affairs and Compliance at adidas Greater China, visited SHFIA, where she was received by Chairman Huang Feng and Deputy Secretary-General Ding Suiliang for exchange of views.

9月11日

重机(中国)投资有限公司副总经理严俊德来访，黄峰会长等接待并作交流。

September 11

Yan Junde, Deputy GM of JUKI (China) Co., Ltd., visited SHFIA, where he was received by Chairman Huang Feng for exchange of views.

9月12日

德益齐融资租赁（中国）有限公司总部销售总监 Michael Folville, 中国公司执行总裁陈彬来访，黄峰会长、丁遂亮副秘书长等接待并作交流。

September 12

Michael Folville, HQ Sales Director, and Chen Bin, Executive President, of Deutsche Leasing (China) Co., Ltd. visited SHFIA, where they were received by Chairman Huang Feng and Deputy Secretary-General Ding Suiliang for exchange of views.

9月12日

黄峰会长受邀出席瑞安房地产有限公司举办的“新天地社区品牌焕新发布”活动。

September 12

Chairman Huang Feng was invited to attend the launch ceremony of the renewed "Xintiandi Community Brand" hosted by Shui On Land.

9月15日

黄峰会长受邀出席优时比中国总部新办公室开业典礼，并与中外嘉宾共同剪彩。

September 15

Chairman Huang Feng was invited to attend the opening ceremony of UCB's new China headquarters, where he cut the ribbon with Chinese and foreign guests.

9月15日

范红秘书长受邀参观发明驱动未来—戴森设计大奖入华十周年特别展览。

September 15

Secretary-General Fan Hong was invited to visit the special exhibition "Inventions Drive the Future - The Dyson Award's 10th Anniversary in China".

9月17日

范红秘书长受邀出席 grin “新品发布会暨 Share a grin 爱牙日特别公益活动”作致辞，并为 Share a grin 2025 年度优秀公益合作伙伴颁发了奖牌。

September 17

Secretary-General Fan Hong was invited to attend and speak at grin's product launch ceremony and "Share a grin" China Love Teeth Day special charity event, where she also presented medals to grin's 2025 Outstanding Charity Partners.

9月18日

通用电气能源集团燃气发电全球采购总裁 Alan Lyskawa 一行来访，范红秘书长、王烨君副秘书长接待并作交流。通用电气能源集团向协会赠送锦旗。

September 18

Alan Lyskawa, President of Global Sourcing for Gas Power Generation at GE Vernova, led a delegation to visit SHFIA, where they were received by Secretary-General Fan Hong and Deputy Secretary-General Wang Yejun for exchange of views. The GE Vernova delegation also presented a silk banner to the association.

9月20日

范红秘书长受邀参加第13届丰田纺织集团“绿色中国”沙漠锁边植树活动。

September 20

Secretary-General Fan Hong was invited to attend the 13th Toyota Boshoku "Green China" desert border tree planting activity.

9月22日

范红秘书长受邀参加汉高粘合剂技术上海创新体验中心开幕典礼。

September 22

Secretary-General Fan Hong was invited to attend the opening ceremony of Henkel Adhesive Technologies' Inspiration Center Shanghai.

9月23日

范红秘书长受邀参加麦当劳汉堡大学15周年庆典活动。

September 23

Secretary-General Fan Hong was invited to attend the 15th anniversary celebration of McDonald's Hamburger University.

9月25日

范红秘书长、丁遂亮副秘书长走访埃顿中国，埃顿能源副总裁 Fulvio BARTOLUCCI 白啸风、阿基拉科技中国副总经理朱文华接待，双方就 ESG 话题进行交流。

September 25

Secretary-General Fan Hong and Deputy Secretary-General Ding Suiliang visited Aden China, where they were received by Fulvio Bartolucci, SVP of Aden Energies, and Zhu Wenhua, Deputy GM of Akila China, for exchange of views on ESG topics.

协会活动 / SHFIA Events

9月协会共举办16场活动、讲座及会议，联合或配合相关政府部门、合作单位参与举办3场活动、会议。

In September, SHFIA held 16 events and sessions, and co-held 3 events and meetings with relevant government authorities and cooperative units.

协会联合上海证券交易所国际交流合作中心举办 “《外国投资者对上市公司战略投资管理办法》解读活动”

9月10日，上海市外商投资协会联合上海证券交易所国际交流合作中心在中国证券博物馆举办“外资战投培训班”。锦天城律师事务所高级合伙人于炳光律师解读了2024年12月2日起施行的《外国投资者对上市公司战略投资管理办法》，与会者围绕外资战投的监管政策、实操问题、企业发展路径等议题展开深入交流。上海证监局、上海证券交易所以及32家外资企业代表参加，会前嘉宾们还参观了中国资本市场改革开放展。

SHFIA and Shanghai Stock Exchange's International Exchange and Cooperation Center co-held training on "Interpretation of Measures for the Administration of Strategic Investments by Foreign Investors in Listed Companies"

On September 10, SHFIA and the Shanghai Stock Exchange's International Exchange and Cooperation Center co-held a foreign strategic investment training session at the China Securities Museum. Yu Bingguang, Senior Partner at AllBright Law Offices, interpreted the *Measures for the Administration of Strategic Investments by Foreign Investors in Listed Companies*, which took effect on December 2, 2024. Participants engaged in in-depth discussions on regulatory policies, practical issues, and corporate development paths for foreign strategic investments. Representatives from the Shanghai Securities Regulatory Bureau, the Shanghai Stock Exchange, and 32 foreign enterprises attended the event. Prior to the training, the participants also visited the China Capital Market Reform and Opening-up Exhibition.

协会联合长宁商务委召开外商投资企业利润再投资税收抵免政策座谈会

9月11日，长宁区商务委员会联合上海市外商投资协会在大虹桥营商服务中心，共同组织召开“外商投资企业利润再投资税收抵免政策座谈会”，博世、横河电机、欧西爱司、庞贝捷、王子制纸、兄弟、亚瑟士7家会员企业参会。活动由协会副秘书长马蓝主持。

协会副秘书长王烨君重点解读了该公告的政策背景历史沿革和政策要点；市商务委员会相关负责人围绕再投资信息报告要点展开详细讲解。财税公司专家结合典型案例，对政策核心条款展开深度剖析。与会企业代表就政策适用条件、操作流程等实际问题展开交流互动。

SHFIA and Changning District Commerce Commission co-hosted symposium on tax credit policy for profit reinvestment by foreign enterprises

On September 11, the Changning District Commerce Commission and SHFIA co-hosted a symposium on the tax credit policy for profit reinvestment by foreign enterprises at the Hongqiao Business Service Center. Seven member enterprises, including Bosch, Yokogawa Electric, OCS, PPG, Oji Paper, Brother, and Asics, attended the symposium, which was moderated by Wilson Ma, Deputy Secretary-General of SHFIA.

