



SHANGHAI
FOREIGN INVESTMENT
ASSOCIATION
上海市外商投资协会

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月度工作简报

MONTHLY REPORT



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本月聚焦 / Highlights

协会 28 家会员企业参加上海市 2025 年优化营商环境大会

2 月 5 日，春节后首个工作日，上海市召开 2025 年全市优化营商环境大会。市委书记陈吉宁出席并讲话。市委副书记、市长龚正主持会议。市人大常委会主任黄莉新、市政协主席胡文容出席，市委常委、常务副市长吴伟部署 2025 年上海市优化营商环境工作。

协会受委托邀请强生医疗科技、海拉、乐斯福、英威达、固特异、日通物流、安波福等 28 家协会会员企业的高管参加会议。安波福（中国）投资有限公司亚太区总裁杨晓明在会后接受采访。

28 SHFIA member enterprises attended 2025 Shanghai Conference on Optimizing the Business Environment

On February 5, the first working day after the Chinese New Year holiday, Shanghai held a conference on optimizing the business environment in 2025. Chen Jining, Secretary of the CPC Shanghai Municipal Committee delivered a speech at the conference, which was chaired by Shanghai Mayor Gong Zheng. Huang Lixin, Director of the Standing Committee of the Shanghai Municipal People's Congress, and Hu Wenrong, Chairman of the Shanghai Municipal People's Political Consultative Conference, were present at the conference, and Executive Vice Mayor Wu Wei made arrangements for the city's efforts to optimize the business environment in 2025.

SHFIA was entrusted to invite executives from 28 member enterprises including Johnson & Johnson Medtech, Hella, Lesaffre, INVISTA, Goodyear, Nippon Express, and Aptiv to attend the conference. Simon Yang, President of Aptiv Asia Pacific, took a media interview after the event.



协会组织 238 家在沪外资企业代表参加 2025 上海商务情况通报会

2 月 19 日，由市商务委主办的“2025 年上海商务情况通报会”成功举办。市委常委、副市长华源出席会议并讲话，市政府副秘书长刘平主持会议。市商务委主任朱民通报了本市 2024 年商务运行情况和 2025 年商务领域重点工作安排。

协会组织了赢创、和记黄埔医药、金光外滩、欧莱雅、威立雅、威可楷等 238 家在沪外资企业代表参会并参与现场问答互动。市商务委、市发改委、市规资局、市委金融办、市外办、市经信委、进博局、浦东新区政府、虹桥国际中央商务区管委会现场解答了大家关心的问题。

SHFIA organized representatives from 238 foreign enterprises to attend 2025 Briefing on Shanghai's Commerce and Development

On February 19, the "2025 Briefing on Shanghai's Commerce and Investment" hosted by the Shanghai Municipal Commerce Commission (SMCC) was successfully held. Shanghai Vice Mayor Hua Yuan delivered a speech at the briefing, which was chaired by Liu Ping, Deputy Secretary-General of the Shanghai Municipal People's Government. Zhu Min, Director of SMCC, reported on the city's commerce and investment landscape in 2024 and the key work arrangements in 2025.

SHFIA organized representatives from 238 foreign enterprises, including Evonik, Hutchison Whampoa Pharmaceutical, Golden Bund Real Estate, L'Oreal, Veolia, and YKK, to attend the briefing and participate in the on-site Q&A session. Officials from SMCC, the Shanghai Municipal Development and Reform Commission, the Shanghai Municipal Bureau of Planning and Resources, the CPC Shanghai Municipal Committee Financial Office, the Shanghai Municipal Foreign Affairs Office, the Shanghai Municipal Commission of Economy and Informatization, the China International Import Expo Bureau, the Pudong New Area Government, the Administration Committee of the Shanghai Hongqiao International Central Business District answered questions of concern on the spot.



协会动态 / SHFIA News

2月6日

黄峰会长、法务总监王烨君一行拜访上海市知识产权局，市知识产权局副局长余晨等接待，双方探讨了2025年在知识产权领域的合作机会。

February 6

Chairman Huang Feng and Legal Director Wang Yejun visited the Shanghai Municipal Intellectual Property Administration, where they were received by officials including Deputy Director Yu Chen. The two sides discussed cooperation opportunities in the field of intellectual property in 2025.

