



SHANGHAI  
FOREIGN INVESTMENT  
ASSOCIATION  
上海市外商投资协会



## 上海市外商投资协会月度工作简报

2021年 第3期

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# MONTHLY REPORT

2021年3月，上海市外商投资协会举办了《中欧全面投资协定》市场准入承诺解读、APEC商务旅行卡解读等6场培训讲座，与31家会员企业进行了互动交流。3月新入会企业8家，本年度累计新入会企业19家。

## 会员交流

3月2日，协会会长黄峰、常务副秘书长李洁一行走访富士胶片（中国）投资有限公司，与公司总裁田中健一等进行交流。黄峰会长介绍了协会服务和近期活动，并就未来合作进行探讨。（图1）

3月2日，日通国际物流（中国）有限公司上海分公司杉山龙雄总经理一行拜访协会。协会会长黄峰接待并进行交流。

3月4日，协会副会长刘生走访肯纳司太立金属，与总经理郝秀明和副总经理兼财务总监单建国进行交流。

3月4日，协会常务副秘书长李洁走访星巴克中国，与资深政府事务经理刘阳进行交流。

3月5日，协会黄峰会长和市商务委诸旖副主任陪同中国外商投资企业协会陈德铭会长参访强生创新孵化器JLABS。强生中国政府事务及政策副总裁阚非接待。

3月9日，勃林格殷格翰大中华区企业传播及政府事务部负责人殷好涵拜访协会。协会会长黄峰接待并进行交流。

3月9日，协会会长黄峰、副会长刘生走访上海大计数据处理公司。公司董事长总经理大野弘贵、副总经理朱漪接待。双方就各自的工作进行了交流。（图2）



图1



图2

3月10日，协会会长黄峰走访爱齐（上海）商贸有限公司。爱齐中国区总裁朱华真女士携中国区管理团队接待并进行交流。

3月12日，协会常务副秘书长李洁走访捷成洋行企业管理（广州）有限公司上海分公司，与捷成洋行上海分公司总经理秦艳等进行交流。

3月12日，洲际酒店公共事务经理龚颖寅拜访协会，协会常务副秘书长李洁接待并交流。

3月12日，迪卡侬中国区副总裁王亭亭和政府事务经理杨沐霖与协会常务副秘书长李洁进行会面交流。

3月16日，协会会长黄峰走访GE医疗集团，与GE医疗中国副总裁、首席创新官戴鹰和GE医疗集团大中华区政府事务及市场准入副总裁徐俊交流。

3月16日，协会会长黄峰走访铁狮门投资咨询（上海）有限公司，与铁狮门中国区首席执行官、高级董事总经理陈志超会面，并交流了协会房地产分会工作。

3月17日，协会常务副秘书长李洁走访英格索兰压缩机有限公司，与公司亚太区战略市场与产品管理副总裁李芳芳和市场部经理陈霞进行交流。（图3）

3月18日，协会常务副秘书长李洁出席科莱恩中国区运营总部和区域创新中心开业典礼。

3月24日，协会会长黄峰、常务副秘书长李洁接待了贺利氏集团董事会成员施蒂茨博士及贺利氏大中华区总部总裁艾周平博士一行。施蒂茨博士介绍了贺利氏集团在中国的投资概况。黄峰会长介绍了协会的基本情况、回顾了2020年的工作。（图4）

