



# 月度工作简报

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# MONTHLY REPORT

### 上海市外商投资协会第八届理事会第六次会议

12月15日，协会召开第八届理事会第六次会议。黄峰会长向全体理事通报了协会2022年的工作。



图 1

理事会以无记名投票的方式，表决通过了《关于提名变更理事单位代表的议案》、《关于变更副会长单位代表的议案》、《关于审议〈上海市外商投资协会章程（修订稿草案）〉的议案》和《关于审议〈协会会费标准及管理制度（草案）〉的议案》4项议案。理事会以举手表决的方式，通过了协会换届选举准备工作的6项议案。选举黄峰会长、刘生副会长、吕建中监事长、理事代表艾默生电气（中国）投资有限公司李洁、理事代表沃尔沃建筑设备投资（中国）有限公司詹旭、会员代表佛吉亚（中国）投资有限公司李京诚、会员代表不二越（中国）有限公司杨叶青7人为协会换届筹备领导小组成员。理事会以举手表决的方式，通过了《关于聘任商工委等四个分支机构负责人的议案》等8项议案。

会上还进行了上海市知识产权保护中心上海市外商投资协会维权援助工作站揭牌仪式；与会员企业锦天城律师事务所签署了战略合作框架协议。



图 2



图 3



颁奖环节中,刘生副会长兼秘书长向2021年度为协会做出贡献的上海金光外滩置地、富士胶片、多特瑞、嘉吉投资4家到场会员企业颁发了“特别贡献奖”。今年上半年疫情期间,多家企业积极响应协会号召,主动捐献,共计价值1,700多万元的防疫保供物资。协会监事长吕建中先生,协会副会长、奥特斯(中国)董事会主席潘正镛先生,协会副会长、兄弟(中国)董事长总裁张燕女士和协会副会长、德勤中国华东区主管合伙人卢莹女士代表协会分别向到场的16家企业颁发了“携手抗疫、大爱无疆”奖。黄峰会长还向协会2021年度的最佳合作机构普陀区商务委和2022年度抗疫合作机构上海市志愿服务公益基金会表达了真挚的感谢。(图1-3)

### 2021年度会员特别贡献奖(排名不分先后)

安利(中国)日用品有限公司上海分公司  
富士胶片(中国)投资有限公司  
上海金光外滩置地有限公司  
多特瑞(上海)商贸有限公司  
嘉吉投资(中国)有限公司

### 2022年度“携手抗疫、大爱无疆”奖会员企业名单(排名不分先后)

天津顶育咨询有限公司上海分公司	佛吉亚(中国)投资有限公司
达能亚太(上海)管理有限公司	霍尼韦尔(中国)有限公司
恒天然商贸(上海)有限公司	上海曼伦商贸有限公司
液化空气(中国)投资有限公司	开利空调销售服务(上海)有限公司
杜邦中国集团有限公司	特斯拉(上海)有限公司
百事食品(中国)有限公司	三井住友海上火灾保险(中国)有限公司
上海百事可乐饮料有限公司	维他奶有限公司
安利(中国)日用品有限公司上海分公司	赢创(上海)投资管理有限公司
三得利(中国)投资有限公司	史赛克(北京)医疗器械有限公司
3M中国有限公司	机时商贸(上海)有限公司

### 17名会员企业外籍高管分别荣获“白玉兰荣誉奖”、“白玉兰纪念奖”

2022年“白玉兰荣誉奖”颁授仪式和“白玉兰纪念奖”颁授仪式分别于12月8日和12月18日在沪举行。市长龚正为“白玉兰荣誉奖”获奖者及代表颁授奖章、证书。协会会长黄峰受邀出席并向“白玉兰纪念奖”获奖者颁发了奖章和证书。

10名“白玉兰荣誉奖”获奖者中,杜邦公司亚太区总裁兼全球副总裁张毅由协会推荐上报。50名“白玉兰纪念奖”获奖者中,福特汽车(中国)有限公司总裁兼首席执行官陈安宁、勃林格殷格翰(中国)投资有限公司中国总裁兼首席执行官高齐飞、巴斯夫(中国)有限公司大中华区董事长兼总裁楼剑锋、液化空气(中国)投资有限公司总裁兼首席执行