2月8日

市商务委副主任何冬宾一行至协会调研，黄峰会长、范红秘书长携协会秘书处各部门负责人作工作情况汇报，何主任听取汇报并给予指导。

February 8

He Dongbin, Deputy Director of the Shanghai Municipal Commerce Commission, led a delegation to visit SHFIA to conduct a survey. Chairman Huang Feng, Secretary-General Fan Hong, and heads of various secretariat divisions reported on SHFIA's work to He, who also provided useful guidance.

2月11日

协会副秘书长马蓝、法务总监王烨君等拜访上海市消费者权益保护委员会和上海市市场监督管理局消费者权益保护处、标准创新处、竞争处，市消保委副秘书长唐健盛、消保处处长李泱泱、标准创新处处长李菁、竞争处处长史书禄等分别接待。

February 11

Deputy Secretary-General Wilson Ma Lan and Legal Director Wang visited the Shanghai Consumer Council (SCC), and the Consumer Rights Protection Department, the Standard Innovation Department, and the Competition Department of the Shanghai Municipal Administration for Market Regulation (SMAMR), where they were received by Tang Jiansheng, Deputy Secretary-General of SCC, Li Yangyang, Director of the SMAMR Consumer Rights Protection Department, Li Jing, Director of the SMAMR Standard Innovation Department, and Shi Shulu, Director of the SMAMR Competition Department.

2月13日

上海市劳动人事争议调解仲裁院召开加强兼职仲裁员、调解员队伍建设通报会，会议由市仲裁院院长柯顺利主持，市仲裁院对协会市外商投资企业劳动争议调解中心的工作表示了肯定。法务总监王烨君参加会议。

February 13

The Shanghai Labor and Personnel Dispute Mediation and Arbitration Court held a briefing on strengthening the cultivation of part-time arbitrators and mediators. The briefing was chaired

by Ke Shunli, Director of the Shanghai Municipal Arbitration Court, which expressed its affirmed for the work by SHFIA's Foreign Enterprise Labor Dispute Mediation Center. Legal Director Wang Yejun was also present at the briefing.

2月14日

中国国际投资促进会第三次会员大会、第三届理事会第一次会议于北京召开，黄峰会长参会，并当选中国投促会第三届理事会常务理事。

February 14

The China Council for International Investment Promotion held its third general meeting and the first meeting of the third Board of Directors in Beijing. Chairman Huang Feng attended the event, and was elected as an executive director of the Board.

2月18日

法务总监王烨君拜访上海市知识产权局国际合作交流处，钟嘉处长接待。

February 18

Legal Director Wang Yejun visited the Department of International Cooperation and Exchange of the Shanghai Municipal Intellectual Property Administration, where she was received by Director Zhong Jia.

2月18日

法务总监王烨君拜访上海市生物医药知识产权专业委员会、浦东新区知识产权保护中心，浦东新区知识产权保护中心顾挺副主任接待。

February 18

Legal Director Wang Yejun visited the Shanghai Biomedicine Intellectual Property Committee and the Pudong New Area Intellectual Property Protection Center, where she was received by Gu Ting, the center's director, for exchange of views.

2月21日

沪滇联盟秘书长、上海信息技术学校党委副书记黄玮一行来访协会，范红秘书长接待，双方就云南怒江东西部协作项目相关话题作交流。

February 21

Huang Wei, Secretary-General of the Shanghai-Yunnan Alliance and Deputy Party Secretary of Shanghai Information Technology School, led a delegation to visit SHFIA, where they were received by Secretary-General Fan Hong. The two sides exchanged views on topics related to the Yunnan Nujiang East-West Cooperation Project.

