



SHANGHAI  
FOREIGN INVESTMENT  
ASSOCIATION  
上海市外商投資協會



## 上海市外商投资协会月度工作简报

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# MONTHLY REPORT

### 协会组织六家会员企业参加市消保委第二次消费者权益保护外企圆桌会议

12月7日，市消保委召开第二次消费者权益保护外企圆桌会议。市市场监管局一级巡视员胡浩，市市场监管局、市药监局、市消保委相关负责人，市外资协会常务副秘书长李洁，以及六家协会会员企业——泰森（上海）企业管理有限公司、宜家（中国）投资有限公司、乐高玩具（上海）有限公司、爱茉莉太平洋贸易有限公司、兄弟（中国）商业有限公司、福特汽车（中国）有限公司——的代表参加会议。圆桌会由市消保委秘书长、市市场监管局二级巡视员陶爱莲主持。

参会的六家外资企业相关负责人结合当前新发展格局带来的消费新模式与维权新挑战，围绕“职业消费者”扰乱市场、生鲜食品配送服务、质量检测报告、相似注册商标、汽车PDI检测、过度宣传和虚假广告等方面提出问题和意见。市消保委、市市场监管局和市药监局立足各自职能一一予以回应。市外资协会李洁常务副秘书长也就共建国际消费中心城市、推动消费可持续发展发表了交流意见。（图1）

### 协会组织企业参加外资化妆品企业专场圆桌会议

12月8日，市商务委和市药监局召开外资化妆品企业专场圆桌会议，协会邀请了欧莱雅、雅诗兰黛、联合利华、宝洁、强生、花王、屈臣氏、亚什兰、爱茉莉太平洋、妮维雅、玫琳凯、高丝、如新、皮尔法伯、芬美意、艾尔建等16家企业参会。

市药监局就即将于2022年1月起正式施行的《化妆品生产经营监督管理办法》做了介绍和解读。参会企业就产品留样、进口产品标签、功能标注、产品备案、原料代码、过渡期等方面提出了问题，市药监局相关负责人逐一进行了解答。

### 上海市外商投资协会第一届监事会第六次会议举行

12月30日，上海市外商投资协会第一届监事会第六次会议在协会副会长单位麦当劳中国巨无霸魔方大楼召开。吕建中监事长、监事会成员、黄峰会长、刘生副会长兼秘书长及协会各部门负责人出席了会议。监事会听取了协会2021年主要工作情况回顾、2021年财务情况预告、协会下一步改革思路介绍，以及理事会和会员大会筹备情况。（图2）



图1



图2

## 协会动态

### 12月9日

协会举办了GA系列第三讲《企业战略发展中的公共关系》和第四讲《媒体发展趋势和媒体关系处理》，来自外资企业的50多名学员参加。

《企业战略发展中的公共关系》课程中，讲师主讲了公共关系的历史沿革，并和学员们分享了当下企业公共关系工作的问题和对策。《媒体发展趋势和媒体关系处理》课程中，讲师向企业管理人员讲授了互联网媒体环境下媒体发生的变革，同时还分享了传播学基础原理、如何建立起舆情管理机制、实施舆论引导等内容。

### 12月16日

协会举办“进口食品境外生产企业注册管理规定”解读讲座，邀请上海海关进出口食品安全处的钟海介绍了规定的主要内容，并着重向参会企业介绍了进口食品境外生产企业注册管理系统的使用流程。本次活动共有来自全市外商投资企业近30名代表参会。

### 12月16日

基于商业视角的公共关系处理实务分享活动在协会大会议厅举办，上海市消费者权益保护委员会副秘书长唐健盛先生结合相关热点案例，基于商业视角从消费者、公众、政府和企业多维度出发分享了消费品企业妥善应对和处理各类危机的策略。约60家在沪外商投资消费品企业参加了本次活动，现场氛围热烈。

### 12月21日

协会举办“市场监督管理信用修复管理办法”解读讲座。来自市市场监督管理局信用监督管理处的海文处长介绍了《办法》及相关政策进行宣讲，并现场回应企业关切问题。本次活动采用线上和线下结合的形式，共90名来自外资企业的代表参加了讲座。