官柏昊天、佛吉亚（中国）投资有限公司总裁唐德福和麦肯锡（上海）咨询有限公司全球资深董事合伙人华强森由协会推荐上报。

另外，10位2022年“白玉兰荣誉奖”获奖者中，除了由协会推荐的1位获奖者外，还有2家协会会员企业的外籍高管获此殊荣；50位2022年“白玉兰纪念奖”获奖者中，除了由协会推荐的6位获奖者外，还有8家协会会员企业的外籍高管获此殊荣。（图4-5）



图4



图5

### 2022 上海市外商投资企业绿色低碳发展案例报告发布会

12月8日，“2022上海市外商投资企业绿色低碳发展案例报告发布会”以线下加线上的形式举行。市商务委副主任诸旖出席并致辞，协会会长黄峰，市经信委、市生态环境局、市住建委、市交通委、上海化学工业区管委会等委办局代表，评审专家代表，绿色低碳发展优秀案例企业，媒体等参加线下发布会，100多家在沪外资企业线上参会。

2022上海市外商投资企业绿色低碳发展案例征集活动由市商务委主办，市发改委、市经信委、市生态环境局、市住建委、市交通委、上海化学工业区管委会指导，协会承办。自8月启动以来，共收到来自56家外商投资企业的66个案例，评选出了25个优秀案例。会上正式发布了《2022上海市外商投资企业绿色低碳发展案例报告》，并为优秀案例企业代表颁发了证书。

巴斯夫（中国）大中华区业务与市场发展全球高级副总裁郑大庆博士代表23家会员企业在会上宣读了《关于成立绿色低碳发展分会的倡议书》。优秀案例企业科思创、伊顿、赢创、瑞安、宜家的代表分别进行了案例分享。（图6）



图6



图7

## 2022年上海市、区外商投资（企业）协会联席会议

12月9日，2022年上海市、区外商投资（企业）协会联席会议在奉贤举行。上海市外商投资协会、浦东、虹口、奉贤、黄浦、静安、长宁、普陀、杨浦、嘉定、金山、松江、青浦、崇明各区外商投资企业协会、闵行区企业联合会参会，徐汇区商务委领导列席。

会上，代表们分别回顾了各自协会2022年度的工作情况、2023年度工作计划及工作思路，并就如何宣传政策，加强会员互动，增加各协会之间的交流，以及如何构建服务外企高效机制等话题展开了深入探讨，希望今后各协会之间能进一步拓展合作空间，发挥各自优势，在服务会员、外商投资企业五年过渡期公益咨询、长三角高质量发展等领域深化合作交流。

## 协会智能制造分会成立仪式

12月7日，上海市外商投资协会智能制造分会成立仪式在协会大会议厅举行。来自安波福、西门子、联合利华、ABB、霍尼韦尔等33家会员企业共38人参加活动。协会会长黄峰出席活动并致辞。

参会的智能制造分会代表们审议并通过了《上海市外商投资协会智能制造分会工作条例》，选举安波福（中国）投资有限公司亚太区总裁杨晓明担任智能制造分会会长，西门子（中国）有限公司执行副总裁、西门子中国研究院院长、西门子艾闻达中国区总经理朱骁洵和联合利华（中国）投资有限公司北亚区供应链副总裁钟兆民担任分会副会长，安波福（中国）投资有限公司总裁办经理朱月担任秘书长。（图7）

## 协会动态

### 12月2日

市对外友好协会副会长景莹来访协会，对外资企业在生产经营方面遇到的问题进行调研，黄峰会长接待。双方还就协会如何在民间外交中发挥作用进行了探讨。

### 12月4日

刘生副会长参加上海市对外友好协会举办的“乒乓传友情，国际友人再聚首友谊赛”。（图8）

### 12月5日

黄峰会长陪同市人大常委会副主任、市友协会长陈靖走访多特瑞公司。多特瑞中国总裁麦欧文陪同调研公司情况，介绍公司在上海发展与政府合作及社会公益活动开展情况，并就总部发展计划及下一步业务拓展等领域进行座谈交流。（图9）