2月25日

上海市商务委员会召开政企沟通圆桌会议（营商环境专场），上海市委常委、副市长华源出席并讲话，上海市人民政府副秘书长刘平，市商务委主任朱民，市政府相

关部门负责人出席。黄峰会长参加，协会组织 7 家会员企业——万益特、MSC 地中海邮轮、洲际酒店、圣东尼、巴斯夫、易富、三养食品参加会议并发言交流。

February 27

The Shanghai Municipal Commerce Commission (SMCC) held a roundtable meeting for government-business communication (on the business environment), where Vice Mayor Hua Yuan delivered important remarks. Liu Ping, Deputy Secretary-General of the Shanghai Municipal People's Government, Zhu Min, Director of SMCC, and officials from relevant municipal government departments were present at the event. Chairman Huang Feng attended the meeting, and SHFIA organized 7 member enterprise, including Vantive, MSC Cruises, InterContinental Hotels, Santoni, BASF, Penfolds, and Samyang Food to share their views at the event.

2 月 28 日

市委社会工作部行业协会党建工作处召开关于“优化营商环境、合力推进宽严相济‘有温度’的执法”专题座谈会，法务总监王烨君代表协会参加并围绕协会权益保护工作作交流发言。

February 28

The Industry Association Party Building Office of the CPC Shanghai Municipal Committee held a special symposium on "Optimizing the Business Environment and Co-Promoting Reasonable Law Enforcement". Legal Director Wang Yejun attended the symposium on behalf of SHFIA and exchanged views on the association's work on protection of rights and interests.

会员走访及接待 / Meeting with Members

2 月 10 日

协会法务总监王烨君一行走访擎雷（上海）防伪科技有限公司，擎雷市场部经理陈怡秀接待并作交流。

February 10

Legal Director Wang Yejun led a delegation to visit T-Security Shanghai, where they were received by Marketing Manager Chen Yixiu for exchange of views.

2 月 11 日

宁波银行股份有限公司上海分行行长朱菲菲一行来访，黄峰会长及黄亚男副秘书长接待，双方就加深合作进行交流。

February 11

Zhu Feifei, President of Ningbo Bank Shanghai Branch, led a delegation to visit SHFIA, where they were received by Chairman Huang Feng and Deputy Secretary-General Huang Yanan for exchange of views on deepening cooperation.

2月11日

法务总监王烨君等走访金杜律师事务所上海分所，金杜国际中心知识产权业务负责人楼仙英律师、合伙人何放律师等接待并作交流。

February 11

Legal Director Wang Yejun led a delegation to visit King & Wood Mallesons Shanghai Office, where they were received by Lawyer Lou Xianying, Head of Intellectual Property Business at King & Wood Mallesons International Center, and Partner He Fang for exchange of views.

2月12日

黄峰会长一行走访万宝盛华人力资源（中国）有限公司，品牌与公共事务部总经理郑玉洁接待并作交流。

February 12

Chairman Huang Feng led a delegation to visit ManpowerGroup Human Resources (China) Co., Ltd., where they were received by Zheng Yujie, General Manager of Brand and Public Affairs, for exchange of views.

2月13日

USGBC & GBCI 北亚区副总裁王婧等来访，黄峰会长接待并作交流。

February 13

Wang Jing, VP North Asia of USGBC & GBCI, led a delegation to visit SHFIA, where they were received by Chairman Huang Feng for exchange of views.

2月14日

法务总监王烨君等走访上海通力律师事务所，通力所合伙人陈巍律师等接待并作交流。

February 14

Legal Director Wang Yejun led a delegation to visit Llinks Law Offices Shanghai Branch, where they were received by Partner Lawyer Chen Wei and others for exchange of views.

2月21日

通用汽车（中国）投资有限公司公共政策与政府关系总监罗琳来访，黄峰会长、黄亚男副秘书长接待并作交流。

February 21

Luo Lin, Director of Public Policy and Government Relations at General Motors (China) Investment Co., Ltd., visited SHFIA, and was received by Chairman Huang Feng and Deputy Secretary-General Huang Yanan for exchange of views.