Wang Yejun, Deputy Secretary-General of SHFIA, focused on the policy background, historical evolution, and key points of the policy announcement; officials from the Shanghai Municipal Commerce Commission provided a detailed explanation of the highlights of reinvestment information reporting; and experts from finance and tax firms provided an in-depth analysis of the policy's core provisions, drawing on typical cases. Participating corporate representatives engaged in discussions on practical issues such as policy applicability and operational procedures.

协会举办“离岸贸易金融服务试点政策解读”活动

9月19日，上海市外商投资协会联合新加坡企业中心（新加坡中华总商会上海代表处）以“离岸新机遇 贸易加速度”为主题举办“离岸贸易金融服务试点政策解读”活动。活动邀请了中国人民银行上海总部、中国（上海）自由贸易试验区临港新片区管委会、工商银行上海分行从不同维度对离岸贸易金融服务综合改革试点进行了解读。优美科、益海嘉里、王子制纸、丸红等近30家会员企业代表参会。

中国人民银行上海总部宏观审慎管理部跨境人民币业务管理处周萍副处长围绕离岸贸易金融试点政策，分别就银行的选择和开户、试点业务范围、FT账户开立和使用等内容进行讲解，并对一线和二线资金划转、跨二线划转资金类型、专营公司设立等企业需重点关注的问题进行解答。临港新片区管委会金融贸易处围绕《临港新片区支持离岸贸易高质量发展的若干措施》，聚焦政策落地关键环节进行详细解读。作为本次试点金融机构之一，工商银行上海市分行国际业务部谢纾副总经理围绕银行支持离岸贸易的相关举措，介绍了政策试点后的实际操作及离岸贸易金融工具支持。

SHFIA held seminar on pilot policies for offshore trade financial services

On September 19, SHFIA, in collaboration with the Singapore Enterprise Centre (Shanghai Representative Office of Singapore Chamber of Commerce in China), held a seminar on pilot policies for offshore trade financial services themed "New Offshore Opportunities That Accelerated Trade Growth". Representatives from the Shanghai Headquarters of the People's Bank of China, the Administration Committee of the Lingang New Area of the China (Shanghai) Pilot Free Trade Zone, and the Shanghai Branch of the Industrial and Commercial Bank of China provided interpretations of the pilot program for the comprehensive reform of offshore trade financial services from various perspectives. Representatives from nearly 30 member enterprises, including Umicore, Wilmar International, Oji Paper, and Marubeni, attended the event.

Zhou Ping, Deputy Director of the Cross-Border RMB Business Management Division of the Macroprudential Management Department at the Shanghai Headquarters of the People's Bank of China, addressed the pilot policies for offshore trade finance, covering bank selection and account opening, pilot business scope, and the opening and use of FTZ accounts. She also addressed key issues for enterprises, such as tier-1 and tier-2 fund transfers, types of cross-tier-2 fund transfers, and establishment of specialized trading enterprises. The Finance and

Trade Department of the Administration Committee of the Lingang New Area presented a detailed interpretation of the *Several Measures to Support the High-Quality Development of Offshore Trade in the Lingang New Area*, focusing on key aspects of policy implementation. And Xie Shu, Deputy GM of the International Business Department of the Shanghai Branch of the Industrial and Commercial Bank of China, one of the pilot financial institutions, discussed the bank's measures to support offshore trade, including practical implementation and financial instruments supporting offshore trade following the pilot program.

协会联合虹桥国际中央商务区举办《2025 年世界投资报告》研讨会

联合国贸易和发展组织在第二十五届投洽会上发布了《2025 年世界投资报告》中文版。9 月 24 日，上海市外商投资协会联合虹桥国际中央商务区举办研讨会。市委社工部，闵行、长宁、青浦、嘉定四区商务委，市投促中心等相关负责人以及科研院所、院校、外资企业代表共计 30 余人参会。会议由协会副秘书长丁遂亮主持。

联合国贸易和发展组织投资和企业司司长李楠，讲解全球投资新形势和新热点，分享数字经济投资中的政策建议和行动方向。协会副秘书长马蓝围绕“外商在华投资观察与投资促进方式转变”，深度解读外商投资行为模式与趋势，剖析吸引外资新方向。互动交流环节，分享嘉宾与参会人员围绕上海外资形势与政策，新形势下在华投资特别是在 AI、数字经济等新兴领域面临的机遇与挑战等话题，进行深入探讨。

SHFIA joined Shanghai Hongqiao International Central Business District to hold seminar on World Investment Report 2025

The United Nations Conference on Trade and Development (UNCTAD) released the Chinese version of the *World Investment Report 2025* at the 25th China International Fair for Investment & Trade (CIFIT). On September 24, SHFIA and Shanghai Hongqiao International Central Business District co-held a seminar, which was attended by more than 30 people, including officials from the Social Work Department of the CPC Shanghai Municipal Committee, commerce commissions of Minhang, Changning, Qingpu, and Jiading districts, the Shanghai Municipal Investment Promotion Center, as well as representatives from research institutes, universities, and foreign enterprises. The seminar was moderated by Ding Suiliang, Deputy Secretary-General of SHFIA.

Li Nan, Director of the Investment and Enterprise Division of UNCTAD, explained the new landscape and hot topics of global investment and shared policy recommendations and action plans for digital economy investment. Wilson Ma, Deputy Secretary-General of SHFIA, focused on the theme "Observations on Foreign Investment in China and Transformation of Investment Promotion Methods" to provide an in-depth analysis of foreign investment patterns and trends, and analyze new directions for attracting foreign investment. During the interactive session, speakers and attendees engaged in in-depth discussions on topics such as Shanghai's foreign investment landscape and policies, and opportunities and challenges facing investment in China under the new circumstances, particularly in emerging sectors such as AI and the digital economy.

协会“外资企业在临港”社群举办“上海耀华临港校区国际教育体验日”活动

9月20日，在临港新片区管委会的指导下、临港新片区团工委的支持下，上海市外商投资协会“外资企业在临港”社群联合上海耀华临港校区举办国际教育体验日活动。活动吸引了协会会员企业及临港新片区企业员工近25组家庭积极参与。

临港管委会在访校交流会上对区域基础教育政策和临港的教育资源布局、入学政策支持等方面进行详细介绍。耀华临港校区负责人详细介绍学校12年一贯制办学特色、小初高课程体系设计，重点讲解融合课程“双语授课+中外籍合作教学”模式及高中升学优势，并高效解答现场提问。学生们也开启了特色体验课程，分别参与难度适配的科学课和体育运动项目。

SHFIA's FIEs Community@Lingang hosted "YWIES Shanghai Lingang International Education Experience Day"

On September 20, under the guidance of the Administration Committee of the Lingang New Area and with the support of the Lingang New Area Youth League Committee, SHFIA's FIEs Community@Lingang joined hands with Yew Wah International Education School (YWIES) of Shanghai Lingang, to host an International Education Experience Day event. The event attracted nearly 25 families of employees from SHFIA member enterprises and Lingang New Area enterprises.