### 12月13日

黄峰会长受邀出席“全球视野，融合创新”HULT EF 2022企业国际化人才发展论坛。





图 8



图 9

## 12 月 16 日

中国外商投资企业协会举行第六届理事会第二次会议，会议由曹宏瑛常务副会长主持，黄峰会长代表上海市外商投资协会进行交流发言。

## 12 月 19 日

刘生副会长受邀参加“沪滇协作，美好生活”云品入沪上海推介周启动仪式和云南米线入沪专场推介会活动。

## 协会活动

12 月协会共举办 10 场活动，1-12 月累计举办 129 场。

### 商业工作委员会“走进‘小红书’灵感之城考察活动”

12 月 1 日，协会商工委举办走进“小红书”灵感之城考察活动。来自爱特思、阿迪达斯、百佑佳等 23 家企业的 30 多名代表参加了本次活动。协会常务副秘书长李洁，商工委轮值秘书长杨晴红，轮值副秘书长张媛和孙安欣出席活动并发言。企业代表们参观了“小红书”位于上海新天地的总部办公楼。“小红书”CMO 之恒和商业快消行业群总经理周锐分别就基于用户的品牌营销策略及“小红书”营销案例与各位代表共探商业新灵感，共议增长新想象。互动问答环节，大家针对“小红书”的用户定位、盈利方式、品牌合作、内容创新等内容逐一向嘉宾提问，现场互动气氛热烈。（图 10）

### 赋能中小企业系列讲座：全球外汇市场走势分析及外贸扶持政策分享

12 月 6 日，协会举办“全球外汇市场走势分析及外贸扶持政策分享”赋能中小企业系列讲座，邀请中国银行上海分行策略分析师吴榕介绍近期全球金融市场概况，分析国内外汇率走

势，并分享风险中性的避险策略；中国银行上海自贸试验区分行普惠金融部主管金寅良重点介绍了中国银行面向中小微企业的金融解决方案及扶持政策；最后，中信保上海分公司普惠金融部负责人钟伟分享出口信用保险的相关扶持政策以及为符合条件的出口企业提供免费信用担保的活动。

### 外企志愿服务工作委员会理事会

12月7日，外企志愿服务工作委员会理事会在协会举行。安利、欧莱雅、三得利、英特尔、星巴克和嘉吉6家企业代表参会，黄峰会长出席并致辞。工作委员会秘书长韩琦向理事会成员汇报了2022年的工作总结、专项资金使用情况和“关爱云南怒江青少年发展公益和志愿服务项目”进展。参会人员并一同商讨了2023年工作计划。

### “成就自信之美”——艾尔建美学医美主题分享会

12月10日，协会联合会员企业艾尔建信息咨询（上海）有限公司举办了MFM活动“成就自信之美”——艾尔建美学医美主题分享会，来自宝洁、恒天然、柯锐世、盖瑞特、依合斯等会员企业的近30位员工参加。艾尔建信息咨询（上海）有限公司政府事务副总监王昕文介绍了艾尔建公司的企业历史、主要产品以及今年9月新落成启用的艾尔建美学上海创新中心。创新中心医疗负责人胡治丽博士带来了主题为“皮肤亚健康状态治疗策略及医美项目的选择”的专题讲座。随后，许多参会嘉宾体验了“魔镜”皮肤检测仪，亲身感受了医美新科技的魔力。医美医生专家还对参会嘉宾开展了专业面部评估，定制个性化的面部问题解决方案。本次活动还特别安排了DIY互动环节，嘉宾体验了美丽与创意的碰撞，收获了手作的快乐。（图11）