2月25日

范红秘书长一行走访立邦，立邦产业人才发展中心总经理付俊英接待，并就云南东西部协作项目职教相关话题作交流。

February 25

Secretary-General Fan Hong led a delegation to visit Nippon Paint, where they were received by Fu Junying, GM of Nippon Paint Industrial Talent Development Center. The two sides exchanged views on topics related to vocational education of the Yunnan Nujiang East-West Cooperation Project.

2月26日

法务总监王烨君等走访恩华特环境技术（上海）有限公司，恩华特大中华区副总裁毛绘宇接待并作交流，协会听取了恩华特关于外企平等参与政府采购项目的建议。

February 26

Legal Director Wang Yejun led a delegation to visit Envac Environmental Technology (Shanghai) Co., Ltd., where they were received by Mao Huiyu, VP Greater China, for exchange of views. The SHFIA delegation listened to Envac's suggestions on foreign enterprises' equal participation in government procurement projects.

2月28日

黄峰会长、黄亚男副秘书长一行走访日通国际物流（中国）有限公司上海分公司，日通物流常务执行董事、东亚地区总裁松尾纯利接待并作交流。

February 28

Chairman Huang Feng and Deputy Secretary-General Huang Yanan visited Nippon Express Global Logistics (China) Co., Ltd. Shanghai Branch, where they were received by Sumitoshi Matsuo, Managing Executive Officer and East Asia Regional Manager of Nippon Express, for exchange of views.

2月28日

范红秘书长代表协会参加会员企业金光集团 APP、巴斯夫及其合作伙伴共同举办的“水性阻隔技术、纸机规模化量产”的全球首发活动。

February 28

On behalf of SHFIA, Secretary-General Fan Hong attended the global launch of "Water-Based Barrier Coating Technology and Mass Production on Paper Machines" co-organized by member enterprises including APP and BASF.

协会活动 / SHFIA Events

2月协会共举办3场活动、讲座及会议，参与举办4场政企沟通。

In February, SHFIA held 3 events and sessions, and supported 4 government-business communication.

第一期知产沙龙

2月27日，上海市外商投资协会第一期“知产沙龙”活动在协会大会议室举办。黄峰会长出席并致辞，来自协会会员企业的20多位企业代表、专家参与并作交流。

协会法务总监王烨君介绍了协会筹办知识产权专业委员会（筹）的计划和愿景。在知识产权专业委员会的工作机制下，协会将进一步整合各方知识产权资源，搭建知识产权学习交流的平台，共同促进知识产权保护、保护品牌价值、促进技术创新。

作为知识产权专业委员会交流学习平台中的板块之一，“知产沙龙”将以灵活多样的形式不定期举办。此外，协会还将开展“知产大讲堂”、“法总朋友圈”等活动，发挥各类政企对话渠道的优势，在推动知识产权法治方面发挥积极影响力。

与会企业代表、专家分别结合企业所在行业，探讨在知识产权保护领域所面临的挑战，并表达了见解和观点，为协会下一步的知识产权工作开拓了新思路。现场还通过调查问卷的形式，征集了企业和专家对协会知识产权工作的建议和意见。

First Session of SHFIA Intellectual Property Salon

On February 27, the first session of the "SHFIA Intellectual Property Salon" was held at the association's grand conference room, where Chairman Huang Feng delivered a speech. More than 20 representatives from SHFIA member enterprises and experts attended the salon for exchange of views.

SHFIA Legal Director Wang Yejun introduced the association's plan and vision for organizing the Intellectual Property Committee (now in preparation). Under the working mechanism of the Intellectual Property Committee, SHFIA will further integrate the intellectual property resources of all parties, build a platform for learning and exchange, and co-promote intellectual property protection, brand value protection, and technological innovation. As part of the Intellectual Property Committee's exchange and learning platform, the "SHFIA Intellectual Property Salon" will be held in a flexible and diverse form with an unfixed schedule. In addition, SHFIA will also carry out activities such as "Intellectual Property Lecture Hall" and "Legal Director Club" to give full play to the advantages of various government-business dialogue channels and play a positive role in promoting the rule of law in intellectual property. The participating enterprise representatives and experts discussed the challenges faced in the field of intellectual property protection in combination with the industries they're in. They also shared insights and opinions, which inspired new ideas for SHFIA's follow-up work in intellectual property work. The salon also collected suggestions and opinions from enterprises and experts on SHFIA's intellectual property work through questionnaires.