### 12月22日

“开拓创新驱动，助力健康中国”创新生物医药助力健康中国论坛举行，协会会长黄峰出席。

### 12月23日

协会举办了GA系列第五讲《政府运作特点和政商关系处理》和第六讲《企业政府关系的策略和实践》，来自外资企业的50多名学员参加。

《政府运作特点和政商关系处理》课程中，讲师结合自己丰富的实际工作经历，运用营销理论和案例演绎为学员分享了外资企业在处理政府事务中所遇到的痛点与难点及解决办法，让学员能够从客户和营销者角度看待和优化政企关系从而促进企业发展。《企业政府关系的策略和实践》，讲师以底层逻辑、顶层设计和实例案例这三个维度为外资企业的GA部门学员们分享了企业政府关系经理面临的困惑与挑战，提升和拓展了对政府关系工作的战略性认知和能力。

### 12月23日

携手零距离 共画同心圆，2021年普陀区“承进博效应 促外资发展”年终分享会圆满举行。协会会长黄峰参会并见证了“商荟苏河”期刊首发。（图3）



图3



图4

### 12月26日

协会第四场MFM活动——富士instax亲子摄影沙龙在富士影像共享空间X-SPACE举行。来自

德勤、福特、吉野家、宜家等会员企业的员工带着孩子参加了本次活动。活动上，小朋友们学习了摄影理论和创意美学，体验了用instax拍摄物品并制作了喜迎虎年的视觉板报。现场气氛热烈，会员们在活动中加深了亲子互动，在冬日里让2022年的元旦充满温暖与爱意。（图4）

## 会员交流

12月3日，协会会长黄峰走访巴斯夫（中国）有限公司，与大中华区总裁兼董事长楼剑锋进行交流。

12月7日，协会刘生副会长走访了伟巴斯特车顶供暖系统（上海）有限公司，与中国区常务副总裁张丽华进行交流。

12月9日，科凯精细化工（上海）有限公司大中华区董事总经理张达博士拜访协会。会长黄峰及常务副秘书长李洁接待并进行交流。

12月14日，伍尔特国际贸易（上海）有限公司财务总监周洁莉一行来访，协会刘生副会长接待并进行交流。

12月17日，协会会长黄峰一行拜访丹纳赫集团。丹纳赫中国政府事务副总裁韦春艳接待，一行人参观了丹纳赫旗下的赛沛创新中心、徕卡显微客户体验中心等，并进行了座谈交流。（图5）

12月21日，协会会长黄峰一行拜访昕诺飞（中国）投资有限公司。昕诺飞东北亚区总裁王昀接待并进行交流。随后，在昕诺飞大中华区照明设计和应用总经理姚梦明的带领下，黄峰会长一行参观了昕诺飞大中华区总部大楼。（图6）

12月24日，卡博特副总裁、中国区董事总经理及功能性补强材料中国区业务总监王维琤女士来访协会，协会黄峰会长接待并进行交流。



图5



图6

### 走访企业名单（10家）：

- 上海化学工业区中法水务发展有限公司
- 上海联恒异氰酸酯有限公司
- 帕克环保技术(上海)有限公司
- 伍尔特国际贸易（上海）有限公司
- 欧喜投资（中国）有限公司
- 昕诺飞（中国）投资有限公司
- 伟巴斯特车顶供暖系统（上海）有限公司
- 科凯精细化工（上海）有限公司
- 丹纳赫（上海）企业管理有限公司
- 巴斯夫（中国）有限公司

12月新入会企业6家，本年度累计新入会企业69家。

### 沃尔沃汽车（中国）投资有限公司

沃尔沃品牌创立于1927年。时至今日，沃尔沃汽车是全球最负盛名的豪华汽车品牌之一，总部位于瑞典哥德堡，业务遍及100多个国家。作为中国人唯一拥有的豪华汽车品牌，沃尔沃汽车自2010年为中国浙江吉利控股集团收购后实现了全面复兴，并进入全面增长阶段，从一家以瑞典为核心的品牌成长为真正的全球企业。2019年全球销量首次突破70万辆。