3月25日，协会副会长刘生拜访上海新晃空调设备股份有限公司。公司董事总经理戴宏杰先生予以接待并交流。

3月30日，达美乐披萨政府事务主管魏琦来访。协会刘生副会长接待并交流。

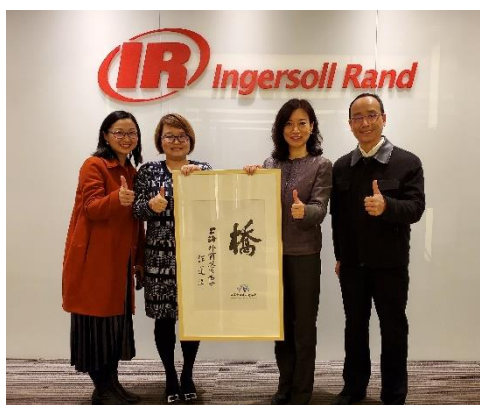


图3



图4

### 走访与接待企业名单：

- 日通国际物流（中国）有限公司上海分公司
- 星巴克企业管理（中国）有限公司
- 勃林格殷格翰（中国）投资有限公司
- 铁狮门投资咨询（上海）有限公司
- 捷成洋行企业管理（广州）有限公司上海分公司
- 利胜地中海航运(上海)有限公司
- 肯纳司太立金属（上海）有限公司
- 先锋电子（中国）投资有限公司
- 布伦泰格（上海）企业管理有限公司
- 科莱恩化工（中国）有限公司
- 上海新晃空调设备股份有限公司
- 朋友（上海）化妆品销售有限公司
- 通用电气（中国）有限公司
- 上海大计数据处理公司
- 上海金光外滩置地有限公司
- 瑞安管理（上海）有限公司
- 锦海捷亚国际货运有限公司
- 爱齐（上海）商贸有限公司
- 上海英格索兰压缩机有限公司
- 富士胶片（中国）投资有限公司
- 富士施乐（中国）有限公司
- 上海吉田拉链有限公司
- 美泰芭比（上海）贸易有限公司
- 达美乐披萨

- 洲际酒店集团
- 艾美利肯车桥投资管理（上海）有限公司
- 安可（北京）咨询有限公司上海分公司
- 迪卡侬（上海）体育用品有限公司
- 贺利氏（中国）投资有限公司
- 动视信息技术（上海）有限公司
- 上海天纳克排气系统有限公司

## 各界互动

3月2日，济南市投资促进中心主任罗徽一行来访协会。协会副会长刘生接待，双方就各自工作进行了交流并希望今后加强合作。

3月10日，协会会长黄峰走访中国（上海）自由贸易试验区临港新片区。临港新片区党工委副书记，临港集团党委书记、董事长袁国华接待。双方就共同在临港自贸区开展包括政策解读、培训等面向外商投资企业的服务事项开展交流。

3月11日，广西自贸区工作办公室专职副主任谭秀红一行拜访协会。协会刘生副会长接待并交流。（图5）

3月15日，协会黄峰会长拜访闵行区政府，与管小军副区长就市外资协会与闵行区合作开展招商引资等工作进行沟通和探讨。

3月15日，协会常务副秘书长李洁拜访普陀区商务委。普陀区商务委副主任戴耀艳接待，双方就百强发布会、外商投资企业投诉中心等事宜进行讨论。

3月16日，上海市开发区协会秘书长杜玉虎一行拜访协会。协会刘生副会长接待并进行交流。

3月16日，张家港市商务局卞春生局长一行来访，协会会长黄峰接待并进行交谈。

3月18日，协会黄峰会长参加国际化学品制造商协会年会。

3月24日，普陀区外资协会举行第六届一次全会、第六届第一次理事（扩大）会议。协会黄峰会长出席并致辞。

3月29日，协会会长黄峰参加天津市商务局赴上海市商务委调研座谈会。

3月30日，协会副会长刘生会见了由天津市商局外资管理处卢涛副处长带队的天津市外商投资企业协会一行，双方就各自协会的工作进行了交流。（图6）



图5



图6

3月30日，协会黄峰会长参加由上海日本领事馆举办的令和2年度天皇诞辰庆祝招待会。

## 培训与讲座

### “十四五”规划和新发展格局

3月1日，协会举行“十四五”规划和新发展格局讲座，特邀商务部原部长、中国外商投资企业协会会长陈德铭介绍十四五规划和新发展格局中外商投资企业的商业机会。来自瓦克化学、迅达电梯、强生等会员企业的CEO参会。

### APEC商务旅行卡解读

3月16日，协会举行APEC商务旅行卡解读讲座，邀请市人民政府外事办公室护照签证管理处相关负责人讲解APEC商务旅行卡相关政策、总体情况及申办流程。来自ABB中国、爱马仕、巴斯夫、碧然德等70多家会员企业的代表参加。