At the school visit and exchange meeting, the Administration Committee of the Lingang New Area provided a detailed overview of regional basic education policies, Lingang's educational resource blueprint, and enrollment support policies. The head of YWIES Shanghai Lingang detailed the school's 12-year education system and the design of its primary, middle, and high school curriculum. He highlighted the integrated curriculum's "bilingual teaching + Chinese and foreign cooperation" model and the advantages of high school enrollment. He also answered questions from the participating families, while students participated in specialized experience courses, including science classes and sports activities tailored to their level of difficulty.

分会活动 | 汽车分会：走进博世苏州灯塔工厂

9月5日，协会汽车分会带领分会成员走进博世汽车部件（苏州）有限公司，来自博世车辆运动智控系统、智能驾驶与控制系统等事业部的专家向与会嘉宾分享了博世在汽车数据安全、智能智驾等方面的最佳实践。来自保时捷、福特、上汽乘用车、通用、路特斯、国际汽车城等近20位企业代表参会。协会副秘书长马蓝、虹桥管委会、长宁区商务委等相关负责人出席，活动由博世中国对外事务总监吴亦飞主持。

博世工业互联事业部中国区总经理贾睿萌作开场致辞，并介绍博世2024年度部分关键数据、博世工业4.0双元战略、可持续发展等内容；来自博世的专家还介绍了博世在驾乘方面基于用户体验的创新研发、两轮车创新骑行等内容。工厂参观环节。

与会嘉宾走进工厂产线，近距离感受博世苏州工厂先进的生产设备和技术；同时也体验并观摩了 VR 与实车结合的博世智能出行技术、运用博世产品及技术的车辆。活动特别邀请到中美关系专家作中美宏观经济解读，为与会嘉宾们分析近期中美关系及其对汽车行业的影响。

Automotive Branch: Visit to Bosch Suzhou Lighthouse Factory

On September 5, SHFIA's Automotive Branch led its members on a visit to Bosch Automotive Products (Suzhou) Co., Ltd. Experts from Bosch's Vehicle Motion Intelligence and Intelligent Driving & Control Systems shared Bosch's best practices in automotive data security and intelligent driving with the participants. Nearly 20 representatives from enterprises including Porsche, Ford, SAIC Passenger Vehicles, GM, Lotus, and International Auto City attended the event. Wilson Ma, Deputy Secretary-General of SHFIA, and officials from the Administration Committee of the Shanghai Hongqiao International Central Business District and the Changning District Commerce Commission attended the event, which was moderated by Wu Yifei, Director of External Affairs at Bosch China.

Jia Ruimeng, China GM of Bosch Connected Industry, delivered an opening speech and introduced key figures for Bosch's 2024 fiscal year, Industry 4.0 dual strategy, and sustainable development. Bosch experts also presented Bosch's innovative R&D in the driving and riding sectors, focusing on user experience, and innovative two-wheeled rides. A factory tour was also held, where guests walked through the factory production lines to experience the advanced production equipment and technologies at Bosch's Suzhou plant up close. They also experienced and observed Bosch's intelligent mobility technologies, combining VR with real-world vehicles, and vehicles utilizing Bosch products and technologies. The event also featured an expert on Sino-US relations, providing a macroeconomic analysis of the US-China relationship and its impact on the automotive industry.

分会活动 | 绿色低碳发展分会：企业供应链减排行动计划培训

9月10日，协会绿色低碳发展分会联合美国环保协会（EDF）主办了《企业供应链减排行动计划》培训研讨会。协会副秘书长丁遂亮，协会绿色低碳发展分会秘书长、巴斯夫中国政府事务资深总监蒋永勇，美国环保协会净零行动加速器（NZAA）主任 Ellen Shenette 出席。来自外资企业的近 90 位代表线上线下参会。蒋永勇秘书长致辞。

美国环保协会净零行动加速器（NZAA）主任 Ellen Shenette 以《企业供应链行动计划》为主题作演讲。巴斯夫原材料全球采购高级经理管清源分享企业气候目标、减排路径、二氧化碳减排创新工艺、原产品碳足迹系统、供应商二氧化碳管理项目、参与行业标准制定等内容。

圆桌讨论由 EDF 北京代表处企业伙伴关系主任冉泽主持，Ellen Shenette、管清源与西门子西碳迹华东区业务拓展经理章雪婷、欧冶云商绿碳事业部成常杰，围绕企

业供应链减排的变化挑战与应对、常见应用措施、减排数据验证、链主企业赋能供应商改进实例、上下游企业合作案例、人工智能应用等议题展开对话。参会代表还就如何为价值链中的中小企业赋能、助力其积极参与减排工作等议题提问，嘉宾逐一回应并分享建议。

Green and Low-Carbon Development Branch: Training on Action Plans for Corporate Supply Chain Emission Reduction

On September 10, SHFIA's Green and Low-Carbon Development Branch joined hands with the Environmental Defense Fund (EDF) to co-host a training seminar on "Action Plans for Corporate Supply Chain Emission Reduction." Ding Suiliang, Deputy Secretary-General of SHFIA, Jiang Yongyong, Secretary-General of the Green and Low-Carbon Development Branch and Senior Director of Government Affairs at BASF China; and Ellen Shenette, Director of the Environmental Defense Fund's Net Zero Action Accelerator (NZAA), attended the seminar. Nearly 90 representatives from foreign enterprises participated in the training both online and offline, where Branch Secretary-General Jiang Yongyong delivered a speech.

Ellen Shenette, Director of EDF's NZAA, delivered a speech on the theme "Action Plans for Corporate Supply Chain." Guan Qingyuan, Senior Manager of Global Raw Materials Procurement at BASF, shared their climate goals, emission reduction paths, innovative CO2 reduction processes, raw material carbon footprint systems, supplier CO2 management programs, and participation in industry standard setting.

The roundtable discussion, moderated by Ran Ze, Director of Corporate Partnerships at EDF's Beijing office, featured Ellen Shenette, Guan Qingyuan, Zhang Xueting, East China Business Development Manager for Siemens Xcelerator SiTANJI, and Cheng Changjie from Ouyee's Green Carbon Division. The discussion focused on topics such as changing challenges and responses to supply chain emissions reduction, common application measures, emission reduction data verification, examples of supply chain leaders empowering suppliers to improve, examples of upstream and downstream collaboration, and application of artificial intelligence. Participants also raised questions about how to empower small and medium-sized enterprises (SMEs) in the value chain and help them actively participate in emission reduction efforts. The panelists responded and shared suggestions.