以中国为核心的沃尔沃汽车亚太区总部位于中国上海。从2010年至今，沃尔沃汽车在中国经历了翻天覆地的变化：从几乎一片空白，到目前拥有3座汽车制造基地，1座动力总成制造基地，1座研发中心和1座设计中心。员工从2010年的188人增长为8,000余人；经销商从83家增长至2020年底的约260家。

### 天好（中国）投资有限公司简介

天好（中国）投资有限公司是加拿大国民咖啡品牌Tim Hortons在中国大陆地区独家投资设立的总部型企业，下设华东区（提姆（上海）餐饮管理有限公司）、华北区（天好（北京）餐饮服务有限公司）、华南区（天好咖啡（深圳）有限公司），分别负责各大区的运营管理，管理区域包括北京、上海、广州、深圳、浙江、江苏、湖北、重庆、四川、陕西、山东等市场。

天好中国于2019年4月注册成立，注册资本11700万美元，于2019年2月26日在中区广场开设了中国大陆地区的首店，同年10月获上海市商务委认定为跨国公司地区总部。2020年4月公司不受疫情影响将Tim Hortons品牌落地北京，同年新设近20家门店并深受消费者的喜爱。2021年2月乘胜追击，先后在广州、苏州、西安、宁波等中心城市落点。截至2021年10月，天好中国在全国范围内已开设300余家门店。2026年，天好中国计划在中国市场共开设2750家门店，平均开店速度1天1新门店。

### 礼来（上海）管理有限公司

礼来于1918年来到中国，并将其第一个海外代表处设在上海，从而迈出了全球化的第一步。几经风雨历练，礼来于1993年重返中国。二十多年来，礼来本着“植根中国，造福中国”的理念，着力拓展在华业务。礼来在中国拥有员工约3600人，目前公司业务已经深入到中国近四百个城市。

礼来在苏州建有礼来苏州制药有限公司，是其在中国的独资制药企业。礼来五年内两度增资并扩建在华生产基地，实践着对中国的一贯承诺，彰显了礼来对这个全球未来最大医药市场的坚定信心。

### 丰田纺织（中国）有限公司

日本丰田纺织株式会社创业于1918年，是丰田集团历史上的第一家公司，成立初期主要从事纺织机械和纺织品的生产，上世纪50年代转型成为汽车零部件制造商，致力于汽车座椅及内饰件、车用滤清器等多种类零部件产品的研发和生产，具备世界一流的座椅、骨架、调角器等功能件及内饰系统的综合开发设计和生产能力。

1995年丰田纺织开始进入中国市场，为中国整车制造企业提供汽车座椅及内饰件等零部件产品。2004年开始逐步加大在中国的投资，先后在天津、广州、成都、沈阳、江苏、上海等地设立19家生产工厂，主要面向丰田、通用、宝马、奔驰及中国自主品牌整车制造商供应汽车座椅总成、门板、顶棚等内饰件以及滤清器、发动机周边零部件。

丰田纺织（中国）作为中国地区总部和全球五大研发中心之一，承担着研发满足中国用户需求、超越中国用户期待的零部件产品的职能。2015年全新的中国地区总部暨研发中心大楼在中国（上海）自由贸易试验区内落成，形成了集用户需求调查、造型设计、设计研发、实验评价于一体的研发中心职能，进一步强化面向中国市场的高品质产品的研发。

### **吉利德（上海）医药科技有限公司**

吉利德科学是一家生物制药公司，成立三十多年来，探索并实现了多个医学上曾认为不可能实现的突破。公司致力于推动药物革新，以预防和治疗HIV、病毒性肝炎和癌症等可能威胁生命的疾病。吉利德在全世界超过35个国家运营，总部位于美国加利福尼亚州福斯城市。