图 10



图 11

### 人力资源分会会长和秘书处会议

12月16日，协会人力资源分会会长和秘书处会议通过线上线下相结合方式举行，协会黄峰会长和分会全体领导班子及工作组共12人出席了会议。人力资源分会秘书长殷颖作人力资源分会2022年及2023年度工作计划介绍。

## 赋能中小企业系列讲座：企业如何享受到政策性财税红利

12月23日，协会举办“企业如何享受到政策性财税红利？”赋能中小企业系列讲座，特邀普华永道税务咨询部总监蒋宇铮先生就本市和各区在疫情相关的财税优惠及补贴、税收优惠政策、专项资金申报流程等话题进行讲解，帮助中小企业更好地了解并享受到政策性财税红利。

## “欧盟权威认证机构 TÜV SÜD 解读“碳关税”——CBAM 机制”政策讲座

12月28日，协会举办“欧盟权威认证机构 TÜV SÜD 解读碳关税”——CBAM 机制政策讲座，邀请 TÜV 南德意志大中华集团张萃云女士就 CBAM：最新进展、CBAM：基本框架、CBAM：报告 + 声明、CBAM：报告验证四个维度，为学员解读 CBAM 的设计框架、流程与要素，以客观视角理解该机制，辨识风险与影响，充分利用过渡期窗口，并适时制定应对措施。

## 12 月活动回顾：

	时间	主题
会议	12月8日	2022 上海市外商投资企业绿色低碳发展案例报告发布会
	12月15日	上海市外商投资协会第八届理事会第六次会议
政策讲座	12月28日	欧盟权威认证机构 TÜV SÜD 解读“碳关税”——CBAM 机制
赋能中小企业系列讲座	12月6日	全球外汇市场走势分析及外贸扶持政策分享
	12月23日	企业如何享受到政策性财税红利
MFM	12月10日	“成就自信之美”——艾尔建美学医美主题分享会
技能培训	12月7日	政府事务和公共关系研修课程第二期： 第二讲《企业的公众形象定位和政府关系》
	12月15日	政府事务和公共关系研修课程第二期： 第三讲《如何分析中国政策》
分会活动	12月1日	商工委走进“小红书”灵感之城考察活动
	12月7日	智能制造分会成立仪式



12 月新入会企业 9 家，本年度累计新入会企业 55 家。

### 上海曼伦商贸有限公司

上海曼伦商贸有限公司成立于 1999 年，2011 年 2 月与全球最大的家用清洁及个人护理消费品公司之一英国利洁时集团成立合资公司。公司总部位于中国上海，在香港、广州、北京设有 3 个分公司，并在全国设有 100 多个分支机构。公司成立二十三年以来，本着“真诚、开创、勤奋、和睦”的价值观，坚持“专注”和“执着”的企业发展理念，坚持利他和后赢原则，取得了非常良性的持续发展。代理的品牌“杜蕾斯”二十三年在中国市场取得了巨大的成功，并成为国内个人护理消费品营销类公司的成功典范，同时推动“滴露”、“Move Free 益节”、“亮碟 finish”等品牌在中国市场取得巨大进步和成功。

### 耐克体育（中国）有限公司

耐克是全球领先的运动鞋、服装和装备公司，由两位创新者 Phil Knight 和 Bill Bowerman 于 1972 年所创立，总部位于美国西岸俄勒冈州波特兰郊区 Beaverton。耐克公司由 Nike（耐克）、Jordan、Converse（匡威）品牌组成。耐克公司早在 1981 年即进入中国市场，是中国改革开放后最早进入中国市场的跨国公司之一。1996 年，成立中国子公司耐克（苏州）体育用品公司（2006 年升级为耐克体育中国有限公司）；2011 年，亚洲最大物流中心在江苏太仓启用；2014 年大中华区总部迁入上海杨浦；2017 年，在上海杨浦投资设立耐克大中华区数字工作室（2019 年 1 月被上海市商委认定为跨国公司研发中心）；2020 年 12 月，耐克商业被认定为上海贸易型总部企业。