分会活动 | 绿色低碳发展分会 X 可持续消费分会：企业价值链协作减碳与可持续消费工作坊

9月12日，协会绿色低碳发展分会、可持续消费分会联合书赞梭诺主办的《企业价值链协作减碳与可持续消费工作坊》在上海碳秘馆举行。虹口区商务委主任伍志勇，巴西驻沪科技领事卢山，协会副秘书长丁遂亮，书赞梭诺全球执行副总裁、亚洲区业务管理总裁马欣荣及合作单位太阳纸业和晨光代表出席；外商投资企业可持续发展相关负责人及学生代表等近50人参加。

虹口区商务委主任伍志勇与巴西驻上海科技领事卢山（Lucas Lima）作开场致辞。

伍志勇主任、卢山领事、丁遂亮副秘书长、马欣荣总裁及太阳纸业市场部总监潘天倚、晨光 ESG 经理刘春元在拼图仪式上携手拼合了“共筑绿色价值链，书写可持续未来”主题拼图。

SGS（通标标准技术服务有限公司）中国能源低碳技术经理马荣军围绕 ISO 14068-1 标准的核心框架进行了专业解读。此前，书赞校诺携手太阳纸业、晨光推出中国制浆造纸行业首款获 ISO 14068-1 碳中和宣告核查声明的产品——珍稀动物系列碳中和笔记本，为价值链协作减碳提供了实践样本。书赞校诺亚洲区可持续发展、传播与品牌负责人苏宇婕，太阳纸业市场部总监潘天倚，晨光 ESG 经理刘春元在圆桌环节围绕碳中和笔记本协作项目展开交流。同济大学建筑与城市规划学院教授董楠楠以“三重自然与生物多样性规划设计创新”为主题作分享。

与会代表们还参观了上海首个低碳生活主题馆——上海碳秘馆，直观认识到气候变暖的危机，了解了产品碳足迹，体验了低碳生活场景和零碳产品。

Green and Low-Carbon Development Branch and Sustainable Consumption Branch: Workshop on Collaborative Carbon Reduction across Corporate Value Chain and Sustainable Consumption

On September 12, SHFIA's Green and Low-Carbon Development Branch and Sustainable Consumption Branch joined hands with Shuzan Eunuo to hold a "Workshop on Collaborative Carbon Reduction across Corporate Value Chain and Sustainable Consumption" at the Shanghai Carbon Secret Museum. The workshop drew nearly 50 participants, including Wu Zhiyong, Director of the Hongkou District Commerce Commission; Lucas Lima, Brazilian Consul for Science and Technology in Shanghai; Ding Suiliang, Deputy Secretary-General of SHFIA; Ma Xinrong, Global EVP and President of Asia Business Management of Shuzan Eunuo; representatives from partner enterprises Sun Paper and M&G Stationery; and sustainability managers at foreign enterprises and student representatives.

Wu Zhiyong, Director of the Hongkou District Commerce Commission, and Lucas Lima, Brazilian Consul for Science and Technology in Shanghai, delivered opening remarks. At the ceremony, Wu Zhiyong, Lucas Lima, Ding Suiliang, Ma Xinrong, Pan Tianyi (Marketing Director of Sun Paper), and Liu Chunyuan (ESG Manager of M&G Stationery) jointly assembled a puzzle piece themed "Co-Building a Green Value Chain, Writing a Sustainable Future."

Ma Rongjun, China Energy and Low Carbon Technology Manager at SGS (SGS-CSTC Standards Technical Services Co., Ltd.), provided a professional interpretation of the core framework of the ISO 14068-1 standard. Previously, Shuzan Euno, in collaboration with Sun Paper and M&G Stationery, launched the Rare Animal-Themed Carbon-Neutral Notebooks, the first product in the Chinese pulp and paper industry to receive an ISO 14068-1 carbon neutrality declaration and verification, providing a practical example for collaborative carbon reduction across the value chain. Su Yujie, Head of Sustainability, Communications, and Brand for Asia at Shuzan Euno, Pan Tianyi, Marketing Director of Sun Paper, and Liu Chunyuan, ESG Manager of M&G Stationery, discussed the collaborative carbon-neutral notebook project during a roundtable discussion. And Prof. Dong Nannan from the School of Architecture and Urban

Planning at Tongji University, presented on the theme "Three Conceptual Meanings of Nature and Innovation of Biodiversity Planning and Design."

Participants also visited Shanghai's first low-carbon museum, the Shanghai Carbon Secret Museum, where they gained a firsthand understanding of the climate change crisis, learned about the carbon footprint of products, and experienced low-carbon living scenarios and zero-carbon products.

分会活动 | 跨国公司地区总部 ESG 分会：跨国企业 ESG 本土化实践——DEI 如何扎根中国社会议题？

9 月 16 日，协会跨国公司地区总部 ESG 分会主办了“跨国企业 ESG 本土化实践：DEI 如何扎根中国社会议题？”活动。协会会长黄峰出席，分会副会长、西卡渗耐防水系统（上海）有限公司可持续发展业务负责人卢伟强出席并致辞。活动由协会副秘书长丁遂亮主持，汇聚了来自赢创、赛诺菲、万宝盛华、通标、女性联盟（WAG）等知名企业的代表、ESG 领域专家，共同探讨国际 DEI 理念在中国的特色化实践与创新路径。

卢伟强副会长在致辞中强调，DEI 实践是一项应融入本土社会需求的系统性工程，DEI 并非空泛的理念，而是扎根本土的实践；期待通过本次讨论汇聚各方智慧，共同推动 ESG 实践在华的深化与落实。活动特邀欧盟中国商会 AIFC 企业全球发展研究院特聘 ESG 专家、全球影响力投资网络（GIIN）专家组首位中国籍 ESG 专家郑圣音女士作主旨演讲。她从宏观趋势到微观实践，系统梳理了中国 ESG 的发展路径与核心社会议题。

跨国企业实践分享环节，协会跨国公司地区总部 ESG 分会秘书长、赢创工业集团大中华区企业传播及公共与政府事务负责人李芳菲女士介绍了赢创通过“成长不设限”项目，该项目精准赋能中国高职院校化工专业的女生，践行企业使命，并创造社会价值；赛诺菲（中国）投资有限公司大中华区企业文化、包容归属和员工体验负责人黄琳女士分享了 DEI 战略从 1.0 到 2.0 的演进；万宝盛华人力资源（中国）有限公司品牌与公共事务总经理郑玉洁女士从“内化于行、业务引领、链接客户”三个维度分享了如何将 DEI 理念通过人力资源服务渗透到企业的用工生态中。

圆桌讨论环节由女性联盟（WAG）创始人兼 CEO 陈永敏女士主持，通标标准技术服务有限公司刘秀萍女士也参与此环节，与主旨分享嘉宾及三位实践分享嘉宾围绕“DEI 本土化创新实践与挑战”展开深入探讨。嘉宾们还呼吁企业间加强交流与合作，通过分享实践经验、共建行业生态，共同为在华外资企业营造更加包容和可持续的发展环境。

MNC Regional Headquarters ESG Branch: Localizing ESG Practices in MNCs – How DEI Can Be Rooted in Chinese Social Issues

On September 16, SHFIA's MNC Regional Headquarters ESG Branch hosted a seminar themed "Localizing ESG Practices in MNCs – How DEI Can Be Rooted in Chinese Social Issues". Huang Feng, Chairman of SHFIA, attended the event, along with Lu Weiqiang, Vice Chairman of the MNC Regional Headquarters ESG Branch and Head of Sustainability at Sika Sarnafil Waterproofing Systems (Shanghai) Co., Ltd., who also delivered a speech. The seminar, moderated by Ding Suiliang, Deputy Secretary-General of SHFIA, brought together representatives from renowned enterprises and organizations such as Evonik, Sanofi, ManpowerGroup, SGS, and Women Alliance Group (WAG), as well as ESG experts, to discuss the unique application and innovative pathways of international DEI concepts in China.