### “党建助力，激活红色生产力”讲座

3月19日，协会举行“党建助力，激活红色生产力”讲座，邀请玫琳凯（中国）有限公司党委书记安从真分享外企基层党建工作实务和外企党建创新案例。来自珙菲琦、兄弟中国、埃森哲等20家会员企业代表参会。

### 商务部RCEP第二次线上专题培训

3月22至23日，商务部举办了《区域全面经济伙伴关系协定》（RCEP）第二次线上专题培训。协会作为此次培训的分会场，积极组织会员企业参加。来自百事、马勒投资、赛诺菲、德勤等40多家会员企业的代表参加。

### 外企志愿服务联盟上海市志愿者网平台使用培训

3月22日，外企志愿服务联盟组织成员企业在上海市志愿服务培训中心进行了上海志愿者网平台使用的操作培训。上海市志愿者协会的张民老师、黄丽雅老师分别针对志愿者的在线注册、志愿项目的发布、志愿时长的记录以及志愿者的保险保障、信用激励、星级认证等保障激励制度进行了系统化的介绍和教学。

在培训之余，外企志愿服务联盟成员企业进行沟通交流，三得利、嘉吉投资、英特尔、康宝莱及美敦力等介绍了各自公司的志愿服务理念以及相关项目，为未来外企志愿服务联盟拟开展的志愿活动提供了不少新思路、新方向。

### 《中欧全面投资协定》市场准入承诺解读

3月31日，协会举办《中欧全面投资协定》市场准入承诺解读讲座。协会会长黄峰讲解了中国的市场准入承诺表。来自如新、巴斯夫、安永、博世等50家会员企业的代表参会。

## 新会员

### 旭化成(中国)投资有限公司

旭化成是创立于1922年的综合性化学公司。目前，旭化的主要业务涉及三大领域，由纺织、化学、电子材料业务组成的材料领域，由住宅、建材业务组成的住宅领域，由医药、医疗、生命急救业务组成的健康领域。

公司长期以来注重研发创新，产品在诸多领域处于世界最领先地位，如铜氨再生纤维、离子交换膜、锂电池隔膜、除病毒过滤器、生命救援除颤仪、电子罗盘等，这些产品有的应用于工业生产，有的应用于疾病治疗与生命救治，有的应用于日常生活中的通讯和汽车，不断地为全球大众的“生命”与“生活”做出贡献。在中国，旭化成紧跟中国的改革开放的步伐不断开拓业务，到目前为止建有工程塑料、电子材料、人工肾脏、水处理设备、纺织纤维等9家工厂，并且以旭化成（中国）有限公司为地区总部以协调各业务的发展。

### **北京明思力公关顾问有限公司**

北京明思力公关顾问有限公司上海分公司隶属于阳狮集团的战略咨询和摄众传播机构——明思力集团，在全球拥有100多个办事处和3500名专业顾问，凭借专业的市场洞察和创意以及高质量项目执行，为客户提供全方位的战略传播咨询，包括市场传播、企业传播、金融传播、公共事务、声誉管理、危机管理、整合营销、体验式营销等。明思力中国在北京、上海、广州和成都拥有200多名专业人士。

### **威立雅（中国）环境服务有限公司**

威立雅集团是全球资源优化管理领域的标杆企业，业务遍布五大洲，拥有员工超过17万9千名。集团设计并实施水、废弃物及能源管理领域的解决方案，支持城镇和企业的可持续发展。通过三大互补的业务领域，威立雅帮助获得资源，保护资源并补充资源。

从上世纪八十年代起，威立雅就开始致力于帮助中国改善环境问题，几十年来，威立雅在大陆与港澳台地区约40座城市投资及运营有80多个项目，涵盖水务管理（包括饮用水与污水处理）、废弃物管理和能源管理等领域。威立雅的几大业务部门已全部进入中国，致力于环境服务和可持续发展。