2017年，吉利德科学开始在中国的商业运营，致力于为有需要的患者提供革新和简化的治疗方案。如今，公司已将慢性乙型肝炎、丙型肝炎及HIV治疗领域的八个全球创新药物引入中国，其中，四个药品已进入国家医保目录，让更多患者以平价接受创新药物治疗成为可能。此外，全球首个，也是目前国内唯一获批的HIV暴露前预防（PrEP）用药恩曲他滨替诺福韦片也已在国内上市，为HIV防控提供了新选择。

### **翱兰（上海）商贸有限公司**

翱兰集团目前在全球65个国家和地区经营47种农产品，是全球领先的食物配料和农产品的加工商与供应商。年销售额约350亿新加坡元，年销售量约4800万吨。2021年跻身《财富》世界500强。2005年成立翱兰（上海）商贸有限公司，上海是中国业务的管理总部，翱兰（上海）商贸有限公司担任着中国业务的管理职责。在中国有300余名员工，分布在全国10多个城市。

翱兰集团在中国经营的产品有棉花、芝麻、坚果、咖啡、花生、调味品、棕榈油、可可、奶制品、包装食品、谷物以及这些产品的自有品牌。年营业收入近50亿元人民币，另外为总部创造近80亿元人民币的业务机会。

## HIGHLIGHTS

### **SHFIA organized six member enterprises to attend 2<sup>nd</sup> SCC roundtable meeting on protection of consumer rights and interests**

On Dec. 8, the Shanghai Consumer Council (SCC) held the second roundtable meeting for foreign-invested enterprises on the protection of consumer rights and interests. Hu Hao, First-Grade Counselor of the Shanghai Municipal Administration for Market Regulation (SMAMR), officials from SMAMR, SCC and the Shanghai Municipal Drug Administration (SMDA), Jessica Li, Executive Deputy Secretary-General of SHFIA, and representatives from SHFIA's six member enterprises - Tyson, IKEA, Amore, LEGO, Ford Motor and Brother – attended the meeting, which was presided by Tao Ailian, Secretary General of SCC and Second-Grade Counselor of SMAMR.

Connecting to China's new development pattern, representatives from the six member enterprises raised questions and suggestions on new consumption formats and new challenges in the protection of consumer rights. Topics covered included "professional extortioners" who disrupt the market, fresh food delivery services, quality test reports, trademark copycats, automobile PDI, excessive publicity and false advertising. Officials from SAMAR and SMDA responded to each question based on their respective expertise. Jessica Li, Executive Deputy Secretary-General of SHFIA, also shared her views on how to build an international consumption center city and promote sustainable consumption development. (Image1)

### **SHFIA organized member enterprises to attend roundtable meeting for foreign cosmetics enterprises**

On Dec. 8, the Shanghai Municipal Commission of Commerce and the Shanghai Municipal Drug Administration (SMDA) held a roundtable meeting for foreign cosmetics enterprises. Thanks to invitation by SHFIA, the meeting was attended by 16 foreign-invested enterprises, including L'Oreal, Estee Lauder, Unilever, P&G, Johnson & Johnson, Kao, Watson's, Ashland, Amore Pacific, Nivea, Mary Kay, Kose, Nu Skin, Pierre Faber, Firmenich and Allergan.

At the event, SMDA made an introduction and interpretation about the Measures of Supervision and Administration for Cosmetics Production and Operation, which will come into effect in Jan. 2022. Attending enterprises raised questions on topics such as retention of product samples, labeling of imported products, labeling of product functions, product record-filing, ingredient codes, and transition period, which were answered by relevant officials from SMDA.



Image 1



image 2

## **SHIFA held 6<sup>th</sup> meeting of 1<sup>st</sup> Supervisory Board**

On Dec. 30, the sixth meeting of the 1st Supervisory Board of SHIFA was held at the “Big Mac Cube MCHQ” of McDonald’s China, one of SHIFA’s vice-chairman units. Supervisory Board Chair Lv Jianzhong, supervisory board members, SHIFA Chairman Huang Feng, Vice Chairman and Secretary-General Liu Sheng, and SHIFA department chiefs were present at the meeting. The Supervisory Board heard SHIFA’s highlights and financial situation in 2021, as well as upcoming reform plans and preparations for the Board of Directors and General Meeting in 2022. (Image 2)

## **SHIFA EVENTS**

### **Dec. 9**

SHIFA held the third lecture of the GA series titled "Public Relations in Corporate Strategic Development" and the fourth lecture titled "Media Development Trends and Media Relations Handling". They were attended by more than 50 participants from member enterprises.