In his speech, Vice Chairman Lu Weiqiang emphasized that DEI practices represent a systematic project that should be integrated with local social needs. DEI is not just an empty concept, but practices rooted in the local community. He expressed hope that the discussion would pool the wisdom of all parties and jointly promote the deepening and implementation of ESG practices in China. The event featured a keynote address by Zheng Shengyin, a distinguished ESG expert at the AIFC Global Development Institute and the first Chinese ESG expert on the Global Impact Investing Network (GIIN) panel. She systematically outlined China's ESG development path and core social issues, navigating macro trends and micro practices.

During the MNC practice sharing session, Li Fangfei, Secretary-General of the MNC Regional Headquarters ESG Branch and Head of Corporate Communications and Public & Government Affairs for Evonik Industries Greater China, introduced Evonik's "Growth Without Limits" program, which specifically empowers female chemical engineering students at Chinese vocational colleges to fulfill Evonik's mission and create social value. Huang Lin, Head of Corporate Culture, Inclusion, and Employee Experience for Greater China at Sanofi (China) Investment Co., Ltd., shared the evolution of the DEI strategy from 1.0 to 2.0. Zheng Yujie, GM of Brand and Public Affairs at ManpowerGroup Human Resources (China) Co., Ltd., shared how to integrate DEI concepts into a company's employment ecosystem through HR services, focusing on the three dimensions of "internalization, business leadership, and customer connection."

The roundtable discussion, moderated by Chen Yongmin, Founder and CEO of WAG and joined by Liu Xiuping of SGS-CSTC Standards Technical Services Co., Ltd., focused on the "Practices and Challenges of Localizing DEI Innovation" with the keynote speaker and three practice-sharing speakers. The panelists also called for greater exchange and collaboration among enterprises, sharing practical experiences and co-building an industry ecosystem to foster a more inclusive and sustainable development environment for foreign enterprises in China.

分会活动 | 城市更新分会：气候韧性与企业可持续发展论坛——应对气候变化的关键指导

9月17日，协会城市更新分会主办的“气候韧性与企业可持续发展论坛：应对气候变化的关键指导”在协会举行。论坛聚焦气候变化带来的挑战与企业绿色转型路径，汇聚了来自政府、建筑、金融及产业领域的专家学者，分会的近40家企业参加。会议由协会城市更新分会秘书长、瑞安房地产公共关系总经理张烨主持。

上海市节能减排中心总经理齐康作开场致辞，他强调，政府与企业携手合作是推动绿色低碳发展的关键。LEED北亚区市场转化与拓展高级经理蔡圣君重点解读了今年发布的LEED v5新标准；奥雅纳董事、中国区可持续发展业务负责人王凌飞以《气候变化下的韧性治理：从发展思路到行动解决方案》为题，分享了韧性治理的系统化思路和落地实践；渣打银行结合案例，分享了金融工具如何支持企业在气候适应和绿色转型中的融资需求。

圆桌讨论环节由LEED北亚区教育及专业支持总监李雪玲主持。瑞安房地产、奥雅纳、渣打银行和科思创的嘉宾代表围绕“跨行业韧性实践：从愿景到执行的关键议题”，分别就社区韧性改造、跨学科解决方案、金融赋能可持续发展和新材料助力安全与节能等话题展开交流。

Urban Renewal Branch: Climate Resilience and Corporate Sustainability Forum - Key Guidance for Addressing Climate Change

On September 17, the "Climate Resilience and Corporate Sustainability Forum: Key Guidance for Addressing Climate Change," hosted by SHFIA's Urban Renewal Branch, was held at the association. The forum focused on the challenges posed by climate change and the paths for corporate green transformation, bringing together experts and scholars from the government and industries such as construction and finance. It was also attended by representatives from nearly 40 of the branch's member enterprises. The forum was moderated by Zhang Ye, Secretary-General of SHFIA's Urban Renewal Branch and GM of Public Relations at Shui On Land.

Qi Kang, GM of the Shanghai Energy Conservation and Emission Reduction Center, delivered the opening remarks, emphasizing that collaboration between government and business is key to promoting green and low-carbon development. Cai Shengjun, Senior Manager of Market Transformation and Development for LEED North Asia, focused on the new LEED v5 standard released this year. Wang Lingfei, Board Director and Head of Sustainability for China at Arup, presented on the theme "Resilience Governance under Climate Change: From Development Concepts to Action Solutions," sharing systematic thinking and practical implementation of resilience governance. And a representative from Standard Chartered Bank, drawing on case studies, shared how financial instruments can support the financing needs of businesses in climate adaptation and green transformation.

The roundtable discussion was moderated by Li Xueling, Director of Education and Professional Support for LEED North Asia. Focusing on the theme "Cross-Industry Resilience Practices: Key Issues from Vision to Implementation", representatives from Shui On Land, Arup, Standard Chartered Bank, and Covestro discussed topics such as community resilience

transformation, interdisciplinary solutions, financial empowerment for sustainable development, and new materials for safety and energy conservation.

分会活动 | 智能制造分会：“智链低空”供应链协同创新交流会

9月18日，协会智能制造分会联合闵行区吴泾镇举办了“智链低空”供应链协同创新交流会。本次活动汇聚了企业、政府、园区、孵化平台、高校等多方资源，聚焦低空经济，搭建产业链企业对接平台。吴泾镇副镇长李君遐、协会智能制造分会秘书长朱月、副秘书长郑茜出席，分会会员企业、虹桥外企联谊会企业代表等逾30人参加。

与会嘉宾们参观了低空装备机载选型中心，近距离了解国家级低空航空器选型平台与“灵筹”低空电子系统。相关技术人员介绍了国内低空经济产业形势和存在的问题、低空机载系统优势及低空产业发展思路，同时发布了低空技术需求，包括电推进技术、电力系统技术、机体结构技术、飞行控制技术等在内的八项技术需求。会谈交流环节，与会企业方积极提问，孵化器平台、闵行低空经济产业联盟成员、交大航空航天学院等单位分别从各自的角度给予回应和解答。吴泾镇副镇长李君遐表示，吴泾是闵行低空经济的核心承载区，期待本次活动推动“产学研用金”多方协同，构建低空产业创新生态。此次活动是协会智能制造分会首次举办的产业链供需对接类活动。

Smart Manufacturing Branch: Exchange Meeting on Collaborative Innovation for "Smart Low-Altitude Air Transport" Supply Chain

On September 18, SHFIA's Smart Manufacturing Branch, in collaboration with Wujing Town in Minhang District, held an exchange meeting on collaborative innovation for "smart low-altitude air transport (LAAT)" supply chain. The event brought together resources from businesses, governments, industrial parks, incubation platforms, and universities, focusing on the low-altitude economy and building a platform for connecting enterprises across the supply chain. Li Junxia, Deputy Governor of Wujing Town, Zhu Yue, Secretary-General, and Zheng Qian, Deputy Secretary-General of the Smart Manufacturing Branch, attended the event, where more than 30 people, including those from branch member enterprises and representatives from FIEs Community@Hongqiao, were also present.