### **爱思比际爱管理咨询（上海）有限公司（软银集团）**

软银集团始建于1981年，由孙正义先生在日本创立。软银相信，技术是构建和改变人们生活方式和未来的关键。秉承着“信息革命让人们得到幸福”的理念，软银集团致力于投资创新科技，提供“耐心资本”以及战略支持，助力转型企业的成长和长期发展，为促进经济发展和社会进步，人们可以享受更加美好而充实的生活做出贡献。软银集团及其分支机构（如软银愿景基金）对于中国企业以及在中国运营业务的企业均有重大投资。

### **爱马仕（上海）商贸有限公司**

自1837年创立以来，爱马仕始终忠于其工匠精神和人文主义价值观。创作的自由、对美丽原料的不断探寻、卓越工艺的传承以及对功能美学的追求皆造就了爱马仕的独特性。作为一家独立的家族企业，爱马仕致力通过在法国的51家工坊进行其大部分产品的生产，并在全球45个国家开设了306家专卖店。爱马仕在全球聘请16,600余名员工，包括近10,400名法国员工，其中有近5,600名工匠在爱马仕工坊中发挥各自的精湛技艺。

爱马仕家族第六代成员Axel Dumas先生自2013年开始担任爱马仕首席执行官。爱马仕（上海）商贸有限公司自2004年01月成立以来，业务稳健发展，目前中国大约共有25家店铺，其中上海店铺名列全国业绩前茅。全球第五座“爱马仕之家” - 上海爱马仕之家于2014年9月在上海淮海中路开业。

### **上海本来生活信息科技有限公司**

本来生活网创立于2012年7月，中国农产品品牌化的领导者，最具品质的生鲜DTC电商平台。本来生活网自成立起，致力于食品安全，倡导健康生活，以全球买手直采、特色食品定制、自有品牌开发等为业务特色，生鲜配送覆盖全国，目前优质用户达3,600万。同时，本来生活网已经建立起独特价值的生鲜供应链体系，赋能400多个生鲜品牌。

截至2021年1月份，本来生活拥有员工4,100名、商品总数量15,000多款、优质会员3,600万、全球买手超过200位。本来生活近3年销售额年均增长超过300%，2020年12月，本来生活网升级生鲜冷链，实现生鲜配送区域扩展至全国31个省级行政区。

### **爱齐（上海）商贸有限公司**

爱齐科技设计和制造世界上先进的隐形矫治器系统——隐适美系统，提供iTero口内扫描仪和相关服务，以及CAD/CAM软件。爱齐科技旗下品牌隐适美在全球范围内拥有超过九百万用户，并通过iTero口内扫描仪和exocad的CAD/CAM软件推动数字化口腔医疗的发展，打造数字化正畸和修复流程，实现口腔治疗的现代化转型，以帮助口腔专业人员提高诊疗效率，优化患者的治疗效果。

### **上海思百吉仪器系统有限公司**

上海思百吉仪器系统有限公司系英国思百吉集团旗下全资子公司，成立于2005年。思百吉通过精密测量助力客户，致力于让世界变得更清洁、更健康、更高效。利用功能强大的软件强化高科技仪器和测试设备，为客户提供专业解决方案。思百吉旗下各运营子公司开发并销售可改进生产过程的精密仪器和控制设备，全球的雇员约为8,000人。

## SUMMARY

In March 2021, Shanghai Foreign Investment Association (SHFIA) held six training lectures such as interpretation of the market access commitments of China-EU Comprehensive Agreement on Investment and introduction of APEC business travel card, visited and received by 31 member companies. In March, SHFIA welcomed 8 new members and altogether 19 new members joined SHFIA by the end of March.

## CONNECTING WITH MEMBER COMPANIES

On March 2, Huang Feng, Chairman of SHFIA, and Jessica Li, Executive Deputy Secretary General, visited Fujifilm (China), and exchanged views with Kenichi Tanaka, President & CEO of the company. Chairman Huang Feng introduced the services and recent activities of SHFIA, and hoped to strengthen collaboration in the future.(Image 1)

On March 2, Sugiyama Tatsuo, Regional General Manager of Nippon Express (Shanghai), visited SHFIA. Huang Feng, Chairman of SHFIA, received him and exchanged ideas.