### 开云投资管理集团有限公司

作为全球高端精品集团，开云汇聚一系列知名的时装、皮具、珠宝及腕表品牌：古驰（Gucci）、圣罗兰（Saint Laurent）、Bottega Veneta、巴黎世家（Balenciaga）、亚历山大·麦昆（Alexander McQueen）、布里奥尼（Brioni）、宝诗龙（Boucheron）、宝曼兰朵（Pomellato）、都都（Dodo）、Qeelin 以及开云眼镜。开云以想象和创意作为其核心策略，致力驱动旗下品牌大胆创新，挑战极限，同时以可持续及负责的商业模式，共同打造奢侈品行业的美好明天。这一理念也与集团信条“开创想象”相呼应。2021 年，开云拥有超 42,000 名员工，总收入达 176 亿欧元。中国是亚太区（不含日本）的主要增长动力。2021 年，亚太区占全球收入的 38%，是开云全球最大的市场之一。

### 上里（上海）餐饮管理有限公司

上里（上海）餐饮管理有限公司创立于 2010 年，是由日本公司投资的独资企业，拥有三利音集团旗下餐饮品牌上里·江南至味老洋房餐厅。集团现在上海有 16 家高端餐饮，

日本东京（赤坂）也有高端中餐即将开业。上里老洋房餐厅坐落在衡复历史文化风貌区的永嘉路 630 号，有个衡复风貌区中不多见的大花园。餐厅主打苏浙菜，是一家以寻遍江南各个角落，用独特的烹饪技巧还原食材本味的餐厅。

### 日立安斯泰莫汽车系统（中国）有限公司

日立安斯泰莫汽车系统成立于 2021 年，由前日立汽车系统、京滨、昭和、日信工业合并而成。日立安斯泰莫汽车系统在中国共有 23 处生产和研发基地，其中在上海设立了中国地区总部、研发中心，以及新能源汽车核心零部件和底盘系产品的生产基地，产品涵盖电动和发动机动力总成、自动驾驶及先进驾驶辅助、电控底盘领域。作为领先的系统供应商日立安斯泰莫将继续致力于满足客户不断变化的需求，研发和拓展领先世界的产品和服务，推进人才本地化和多样化，提供具有竞争力的解决方案并付诸实施，以“实践永无止境”的理念，坚持改革创新，为实现中国汽车产业的健康可持续发展贡献力量。

### 上海乐美文具有限公司

乐美文具成立于 1991 年，经过三十多年的发展，已形成了集技术创新、渠道优势和品牌领先为一体的一站式文具供应体系，构建了包括制笔、美术用品、学生用品、办公用品和早教产品等多个品类的自主生产能力。乐美坚持创新驱动发展的经营思想，研发出一批中国首创的技术和产品，如中国第一支中性笔、中国首台套高精度笔头加工机床，每年推出近千款时尚产品，如“状元红”考试专用系列、“滑丽芯”高级书写系列等。自有品牌“真彩”系列文教产品畅销国内外，数千款产品涵盖学校、办公及家庭的全方位需求。

### 艾杰（上海）通信技术有限公司

艾杰（上海）通信技术有限公司于 2012 年 01 月 06 日成立，主要业务为云服务，系统集成以及 IT 咨询。公司通过组合电信运营商、供应商的产品、为客户提供从方案设计、网络构建、到系统运营的一站式服务。由日本和中国的专业人员及时为客户提供从方案设计、方案实施、到系统运用等服务，并且、通过为客户提供国内·国际的 IT 网络一体化服务、实现国内外的高品质管理、一体化运营、降低 TCO、提高公司整体的 IT 运营水平。公司依托 3,000 以上的国际国内的网络项目实施、及包括中文日语客户服务在内的外包运营的丰富经验、我们在中国为客户提供从项目实施管理到系统运营的一体化解决方案。