Participations visited the LAAT Equipment Selection Center and gained a close-up look at the national low-altitude aircraft selection platform and the "Lingchou" LAAT digital system. Relevant technicians presented the current situation and challenges of the domestic low-altitude economy, the advantages of LAAT systems, and the development strategy for the low-altitude industry. They also released eight low-altitude technical needs, including electric propulsion, power system, airframe structure, and flight control. During the discussion session, participating enterprises actively raised questions, and representatives from incubators, members of the Minhang Low-Altitude Economy Industry Alliance, and the School of Aeronautics and Astronautics of Shanghai Jiao Tong University responded and answered questions from their respective perspectives. Wujing Town Deputy Mayor Li Junxia stated that Wujing is the core driving force of Minhang's low-altitude economy and expressed hope

that the event will promote collaboration among industry, academia, research, application, and finance, building an innovative ecosystem for the low-altitude industry. It's worth noting that the meeting was the first industry chain supply and demand matching event organized by SHFIA's Smart Manufacturing Branch.

分会活动 | 可持续消费分会: "全域融合·智慧连锁——2025 外资连锁经营数字化转型"研讨

9月23日,协会可持续消费分会主办“全域融合·智慧连锁——2025 外资连锁经营数字化转型”研讨会。会议由协会副秘书长丁遂亮主持,分会轮值会长、宜家中国企业传播及公共事务副总裁阮林娟出席并致辞。来自宜家、露露乐蒙、益海嘉里、百威、佳能、亚瑟士、捷成洋行等近40家协会会员企业的代表参加。

复旦大学教授、商务部消费大数据实验室主任、消费市场大数据实验室(上海)主任张伊娜教授以“消费发展趋势与促进服务消费方案的相关内容”为主题作分享。中国移动郭李章总监以“数字化转型,助力外资企业降本增效”为主题作分享。联合利华数字化中心和市场通路总监高慧敏为会员企业全面解析企业利用各类科技技术及数字化工具,助力消费者端、客户端和物流端的业务发展。

Sustainable Consumption Branch: Seminar on "Full-Sector Integration and Smart Chain Operations: Digital Transformation of Foreign Chain Businesses in 2025"

On September 23, SHFIA's Sustainable Consumption Branch held a seminar titled "Full-Sector Integration and Smart Chain Operations: Digital Transformation of Foreign Chain Businesses in 2025." The seminar was moderated by Ding Suiliang, Deputy Secretary-General of SHFIA, where Ruan Linjuan, Branch Rotating Chair and VP of Corporate Communications and Public Affairs at IKEA China, also made remarks. The event drew representatives from nearly 40 SHFIA member enterprises, including IKEA, Lululemon, Wilmar International, Budweiser, Canon, ASICS, and Jebsen & Co.

Prof. Zhang Yina of Fudan University, Director of the Ministry of Commerce's Consumer Big Data Laboratory and Director of the Consumer Market Big Data Laboratory (Shanghai), spoke on the topic "Consumption Development Trends and Related Highlights for Promoting Service Consumption." Guo Lizhang from China Mobile spoke on the topic "Digital Transformation: Helping Foreign Enterprises Reduce Costs and Increase Efficiency." And Gao Huimin, Director of Digital Center and Market Channels at Unilever, provided a comprehensive analysis for member enterprise on how they can leverage various technologies and digital tools to support business development across consumer, customer, and logistics sectors.

分会活动 | 日资企业分会:《百年兄弟在中国的三十年》新书分享暨2025年日企分会中秋联谊会

9月26日下午,由长宁区商务委、北新泾街道、协会日企分会联合主办的“月满苏河聚宾朋 企联中日启新程”2025年中秋企业交流活动在上海国际贸易中心成功举办。

北新泾街道办事处副主任严夏飞、协会秘书长范红、协会日资企业分会会长张新等出席，近 70 余位中日企业代表与机构嘉宾齐聚一堂。

活动伊始，嘉宾们走进知名茶饮品牌“霸王茶姬”，通过实地走访，直观感受霸王茶姬将东方茶文化融入现代消费场景的创新实践。企业代表详细介绍了茶姬品牌发展历程及市场布局等。与会者在茶香中体验中式茶饮的现代化与国际化路径，也为中日消费领域合作拓展了新思路。

随后，在上海国际贸易中心 35 楼会议室开展座谈交流。活动特别邀请到兄弟（中国）商业有限公司名誉董事长尹炳新先生、董事长张燕女士、资深财经媒体人缪琦女士围绕《百年兄弟在中国的三十年》进行新书分享，与现场嘉宾分享创作初衷及幕后故事，并回顾了企业在华三十年的成长历程与本土化实践。随后，中国银行代表就当前涉外金融支持政策进行解读，助力企业把握融资与结算便利。长宁区公安局出入境支队杨晓易警官讲解了最新出入境管理政策，为外资企业人员往来提供清晰指引。

Japanese Enterprises Branch: Book Sharing of "Century-Old Brother's 30 Years in China" and 2025 Mid-Autumn Festival Gathering

In the afternoon of September 26, a 2025 Mid-Autumn Festival corporate exchange event, co-hosted by the Changning District Commerce Commission, Beixinjing Subdistrict, and SHFIA's Japanese Enterprises Branch, was successfully held at the Shanghai International Trade Center. Yan Xiafei, Deputy Director of the Beixinjing Subdistrict Office, Fan Hong, Secretary-General of SHFIA, and Zhang Xin, Chairman of SHFIA's Japanese Enterprises Branch, attended the event, along with nearly 70 Chinese and Japanese business representatives and institutional guests.

At the beginning of the event, guests visited the renowned freshly-brewed tea brand "Chagee" and experienced firsthand how the brand has innovatively integrated Eastern tea culture into modern consumer scenarios. Corporate representatives detailed the brand's development history and market blueprint, while participants experienced the modernization and internationalization of Chinese tea beverages, exploring new avenues for Sino-Japanese consumer cooperation.