On March 4, Liu Sheng, Vice Chairman of SHFIA, visited Kennametal Stellite, and communicated with Sherman Hao, Managing Director of the company and Shan Jianguo, Deputy General Manager and Financial Director.

On March 4, Jessica Li, Executive Deputy Secretary General of SHFIA, visited Starbucks China and communicated with Donna Liu, Sr. Government Affairs Manager of the company.

On March 5, Huang Feng, Chairman of SHFIA, and Zhu Yi, Deputy Director of Shanghai Municipal Commission of Commerce, accompanied Chen Deming, Chairman of China Association of Enterprises with Foreign Investment to visit Johnson&Johnson's innovation incubator JLABS. Que Fei, Vice President of Government Affairs and Policy of the company received them.

On March 9, Huang Feng, Chairman of SHFIA, and Liu Sheng, Vice Chairman, visited Shanghai Daji Data Processing Company. Hiroki Ono, Board Chairman of the company, and Zhu Yi, Deputy General Manager, received them. The two parties exchanged views on their respective work. (Image 2)



Image 1



Image 2



On March 9, May Yin, Head of TCM C&PGA of Boehringer Ingelheim, visited SHFIA and was received by Huang Feng, Chairman of SHFIA.

On March 10, Huang Feng, Chairman of SHFIA, visited Align Technology (Shanghai) Trading and was received by Casline Chu, President of the company.

On March 12, Jessica Li, Deputy Secretary General of SHFIA, visited Jepsen Shanghai Branch, and exchanged views with Jenny Qin, General Manager of the company.

On March 12, Rachel Gong, Public Affairs Manager of InterContinental Hotels Group, visited SHFIA. Jessica Li, Executive Deputy Secretary General of SHFIA, received her and exchanged views.

On March 12, Daisy Wang, Vice President of Decathlon China, and Yang Mulin, Manager of Government Affairs, met and exchanged views with Jessica Li, Executive Deputy Secretary General of SHFIA.

On March 16, Huang Feng, Chairman of SHFIA, visited GE Healthcare and exchanged views with Dai Ying, Vice President and Chief Innovation Officer of GE Healthcare China, and John Xu, Vice President of Government Affairs and Market Access of GE Healthcare Greater China.

On March 16, Huang Feng, Chairman of SHFIA, visited Tishman Speyer Investment Consulting (Shanghai) Co., Ltd. and exchanged views with Wilson Chen, Chief Executive Officer of the company. Among other topics, they discussed on Real Estate branch of the Association.

On March 17, Jessica Li, Executive Deputy Secretary General of SHFIA, visited Ingersoll Rand and exchanged views with Flora Li, Vice President and Strategic Marketing and Product Management Asia Pacific of the company and Irene Chen, Marketing Manager.(Image 3)

On March 18, Jessica Li, Executive Deputy Secretary General of SHFIA, attended the opening ceremony of Clariant's China Operations Headquarters and Regional Innovation Center.

On March 24, Huang Feng, Chairman of SHFIA, and Jessica Li, Executive Deputy Secretary, received Dr. Frank Stietz, Member of the Board of Managing Directors of Heraeus Holding GmbH, and Dr. Ai Zhouping, President of Heraeus Greater China Headquarters. Dr. Stietz introduced the development of Heraeus in China. Chairman Huang Feng introduced the association as well as the highlights of 2020. (Image 4)

On March 25, Liu Sheng, Vice Chairman of SHFIA, visited SINKO. Dai Hongjie, Managing Director of the company, received him and exchanged views.

On March 30, Polaris Wei, Domino's Pizza GR Supervisor, visited SHFIA. Liu Sheng, Vice Chairman of SHFIA, received him and exchanged views.