### 欧姆龙健康医疗（中国）有限公司

1993 年，欧姆龙正式进入中国市场。历经 26 年深耕探索，目前，欧姆龙健康医疗（中国）有限公司现已成为欧姆龙健康集团在全球范围内，真正实现集“生产、销售、开发”为一体的自立型运营公司，和首个且唯一一个独立的海外战略市场本部，在全国设有 128 个售后服务据点和 28 个销售办事处，覆盖 350 个城市和 7 万家药店。2019 年，欧姆

龙健康联合传统药房共同打造新型零售模式的升级业态——MMC 健康便利店，深度接入智慧化科技，应用与院线同等专业的科技设备，为消费者提供全方位一站式院外诊疗服务体验。为响应“健康中国 2030”，欧姆龙为企业提供新的健康管理模式，将 MMC 健康便利店开进企业，为员工及家属提供健康监测服务。

### 北京天驰君泰律师事务所上海分所

天驰君泰律师事务所目前排名北京律所前五，其前身君泰与天驰洪范均成立于上世纪 90 年代，律所底蕴扎实、积淀深厚，业绩好、口碑佳，被中华全国律师协会授予“全国优秀律师事务所”荣誉称号，连续多年被北京市司法局和律师协会评为“北京市优秀律师事务所”，在业内颇具影响力。律所有 20 年以上的发展历史，24 家直属机构，17 个业务部门，1000 名以上的专业及顾问，服务 20 多个行业，2000 多家客户。



### SHFIA convened 6th meeting of 8th Board of Directors

On December 15, SHFIA convened the 6th meeting of the 8th Board of Directors, where Chairman Huang Feng presented the association's 2022 work report to all directors.



Photo 1

By secret ballot, the Board of Directors voted to pass 4 proposals including the Proposal on Nominating and Changing Representatives of the Board Director Units, the Proposal on Changing Representatives of the Vice-Chairman Units, the Proposal on Reviewing the “Articles of Association of the Shanghai Foreign Investment Association (Draft Amendment)” and the Proposal on Reviewing the “SHFIA Member Fees and Management Systems (Draft Version)”.

By a show of hands, the Board voted to pass 6 proposals on the preparations for SHFIA's upcoming reelection. 7 candidates, including Chairman Huang Feng, Vice Chairman Liu Sheng, Supervisory Board Chair Lv Jianzhong, board director Li Jie from Emerson Electric (China) Holdings Co., Ltd., board director Zhan Xu from Volvo Construction Equipment Investment (China) Co., Ltd., member representative Li Jingcheng from Faurecia (China) Investment Co., Ltd., and member representative Yang Yeqing from Nachi-Fujikoshi (China) Co., Ltd., were elected members of the leading group for preparations of the association's reelection.

Also, by a show of hands, the Board passed 8 proposals including the Proposal on Appointing the Heads of SHFIA's Four Branches including the Commerce Committee. The meeting also held the unveiling ceremony of the Shanghai Intellectual Property



Photo 2



Photo 3

Protection Center SHFIA Station for Assistance in Rights Protection, as well as the signing ceremony of the strategic partnership framework agreement between SHFIA and member enterprise AllBright Law Offices.

During the awarding session, SHFIA Vice President and Secretary-General Liu Sheng presented the "Special Contribution Award" to the 4 member enterprises present, namely Shanghai Golden Bund Real Estate, Fujifilm, dōTERRA, and Cargill Investment, who made outstanding contributions to the association in 2021. During Shanghai's COVID-19 outbreak in the first half of 2022, a number of member enterprises actively responded to SHFIA's call and voluntarily donated anti-COVID supplies worth more than RMB 17 million. SHFIA Supervisory Board Chair Lv Jianzhong, Vice Chairman Phua Chen-Jiang who is the board chair of AT&S (China), Vice Chairwoman Zhang Yan who is the board chair and president of Brother (China), and Vice Chairwoman Liu Ying who is the managing partner of Deloitte East China presented the "Shared Efforts in Fighting COVID-19" award to the 16 companies present. Chairman Huang Feng also expressed his sincere gratitude to the Putuo District Commerce Committee, SHFIA's "2021 Best Partner Organization", and the Shanghai Public Service Foundation for Volunteers, the association's "2022 Anti-COVID-19 Partner Organization". (See Photo 1-3)

### **Recipients of 2021 Special Member Contribution Award (listed in no particular order)**

Amway (China) Daily Necessities Co., Ltd. Shanghai Branch  
Fujifilm (China) Investment Co., Ltd.  
Shanghai Golden Bund Real Estate Co., Ltd.  
dōTERRA (Shanghai) Trading Co., Ltd.  
Cargill Investments (China) Co., Ltd.