Later, a discussion and exchange session took place in the conference room on the 35th floor of the Shanghai International Trade Center. The event featured guest speakers including Yin Bingxin, Honorary Chairman, Zhang Yan, Chairman of Brother (China) Commercial Co., Ltd., and Miao Qi, a veteran financial media personality, who presented their new book titled "Century-Old Brother's 30 Years in China". They shared the creative inspiration and behind-the-scenes stories, and reviewed Brother's thirty years of growth and localization in China. Subsequently, a representative from the Bank of China explained current foreign-related financial support policies, helping businesses secure financing and settlement conveniences. Officer Yang Xiaoyi of the Exit-Entry Detachment of the Changning District Public Security Bureau explained Shanghai's latest immigration policies, providing clear guidance for personnel exchanges within foreign enterprises.

9 月活动回顾:

	时间	主题
协会活动	9 月 10 日	2025 年外资战投培训班：《外国投资者对上市公司战略投资管理办法》解读活动（闭门会议）
	9 月 9 日-13 日	上海外资企业代表团赴新疆投资考察
	9 月 17 日-19 日	“东西部协作云南青少年技能培训和就业项目·职业启航计划”启动仪式
	9 月 19 日	“离岸贸易金融服务试点政策解读”活动
	9 月 20 日	“上海耀华临港校区国际教育体验日”活动
	9 月 24 日	《2025 年世界投资报告》研讨会
	9 月 29 日	第七期上海仲裁沙龙：《外商投资法》实施相关的国际投资争端解决（闭门会议）
	9 月 29 日	第 5 次上海外企白玉兰奖获奖者联谊活动
分会活动	9 月 5 日	汽车分会：走进博世苏州灯塔工厂
	9 月 10 日	绿色低碳发展分会：企业供应链减排行动计划培训
	9 月 12 日	绿色低碳发展分会 X 可持续消费分会：企业价值链协作减碳与可持续消费工作坊
	9 月 16 日	跨国公司地区总部 ESG 分会：跨国企业 ESG 本土化实践——DEI 如何扎根中国社会议题？
	9 月 17 日	城市更新分会：气候韧性与企业可持续发展论坛——应对气候变化的关键指导
	9 月 18 日	智能制造分会：“智链低空”供应链协同创新交流会
	9 月 23 日	可持续消费分会：“2025 外资连锁经营数字化转型”研讨会
	9 月 26 日	日资企业分会：《百年兄弟在中国的三十年》新书分享暨 2025 年日企分会中秋联谊会
政企沟通	9 月 4 日	市政府：政企沟通圆桌会（多国关税对投资布局影响专场）
	9 月 17 日	上海市委办公厅督查二处：“加大知识产权保护力度，优化营商环境”座谈会
	9 月 25 日	外资企业长期居留永久居留政策调研座谈会

September Event Review:

	Time	Theme
SHFIA Events	September 10	2025 Foreign Strategic Investment Training Session: Interpretation of Measures for the Administration of Strategic Investments by Foreign Investors in Listed Companies (Closed-door Session)

	September 9-13	Investment Inspection Tour to Xinjiang by Shanghai Foreign Enterprise Delegation
	September 17-19	Launch Ceremony for "East-West Cooperation: Yunnan Youth Skills Training and Employment Project - Career Facilitation Plan"
	September 19	Seminar on Pilot Policies for Offshore Trade Financial Services
	September 20	YWIES Shanghai Lingang International Education Experience Day
	September 24	Seminar on <i>World Investment Report 2025</i>
	September 29	7 th Shanghai Arbitration Salon: Settlement of International Investment Disputes Related to Implementation of Foreign Investment Law (Closed-door Session)
	September 29	5 th Networking Event for Shanghai Magnolia Award Laureates from Foreign Enterprises
Branch Activities	September 5	Automotive Branch: Visit to Bosch Suzhou Lighthouse Factory
	September 10	Green and Low-Carbon Development Branch: Training on Action Plans for Corporate Supply Chain Emission Reduction
	September 12	Green and Low-Carbon Development Branch and Sustainable Consumption Branch: Workshop on Collaborative Carbon Reduction across Corporate Value Chain and Sustainable Consumption
	September 16	MNC Regional Headquarters ESG Branch: Localizing ESG Practices in MNCs – How DEI Can Be Rooted in Chinese Social Issues
	September 17	Urban Renewal Branch: Climate Resilience and Corporate Sustainability Forum - Key Guidance for Addressing Climate Change
	September 18	Smart Manufacturing Branch: Exchange Meeting on Collaborative Innovation for "Smart Low-Altitude Air Transport" Supply Chain
	September 23	Sustainable Consumption Branch: Seminar on Digital Transformation of Foreign Chain Businesses in 2025
Government-Business Communication	September 26	Japanese Enterprises Branch: Book Sharing of "Century-Old Brother's 30 Years in China" and 2025 Mid-Autumn Festival Gathering
	September 4	Shanghai Municipal People's Government: Roundtable Meeting on Government-Business Communication (Exclusively on Impact of Tariffs from Multiple Countries on Investment Layout)
	September 17	No.2 Inspection Department of General Office of CPC Shanghai Municipal Committee: Symposium on "Strengthening IPR Protection and Optimizing the Business Environment"
	September 25	Survey Symposium on Long-term and Permanent Residence Policies for Foreign Enterprises

新会员 / New Members

2025 年 9 月，新入会企业 6 家。

In September 2025, SHFIA welcomed 6 new members.

欧立腾（上海）工程服务有限公司

欧立腾集团 (ALTEN Group) 成立于 1988 年，总部位于巴黎，业务遍布全球 30 个国家，拥有近 60,000 名工程师。公司致力于为客户提供创新战略、研发支持、

企业技术平台及信息系统的全周期服务，助力其实现发展目标。作为行业标杆企业的合作伙伴，欧立腾深耕汽车、航空航天、工业制造、生命科学、能源、零售及媒体等多元领域。

自 2012 年进入中国市场以来，欧立腾中国（ALTEN China）持续拓展战略布局，分支机构已覆盖北京、上海、重庆、深圳、广州等核心城市，业务辐射全国 30 余个城市。公司汇聚顶尖技术专家与活力团队，以客户需求为导向，提供从技术咨询到端到端项目交付的一站式解决方案，为客户提供不同层级的选择，并提供定制化的服务。

Alten (Shanghai) Engineering Service Co., Ltd.

Founded in Paris in 1988, ALTEN is in 30 countries with nearly 60,000 Engineers globally. ALTEN supports our Clients' development strategies in innovation, R&D, enterprise technology platforms and information systems. ALTEN work with market leaders in the Automotive, Aerospace, High-Tech Industrial, Life Science, Energy, Retail and Media sectors.