Image 3



Image 4

### List of Companies Visited and Received

- Fujifilm (China) Investment Co.,Ltd.
- Nippon Express (China) Co.,Ltd. Shanghai Branch
- Starbucks (China) Company Limited
- Boehringer Ingelheim (China) Investment Co.,Ltd.
- Tishman Speyer Investment Consulting(Shanghai) Co.,Ltd.
- Jepsen and Company Corporate Management (Guangzhou) Limited Headquarters Shanghai Branch
- Mediterranean Shipping Company (Shanghai) Limited
- Shanghai Stellite Co.,Ltd
- Pioneer China Holding Co.,Ltd.
- Shanghai Ingersoll Rand Compressor Co.,Ltd.
- GE China Co., Ltd.
- Shanghai Daikei Data Processing Co.,Ltd.
- Shanghai Golden Bund Real Estate Co.,Ltd.
- Shui On Land
- Jin Hal-Jet Air International Forwarding Co.,Ltd.
- Align Technology(Shanghai) Trading Co.,Ltd.
- Brenntag (Shanghai) Chemical Trading Co.,Ltd.
- Fuji Xerox(China)Limited
- InterContinental Hotels Group
- Domino's Pizza
- Shanghai SINKO Air Conditioning Equipment Co.,Ltd.
- APCO Worldwide
- Shanghai YKK Zipper Co.,Ltd.
- Activision Computer Technology (Shanghai) Co.,Ltd.
- Shanghai Walker Exhaust System Co.,Ltd.
- AAM Investment Management (Shanghai) Co.,Ltd.
- HOYU Shanghai Corporation
- Mattel Barbie (Shanghai) Trading Co.,Ltd.
- Decathlon (Shanghai) Sports Co.,Ltd.
- Clariant Chemicals (China) Ltd.
- Heraeus (China) Investment Co.,Ltd.

## INTERACTION AND EXCHANGE

On March 2, a delegation of Jinan Investment Promotion Centre, led by Director Luo Hui, visited SHFIA and was received by Liu Sheng, Vice Chairman of SHFIA. The two parties exchanged views on their respective work and hoped to strengthen cooperation in the future.

On March 10, Huang Feng, Chairman of SHFIA, visited Shanghai Lingang Economic Development(Group) Co.,Ltd and was received by Yuan Guohua, Party Secretary Chairman. The two parties discussed the joint development of services for foreign-invested enterprises in the Lingang Free Trade Zone, including policy interpretation lectures, training and so on.

On March 11, a delegation of China (Guangxi) Pilot Free Trade Zone, led by Tan XiuHong, Executive Deputy Director of General Office of China (Guangxi) Pilot Free Trade Zone, visited SHFIA. Liu Sheng, Vice Chairman of SHFIA, received them and exchanged views. (Image 5)

On March 15, Huang Feng, Chairman of SHFIA, visited the People's Government of Minhang District, and discussed the work on investment promotion with Guan Xiaojun, Vice District Governor.

On March 15, Jessica Li, Executive Deputy Secretary General of SHFIA, visited the Putuo Commerce Commission and was received by Dai Yaoyan, Deputy Director of the Putuo Commerce Commission. The two parties discussed the preparation work on Shanghai Top 100 foreign invested enterprises release conference and the complaint center for foreign-invested enterprises.

On March 16, a delegation of Shanghai Development Park Association, led by Du Yuhu, Secretary General, visited SHFIA. Liu Sheng, Vice Chairman of SHFIA, received them and exchanged views.

On March 16, Paul Bian, Director of Zhangjiagang Bureau of Commerce, visited SHFIA and was received by Huang Feng, Chairman of SHFIA.

On March 18, Huang Feng, Chairman of SHFIA, attended the Association of International Chemical Manufacturers Annual General Meeting.

On March 24, Putuo Foreign Investment Association held the 1<sup>st</sup> Plenary Meeting and the 1<sup>st</sup> Councilors Meeting (Enlarged) of the 6th Session. Huang Feng, Chairman of SHFIA, attended and delivered a speech.

On March 29, Huang Feng, Chairman of SHFIA, participated seminar held with Tianjin Municipal Bureau of Commerce at the Shanghai Municipal Commission of Commerce.