## **Recipients of 2022 Shared Efforts in Fighting COVID-19 Award (listed in no particular order)**

Tianjin Dingyu Consulting Co., Ltd. Shanghai Branch  
Danone Asia-Pacific (Shanghai) Management Co., Ltd.  
Fonterra Commercial Trading (Shanghai) Co., Ltd.  
Air Liquide China Holding Co., Ltd.  
DuPont China Holding Co., Ltd.  
PepsiCo Foods China Co. Ltd  
Shanghai Pepsi-Cola Beverage Co., Ltd.  
Amway (China) Daily Necessities Co., Ltd. Shanghai Branch  
Suntory (China) Holding Co., Ltd.  
3M China Co., Ltd.  
Faurecia (China) Investment Co., Ltd.  
Honeywell (China) Co., Ltd.  
Shanghai Reckitt & Manon Business Co., Ltd.  
Carrier Air Conditioning Sales and Service (Shanghai) Co., Ltd.  
Tesla (Shanghai) Co., Ltd.  
Mitsui Sumitomo Marine & Fire Insurance (China) Co., Ltd.  
Vitasoy Co., Ltd.  
Evonik (Shanghai) Investment Management Co., Ltd.  
Stryker (Beijing) Healthcare Products Co., Ltd.  
Guess (Shanghai) Co., Ltd.

### **17 executives from SHFIA member enterprises receive annual Magnolia awards**

The awarding ceremonies of the 2022 “Magnolia Gold Award” and “Magnolia Silver Award” were held on December 8 and December 18 respectively. At the events, Shanghai Mayor Gong Zheng presented medals and certificates to the recipients of the “Magnolia Gold Award”, while SHFIA Chairman Huang Feng was invited to present medals and certificates to the recipients of the “Magnolia Silver Award”.

Among the 10 “Magnolia Gold Award” winners, Zhang Yi, President of Asia Pacific & Global Vice President of DuPont, was recommended and submitted by SHFIA. Among the 50 “Magnolia Silver Award” winners, Chen Anning, President and CEO of Ford China, Gutsche Felix, President and CEO of Boehringer Ingelheim China, Jeffrey Lou, President & Chairman Greater China of BASF, Nicolas Poirot, President & CEO Greater China of Air Liquide, Francois Tardif, President of Faurecia China, and Jonathan Woetzel, Senior Partner at McKinsey, were recommended and submitted by SHFIA.



In addition, another two “Magnolia Gold Award” winners and another eight “Magnolia Silver Award” winners were also from SHFIA member enterprises. (See Photo 4–5)



Photo 4



Photo 5

### **Conference for 2022 Outstanding Cases of Green, Low-Carbon Development of Foreign Enterprises in Shanghai**

On December 8, the Conference for 2022 Outstanding Cases of Green, Low-Carbon Development of Foreign Enterprises in Shanghai was held in a form that spanned both online and offline. With Zhu Yi, Deputy Director of the Shanghai Municipal Commission of Commerce (SMCC), delivering a keynote speech, the event’s offline session was attended by SHFIA Chairman Huang Feng, representatives from government agencies including the Shanghai Municipal Commission of Economy and Informatization (SMCEI), the Shanghai Municipal Administration of Ecology and Environment (SMAEE), the Shanghai Municipal Commission of Housing and Urban-Rural Development (SMCHURD), the Shanghai Municipal Transportation Commission (SMTTC), and the Shanghai Chemical Industry Zone Administration Committee (SCIZAC), experts participating in the case selection, companies selected as outstanding cases, and media representatives. More than 100 foreign enterprises in Shanghai joined in the conference’s online session.