During the session on "Public Relations in Corporate Strategic Development", the lecturer focused on the history of public relations and examined the current problems and countermeasures relating to corporate public relations. During the session on "Media Development Trends and Media Relations Handling", the lecturer shed light on how media are changing in the Internet media landscape, and also covered the basic principles of communications and how to establish a mechanism for managing and guiding public opinions.

### **Dec. 16**

SHIFA organized a seminar on the "Regulations on the Registration of Overseas Production Enterprises of Imported Food". The seminar invited Zhong Hai from the Shanghai Customs Bureau of Imported and Exported Food Safety to introduce the regulation’s key highlights. Zhong also demonstrated how to use the registration management system for imported food. The seminar was attended by nearly 30 representatives from foreign-invested enterprises.

### **Dec. 16**

SHIFA held a sharing session on commercial-perspective PR. By presenting several typical cases, Tang Jiansheng, Deputy Secretary-General of the Shanghai Consumer Council, shared strategies in dealing with various crises from the perspective of consumers, the public, the government and consumer goods enterprises. The session was attended by representatives from about 60 foreign-invested consumer goods enterprises in Shanghai.

### **Dec. 21**

SHIFA held a seminar on “Measures for Credit Restoration in Market Supervision and Administration”. Hai wen, Director of the Credit Supervision and Administration Department of the Shanghai Municipal Administration for Market Regulation introduced the document and related policies, and responded to enterprises' concerns. Taking place in both online and offline forms, the seminar was attended by a total of 90 representatives from foreign-invested enterprises.

### **Dec. 22**

Huang Feng, Chairman of SHIFA , attended the “Innovative BioPharma Fostering a Healthy China” forum.

### **Dec. 23**

SHIFA held the fifth lecture of the GA series titled "Characteristics of Government Operations and Handling of Government-Business Relations" and the sixth lecture



titled "Strategies and Practices of Corporate Government Relations", which were attended by more than 50 participants from member enterprises.

At the fifth lecture, the speaker shared the pains and difficulties encountered by foreign-invested enterprises in dealing with government affairs and provided corresponding solutions. Using marketing theories and case interpretations and connecting to his rich practical work experience, the speaker helped the participants approach and optimise government-business relations from the perspective of customers and marketers to promote the development of enterprises. At the sixth lecture, the lecturer shared the confusions and challenges faced by corporate government relations managers, focusing on three dimensions: underlying rationales, top-level design and case studies to enhance and expand the participants' strategic knowledge and capabilities in handling government relations.

### **Dec. 23**

Make Joint Efforts To Achieve Synergy — the 2021 Putuo District Annual Sharing Meeting of "Promoting CIIE Spillover Effects and Foreign Investment Development " was successfully held. Huang Feng, Chairman of SHFIA, attended the meeting and witnessed the launch of the Business Awareness Suhe journal. (Image 3)

### **Dec. 26**

The fourth MFM event - Fuji instax Parent-Child Photography Salon was held at Fuji X-SPACE. Employees from member enterprises such as Deloitte, Ford, Yoshinoya and IKEA, attended the event with their children. At the event, children learnt about photography theory and creative aesthetics, explored shooting objects with instax, and created a visual wall to welcome the Year of the Tiger. In a warm and welcoming atmosphere, members deepened their parent-child ties during the event, filling the New Year's Day with warmth and love. (Image 4)



Image 3



image 4

## **CONNECTING WITH MEMBER ENTERPRISES**

On Dec.3, Huang Feng, Chairman of SHFIA, visited BASF (China) , and exchanged views with Lou Jianfeng, the company's President and Chairman of Greater China.

On Dec. 7, Liu Sheng, Vice Chairman of SHFIA, visited Webasto and sat down for exchanges with Davy Zhang, the company's Vice President.