On March 30, Liu Sheng, Vice Chairman of SHFIA, met with a delegation of Tianjin Association of Enterprises with Foreign Investment led by Lu Tao, Deputy Director of

Foreign Investment Management Department of Tianjin Municipal Bureau of Commerce. The two parties exchanged views on the work of their respective associations. (Image 6)

On March 30, Huang Feng, Chairman of SHFIA, attended the Reiwa 2nd Annual Emperor's Birthday Celebration hosted by the Japanese Consulate in Shanghai.



Image 5



Image 6

## LECTURES AND TRAINING

### "14th Five-Year Plan" and the new development pattern

On March 1, SHFIA held a lecture on the "14th Five-Year Plan" and the new development pattern. Chen Deming, the Former Minister of the Ministry of Commerce and Chairman of China Association of Enterprises with Foreign Investment, introduced the 14th Five-Year Plan and the business opportunities of foreign-invested enterprises in the new development pattern. CEOs from member companies such as Rosen, Wacker Chemie, Schindler Elevator, etc. attended.

### Introduction of APEC Business Travel Card

On March 16, SHFIA held a lecture on APEC Business Travel Card and invited the person in charge of the Passport and Visa Administration Department of the Foreign Affairs Office of the Municipal People's Government to explain the relevant policies, general situation and application process of the APEC Business Travel Card. Representatives from more than 70 member companies, including ABB China, Hermes, BASF and Brande, attended.

### "Party Building" Lecture

On March 19, SHFIA held a lecture on "Party building" of foreign-invested enterprises. An Congzhen, Secretary of the Party Committee of Mary Kay, shared the practices and innovative cases of party building in foreign enterprises. 20 member companies from Enrico, Brother China, Accenture and others, attended.

### The second online training on RCEP by the Ministry of Commerce

From March 22 to 23, the Ministry of Commerce held the second online training on

RCEP. As a branch of this training, SHFIA actively organized member companies to participate in. Representatives from more than 40 member companies, including Pepsi, Mahle Investment, Sanofi and Deloitte, attended.

### **Training on the use of FIE Shanghai Volunteer Network Platform**

On March 22, FIE Volunteer Alliance organized a training on the use of the Shanghai volunteer network platform. Zhang Min and Huang Liya from Shanghai Volunteer Association gave a systematic introduction and teaching on the online registration of volunteers, the release of volunteer projects, the recording of volunteer hours, and the protection and incentive system for volunteers such as insurance protection, credit incentive and star rating certification.

In addition to the training, member companies of the FIE Volunteer Alliance communicated with each other. Suntory, Cargill Investment, Intel, Herbalife and Medtronic introduced their volunteer service concepts and related projects, which provided many new ideas and directions for the future volunteer activities.

### **Interpretation of the Market Access Commitments of China-EU Comprehensive Agreement on Investment**

On March 31, SHFIA held a lecture on the interpretation of the market access commitments of the China-EU Comprehensive Investment Agreement. Huang Feng, Chairman of SHFIA, explained China's market access commitment form. Representatives from 50 member companies, including Nu Skin, BASF, Ernst & Young and Bosch, attended.

## **NEW MEMBERS**

### **Asahi KASEI (China) Co., Ltd.**

Asahi Kasei is a comprehensive chemical company founded in 1922. At present, Asahi Kasei's main business involves three major fields, the material field consisting of textile, chemical, and electronic materials business, the residential field consisting of housing and building materials business, and the health field consisting of medicine, medical treatment, and first aid business.

The company has been focusing on R&D and innovation for a long time, and its products are in the world's leading position in many fields, such as copper ammonia regenerated fiber, ion exchange membrane, lithium battery diaphragm, virus removal filter, life rescue defibrillator, electronic compass, etc. Some of these products used in industrial production, some in disease treatment and life saving, and some in daily communications and automobiles. In China, Asahi Kasei keeps up with the pace of China's reform and opening up and continues to expand its business. So far, it has built 9 factories including engineering plastics, electronic materials, artificial kidneys, water treatment equipment, and textile fibers. Asahi Kasei (China) Co., Ltd. is the Regional headquarters to coordinate the development of various businesses.