分会活动 | 日资企业分会：《2025 年中日关系及中日经贸合作展望》讲座暨 2025 日企分会新年会

2 月 24 日下午，协会日资企业分会在建国宾馆举行《2025 年中日关系及中日经贸合作展望》讲座暨 2025 日资企业分会新年会。全国日本经济学会副会长、中国驻日本国大使馆前任经济商务公使宋耀明，上海市外商投资协会会长黄峰，协会日资企业分会会长、尼康映像仪器销售（中国）有限公司副总经理张新等嘉宾出席。来自日资企业代表 90 余人参加。

分会会长张新对莅临活动的领导和企业代表表示欢迎，感谢大家在过去一年中对日企分会发展的大力支持。宋耀明先生围绕《2025 年中日关系及中日经贸合作展望》发表演讲。来自索尼、不二越、小林制药、三菱地所设计等企业代表提问并与嘉宾进行交流。黄峰会长对协会近年来的对日工作进行了总结，并分享了今年的工作计划。

Japanese Enterprises Branch: Lecture on "Prospects for Sino-Japanese Relations and Economic & Trade Cooperation in 2025" and 2025 Branch New Year Reception

On the afternoon of February 24, SHFIA's Japanese Enterprises Branch held a lecture on "Prospects for Sino-Japanese Relations and Economic & Trade Cooperation in 2025" as well as a New Year Reception at Jianguo Hotel. The event was attended by guests including Song Yaoming, Vice Chairman of the Chinese Association for Japanese Economic Studies and former Economic and Commercial Minister of the Chinese Embassy in Japan, Huang Feng, Chairman of SHFIA, Zhang Xin, Chairman of the SHFIA Japanese Enterprises Branch and Vice GM of Nikon Imaging (China) Sales Co., Ltd., along with more than 90 representatives from Japanese enterprises.

Branch Chairman Zhang Xin welcomed the leaders and business representatives who came to the event and thanked everyone for their strong support for the development of the Japanese Enterprises Branch in the past year. Song Yaoming delivered a speech on "Prospects for Sino-Japanese Relations and Economic & Trade Cooperation in 2025". Representatives from enterprises including Sony, Nachi, Kobayashi Pharmaceutical, and Mitsubishi Jisho Design raised questions and exchanged views with the guests. Chairman Huang Feng summarized SHFIA's Japan-related work in recent years and shared its work plan for 2025.

2 月活动回顾:

	时间	主题
协会活动	2月20日	宏观政策洞察：从 ChatGPT 到 Deepseek
	2月27日	第一期知产沙龙
分会活动	2月24日	日资企业分会：《2025 年中日关系及中日经贸合作展望》讲座暨 2025 日资企业分会新年会
政企沟通	2月5日	上海市 2025 年优化营商环境大会
	2月17日	国家发展改革委对外经济研究所来沪调研座谈会
	2月19日	2025 年上海商务情况通报会
	2月27日	上海市商务委员会政企沟通圆桌会（营商环境专场）

February Event Review:

	Time	Theme
SHFIA Events	February 20	Macro-Policy Insights: From ChatGPT to DeepSeek
	February 27	First Session of SHFIA Intellectual Property Salon
Branch Activities	February 24	Japanese Enterprises Branch: Lecture on "Prospects for Sino-Japanese Relations and Economic & Trade Cooperation in 2025" and 2025 Branch New Year Reception
Government-Business Communication	February 5	2025 Shanghai Conference on Optimizing the Business Environment
	February 17	Shanghai Survey Meeting by National Development and Reform Commission's Institute of International Economy
	February 19	2025 Briefing on Shanghai's Commerce and Investment
	February 27	Shanghai Municipal Commerce Commission Roundtable for Government-Business Communication (on Business Environment)