On Dec. 12, Richard Zhang, Managing Director-Greater China of Pulcra Chemicals, visited SHFIA. Jessica Li, Executive Deputy Secretary General of SHFIA received and exchanged views with him.

On Dec. 14, Vivian Zhou, CFO of WÜRTH International Trading (Shanghai), visited SHFIA and was received by Liu Sheng, Vice Chairman of SHFIA. They exchanged views with each other.

On Dec. 17, a delegation led by Huang Feng, Chairman of SHFIA, visited Danaher Group. Received by Wei Chunyan, Vice President of Government Affairs, the delegation also visited Danaher's Safepro Innovation Center and Leica Microscope Customer Experience Center. They also sat down for discussions and exchanges. (Image 5)

On Dec. 21, a delegation led by Huang Feng, Chairman of SHFIA, visited Signify. They were received by and exchanged ideas with Wang Yun, Signify's President of Northeast Asia. The delegation also toured Signify Greater China's headquarter office, accompanied by Yao Mengming, General Manager of Lighting Design and Applications of Greater China. (Image 6)

On Dec. 24, Wang Weizheng, Vice President and Managing Director of Cabot China and Business Director of Functional Reinforcing Materials China, visited SHFIA. Huang Feng, Chairman of SHFIA, received her and exchanged views.



Image 5



Image 6

### **List of companies visited (10):**

- Pulcra Specialty Chemicals (Shanghai) Co., Ltd.
- Webasto (China) Ltd.
- WÜRTH International Trading (Shanghai)
- Shanghai Chemical Industry Park Sino French Water Development Co.,Ltd
- Shanghai Lianheng Isocyanate Company Limited
- Paques Environmental Protection Technology(Shanghai)Co.,Ltd.
- Signify China Co.,Ltd
- Danaher (Shanghai) Enterprise Management Co., Ltd.
- OSI (China) Holding CO.,Ltd
- BASF (China) Co., Ltd.

## **NEW MEMBERS**

In December, SHFIA welcomed 6 new members and altogether 69 new companies joined the association by the end of 2021.

### **Volvo Cars (China) Investment Co., Ltd.**

The Volvo brand was founded in 1927. Today, Volvo Cars is one of the most prestigious luxury car brands in the world, headquartered in Gothenburg, Sweden, with operations in more than 100 countries. As the only luxury car brand owned by

the Chinese, Volvo Cars has achieved a comprehensive revival since its acquisition by China's Zhejiang Geely Holding Group in 2010, and has entered a stage of overall growth, growing from a brand with Sweden as its core to a truly global company. In 2019, global sales exceeded 700,000 units for the first time.

Volvo Cars Asia-Pacific headquarters with China as its core is located in Shanghai, China. Since 2010, Volvo Cars has undergone earth-shaking changes in China: from almost nothing to the present, it has 3 automotive manufacturing sites, 1 powertrain manufacturing site, 1 R&D center and 1 design center. Employees have grown from 188 in 2010 to over 8,000; dealers have grown from 83 to approximately 260 by the end of 2020.

#### **Lilly (Shanghai) Management Co., Ltd.**

Our history in China can be traced back to early 20th Century. The company set up its first overseas office in Shanghai in 1918 which was Lilly's first step into its global presence. After years of baptism, Lilly returned to China in 1993. Over the past 20+ years, adhered to the principle of "In China, For China", Lilly has been forging ahead in developing the business in China.

Lilly has Lilly Suzhou Pharmaceutical Co., Ltd. in Suzhou, which is its wholly-owned pharmaceutical enterprise in China. Adhere to continuous innovation, pursue excellence and high-quality manufacturing. As long as there is a red Lilly logo, drugs represent high quality. Lilly has increased its capital and expanded its production base in China twice in five years, fulfilling its consistent commitment to China and demonstrating Lilly's confidence in the world's largest pharmaceutical market in the future.