### **MSL (Beijing) PR Consulting Co.**

With more than 100 offices and 3,500 consultants worldwide, MSL provides clients with a full range of strategic communications advice, including marketing communications, corporate communications, financial communications, public affairs, reputation management, crisis management, integrated marketing and experiential marketing. MSL China employs over 200 professionals in Beijing, Shanghai, Guangzhou and Chengdu.

### **Veolia**

Veolia group is the global leader in optimized resource management. With nearly 179,000 employees worldwide, the Group designs and provides water, waste and energy management solutions which contribute to the sustainable development of communities and industries. Through its three complementary business activities, Veolia helps to develop access to resources, preserve available resources, and to replenish them.

Since 1980s, Veolia has committed to promoting ecology and environment in China. It now operates over 80 projects in more than 40 cities, including Hong Kong and Taiwan, covering water (including drinking water and sewage treatment), waste and energy management. Now, all of Veolia's business lines are operating with great performance in China. Veolia is committed to making contributions to environmental services and sustainable development.

### **SoftBank Group**

SoftBank Group was founded in 1981 in Japan by Mr. Masayoshi Son. SoftBank believes that technology is the key to building and changing the way people live and the future. With the philosophy of "information revolution for people's happiness", SoftBank Group is committed to investing in innovative technologies, providing "patient capital" and strategic support to help transformational companies grow and develop in the long term, contributing to economic development and social progress so that people can contribute to economic development and social progress so that people can enjoy a better and more fulfilling life. SoftBank Group and its affiliates, such as SoftBank Vision Fund, have made significant investments in Chinese companies and companies operating in China.

### **Shanghai Benlai information Technology Co.Ltd.**

Shanghai Benlai information Technology Co.Ltd. was founded in July 2012, it is the leader of China's agricultural products branding and the most quality fresh food DTC e-commerce platform.

Since its establishment, Benlai has been committed to food safety and healthy life. Its business features include global buyer direct purchase, characteristic food customization and private brand development. Fresh food distribution covers the whole country. At present, there are 36 million high-quality users. At the same time, Benlai has established a fresh supply chain system with unique value, enabling more than 400 fresh brands.

## **Align Technology**

Align Technology designs and manufactures the Invisalign® system, the most advanced clear aligner system in the world, iTero® intraoral scanners and services, and CAD/CAM software. Align has helped treat over 9 million patients with the Invisalign system and is driving the evolution in digital dentistry with the iTero intraoral scanner and exocad CAD/CAM software – modernizing today’s practices by enabling enhanced digital orthodontic and restorative workflows to improve patient outcomes and practice efficiencies.

## **Spectris Instrumentation and Systems Shanghai Ltd.**

Spectris Shanghai was established in 2005 and it’s the wholly-owned subsidiary of the Spectris Group. Spectris uses powerful software to enhance high tech instruments and test equipment to provide customers with specialist solutions and commit to making the world cleaner, healthier and more productive. Spectris' operating subsidiaries develop and market precision instruments and control equipment that improve production processes and employ around 8,000 people worldwide.

## **Hermès (China) Co., Ltd.**

Since 1837, Hermès has remained faithful to its artisan model and its humanist values. The freedom to create, the constant search for beautiful materials, the transmission of savoir-faire of excellence, and the aesthetic of functionality all forge the singularity of Hermès, a house of objects created to last. An independent, family-owned company, Hermès is dedicated to keeping the majority of its production in France through its 51 workshops and to developing its network of 306 stores in 45 countries. The group employs more than 16,600 people worldwide, including nearly than 10,400 in France, among whom nearly 5,600 craftsmen and women are applying their know-how in the group’s workshops.

Axel Dumas, a sixth-generation family member, has been Hermès CEO since 2013. Since its establishment in January 2004, Hermès (China) Co., Ltd. has developed steadily its business. There are currently around 25 stores in China. The performance of the stores in Shanghai comes top all over China. The fifth " Hermès Maison" worldwide, Shanghai Hermès Maison, opened in September 2014 on Huai Hai Middle Road Shanghai.



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