Since ALTEN arrival in China in 2012, we've strategically expanded our footprint across the country, with branches in major cities like Beijing, Shanghai, Chongqing, Shenzhen, and Guangzhou, and operations spanning over 30 cities. As ALTEN trusted engineering and IT services partner, ALTEN China combines cutting-edge expertise with a dynamic team of intelligent talents. Our comprehensive approach covers everything from technical consultancy to end-to-end project solutions, tailoring services to meet our Clients' unique needs throughout the entire development cycle.

晟添（上海）文化发展有限公司

公司从事海外交流与活动等涉外业务的工作人员常驻于上海，同时也有驻英国、南非、芬兰、丹麦等国办公室的团队人员，具有丰富的海外联络、行程安排、公司活动组织等方面的经验。公司团队曾成功策划承办了 2010 年上海世博会南非馆的整体设计、场馆日常运营、场馆活动策划与执行，2014 年与 2015 年中国—南非两国国家年的整体策划及相关活动执行，庆祝中南建交 20 周年“欢乐春节”大型晚会等高规格外交活动；公司与英国爱丁堡艺术节组委会常年合作，近十年间持续策划组织了众多国内艺术团体前往爱丁堡艺术节举办专场演出或文化展览，致力于推动中国文化出圈出海、向世界讲述中国故事、增强中华文化自信；同时，公司团队还多次配合南非、芬兰、丹麦等多国驻外使领馆及友好协会开展海内外友好交流活动，向海外人民传播中国优秀的民族文化艺术。

此外，公司还运作了多项主题活动，例如：承办“上海市侨商会成立十七周年”活动、上海市侨商会与上海市华商会两会融合大会等活动；与东方网合作，在疫情期间组织多项海外华人华侨“云连线”主题活动；承办港澳台侨青年学生实习计划活动、上海市黄埔军校同学会新春团拜会等活动。

Vigorous Cultural Development (Shanghai) Co., Ltd.

Vigorous' team, specializing in overseas exchanges and events, are based in Shanghai, and the company also has teams stationed in offices in the UK, South Africa, Finland, Denmark, and other countries. They possess extensive experience in overseas liaison, travel arrangements, and corporate event organization. Vigorous successfully planned and hosted the overall design, daily operations, and event planning and execution of the South African Pavilion at the 2010 Shanghai World Expo. They also oversaw the overall planning and execution of related events for the 2014 Year of South Africa in China, and 2015 Year of China in South Africa, as well as high-profile diplomatic events such as the "Happy Spring Festival" gala celebrating the 20th anniversary of diplomatic ties between China and South Africa. The company also has years of collaborations with the Edinburgh Festival Organizing Committee in the UK – over the past decade, the company has organized numerous performances and exhibitions by domestic art groups at the festival, dedicated to promoting Chinese culture abroad, telling Chinese stories to the world, and enhancing confidence in Chinese culture. Furthermore, Vigorous has collaborated with embassies and consulates and friendship associations in countries such as South Africa, Finland, and Denmark on numerous domestic and international exchange activities, promoting China's outstanding national culture and art to people overseas.

In addition, Vigorous has also undertaken a number of themed activities, such as the "17th Anniversary of the Establishment of the Shanghai Federation of Overseas Chinese Entrepreneurs (SFOCE)" event, and the Integrated Conference between SFOCE and the Shanghai Federation of Chinese Entrepreneurs. During the COVID-19 pandemic, Vigorous cooperated with Eastday.com to organize a number of overseas Chinese "digital connection" activities. It also hosted the internship program for young Chinese students from Hong Kong, Macao, Taiwan and foreign countries, the Spring Festival Gathering of the Whampoa Military Academy Alumni in Shanghai, etc.

派拓网络（上海）有限责任公司

Palo Alto Networks（派拓网络）是全球网络安全领导者，致力于为网络安全、云安全 and 安全运营领域提供行业领先的 AI 解决方案，让安全性与日俱增。派拓网络的技术通过 Precision AI 提供精准的威胁检测与快速响应，更大程度地减少误报，提高安全解决方案的有效性。派拓网络的平台化方案将各种安全解决方案集成到统一、可扩展的平台中，在提供全方位保护的同时，精简管理并提高运营效率。无论是防御网络边界、保护云环境，还是对事件做出快速响应，派拓网络全力帮助企业实现零信任安全，在不断变化的威胁环境中从容拥抱数字化转型。

派拓网络获得《新闻周刊》“最受喜爱的工作场所（2021-2024 年）”，其中残疾平等指数 100 分（2022-2024 年）和人权运动基金会“LGBTQ+ 平等的最佳工作场所（2022 年）”等殊荣。

Palo Alto Networks

Palo Alto Networks is the global cybersecurity leader, committed to making each day safer than the one before with industry-leading, AI-powered solutions in network security, cloud security and security operations. Powered by Precision AI, its technologies deliver precise threat detection and swift response, minimizing false positives and enhancing security effectiveness. Its platformization approach integrates diverse security solutions into a unified, scalable platform, streamlining management and providing operational efficiencies with comprehensive protection. From defending network perimeters to safeguarding cloud environments and ensuring rapid incident response, Palo Alto Networks empowers businesses to achieve Zero Trust security and confidently embrace digital transformation in an ever-evolving threat landscape.

Palo Alto was recognized among Newsweek's Most Loved Workplaces (2021-2024), with a score of 100 on the Disability Equality Index (2024, 2023, 2022), and HRC Best Places for LGBTQ+ Equality (2022).

世铂启科市场信息咨询服务（上海）有限公司

世铂启科市场信息咨询服务（上海）有限公司是未泰铂业于 2025 年 2 月在中国上海投资成立的外商独资企业。公司专注于铂族金属工业应用领域，致力于提供相关铂族金属的技术开发、技术咨询、技术交流、技术推广等专业服务。未泰铂业是全球领先的铂族金属综合生产商之一。公司拥有多座优质长寿命矿山及成熟的加工设施，以负责任且安全的方式开采珍贵的铂族金属及相关副产品，资源储备丰富。未泰铂业通过位于南非和津巴布韦的冶炼厂和精炼厂对铂族金属及副产品进行加工，并依托伦敦、新加坡和上海的市场营销中心，凭借全产业链优势为客户提供定制化解决方案。

APML Marketing Services (Shanghai) Co., Ltd.

APML Marketing Services (Shanghai) Co., Ltd. is a wholly foreign-owned enterprise (WFOE) invested by Valterra Platinum and established in Shanghai, China, in February 2025. The company specializes in the industrial applications of PGMs and is dedicated to providing related professional services including technological development, consulting, exchange, and promotion. Valterra Platinum is one of the world's leading integrated producers of platinum group metals (PGMs). With a portfolio of outstanding long-life mines and proven processing assets, the company responsibly and safely mine precious metals and associated co-products from a rich mineral resource endowment. Valterra Platinum processes the PGMs and co-products at its smelting and refining operations located in South Africa and Zimbabwe. Their fully integrated value chain is supported by marketing hubs in London, Singapore and Shanghai to deliver tailored solutions.