#### **Toyota Boshoku (China) Co., Ltd**

Toyota Boshoku group, founded in 1918, undertakes its business through more than 100 companies in regions worldwide as a car interior system supplier and a manufacturer specializing in filters. In doing so, we aim to be a company that persists in proposing excellent mobility for customers throughout the world. Since our establishment, we have maintained our strong determination to contribute to society through manufacturing that brings joy to customers around the world. For this reason, we always try to look at things through the eyes of our customers so that we can deliver what they truly desire, namely, products that are useful, attractive, environmentally friendly and one step ahead of the times.

Toyota Boshoku group hopes to contribute more than ever to solving various social issues by maximizing the identity of the Toyota Boshoku group, namely: R&D, MONOZUKURI (manufacturing and craftsmanship) and HITOZUKURI (human resources development) to realize Principles of Toyota.

We are moving forward with our search to establish the fourth and fifth pillars of business in areas other than our current core business, looking even further ahead beyond 2030. We are aiming for QUALITY OF TIME AND SPACE (offering high-quality time and space in all forms of mobility), and this is expanding from automobiles to other fields including aircraft, trains and ships. With such big dreams in mind, We would like us to achieve sustainable growth by enhancing our corporate value, while at the same time continuing to be a sincere company that is trusted by all stakeholders and welcomed by local communities around the world.

#### **Gilead Sciences (Shanghai) Pharmaceutical Technology Co., Ltd.**

Gilead Sciences, Inc. is a biopharmaceutical company that has pursued and achieved breakthroughs in medicine for more than three decades, with the goal of creating a healthier world for all people. The company is committed to advancing

innovative medicines to prevent and treat life-threatening diseases, including HIV, viral hepatitis and cancer. Gilead operates in more than 35 countries worldwide, with headquarters in Foster City, California.

Gilead has promoted equity, particularly healthcare equity, since the company brought its first therapies to the market. Through global partnerships, Gilead's medicines today reach millions of people in low- and middle-income countries around the world. In the United States, Gilead has committed more than \$100 million over 10 years through the COMPASS Initiative® to community organizations that are working to combat HIV in the South. In 2020, Gilead launched the Racial Equity Community Impact Fund to support organizations tackling racial inequities affecting Black communities across the United States.

### **Tim Hortons**

Tim Hortons (China) Investment Limited is the exclusive headquarters of Tim Hortons, the national coffee brand of Canada, in mainland China, with East China (Tim Hortons (Shanghai) Catering Management Co. South China (Tianhao Coffee (Shenzhen) Co., Ltd.), which are responsible for the operation and management of each region respectively, managing the markets including Beijing, Shanghai, Guangzhou, Shenzhen, Zhejiang, Jiangsu, Hubei, Chongqing, Sichuan, Shaanxi and Shandong.

Tim Hortons China was incorporated in April 2019 with a registered capital of US\$117 million and opened its first shop in mainland China in Central Plaza on 26 February 2019, and was recognised as a regional headquarters for multinational companies by the Shanghai Municipal Commission of Commerce in October the same year. In April 2020 the company landed the Tim Hortons brand in Beijing unaffected by the epidemic, and opened nearly 20 new shops in the same year and was well received by In February 2021, the company took advantage of the epidemic to expand to Guangzhou, Suzhou, Xi'an and Ningbo. By October 2021, Tim Hortons China had opened over 300 shops nationwide and by 2026, Tim Hortons China plans to open a total of 2,750 shops in China, with an average opening rate of one new shop per day.

### **Olam Shanghai Limited**

Olam group currently operates 47 kinds of agricultural products in 65 countries and regions around the world. It is the world's leading processor and supplier of food ingredients and agricultural products. The annual sales volume is about S \$35 billion and the annual sales volume is about 48 million tons. In 2021, it became one of the Fortune 500.

Olam Shanghai Ltd. was established in 2005. Shanghai is the management headquarters of China business. Olam Shanghai is responsible for the management of China business. It has more than 300 employees in China, distributed in more than 10 cities across the country.

Olam's products in China include cotton, sesame, nuts, coffee, peanuts, condiments, palm oil, cocoa, dairy products, packaged food, grains and their own brands. The annual operating revenue is nearly 5 billion RMB, and nearly 8 billion RMB of business opportunities are created for the headquarters.



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