Solicitation for the “2022 Outstanding Cases of Green, Low-Carbon Development of Foreign Enterprises in Shanghai” was hosted by SMCC, guided by the Shanghai Municipal Development and Reform Commission, SMCEI, SMAEE, SMCHURD, SMTTC, and SCIZAC, and organized by SHFIA. After its launch in August, the solicitation received a total of 66 cases from 56 foreign enterprises, among which 25 outstanding cases were eventually selected. The conference also released the Report on the 2022 Outstanding Cases of Green, Low-Carbon Development of Foreign Enterprises in Shanghai, and presented certificates to companies selected as outstanding cases.

Also at the conference, Dr. Zheng Daqing, SVP for Business & Market Development Greater China at BASF, read out the Proposal on Establishing a Green, Low-Carbon Development

Branch at SHFIA on behalf of 23 SHFIA member enterprises. Representatives from companies selected as outstanding cases, including Covestro, Eaton, Evonik, Shui On, and IKEA shared their practices in green, low-carbon development. (See Photo 6)



Photo 6



Photo 7

## **2022 Joint Meeting of Shanghai Municipal and District-Level Foreign Investment (Enterprise) Associations**

On December 9, the 2022 Joint Meeting of Shanghai Municipal and District-Level Foreign Investment (Enterprise) Associations was held in Fengxian District. It was attended by representatives from SHFIA, district-level foreign investment associations of Pudong, Hongkou, Fengxian, Huangpu, Jing'an, Changning, Putuo, Yangpu, Jiading, Jinshan, Songjiang, Qingpu and Chongming, as well as the Minhang District Enterprise Federation, with leaders of the Xuhui District Commerce Committee also present.

At the meeting, representatives reviewed the work of their respective associations in 2022 as well as the work plan and approach in 2023, and deeply discussed topics including how to publicize policies, strengthen member engagement, increase inter-association exchanges, and build an efficient mechanism for serving foreign enterprises. They also expressed hopes that in the future, the associations can further explore their cooperation potential, fully tap their respective advantages, and deepen cooperation and exchanges in fields such as member service, consultation for five-year transition period, and high-quality development in the Yangtze River Delta.

## **SHFIA launched smart manufacturing branch**

On November 3, the launch ceremony of SHFIA's Human Resources Branch was held at SHFIA's Grand Meeting Hall. 38 representatives from 33 member enterprises including Aptiv, Siemens, Unilever, ABB, and Honeywell were present at the event. Huang Feng, Chairman of SHFIA also attended and delivered a keynote speech.

Representatives of the smart manufacturing branch reviewed and passed the Bylaws of the SHFIA Smart Manufacturing Branch. They also elected Simon Yang, President Asia Pacific of Aptiv, as the branch's chairman; Zhu Xiaoxun, Executive Vice President of Siemens China, Dean of Siemens China Research Institute, and GM of Siemens Advanta China, and Charles Chung, VP of Unilever North Asia Supply Chain, as vice chairmen; and Zhu Yue, President Office Manager of Aptiv China as secretary-general. (See Photo 7)

## December 2

Jing Ying, Vice Chairwomen of the Shanghai People's Association for Friendship with Foreign Countries (SPAFFC), visited SHFIA to investigate the problems encountered by foreign enterprises in production and operation, and was received by Chairman Huang Feng. The two sides also discussed how SHFIA can play a role in people-to-people diplomacy.

## December 4

Liu Sheng, Vice Chairman of SHFIA, was invited to participate in the friendly table tennis tournament for expats hosted by SPAFFC. (See Photo 8)



Photo 8



Photo 9

## December 5

Huang Feng, Chairman of SHFIA, accompanied Chen Jing, Deputy Director of the Standing Committee of the Shanghai Municipal People's Congress and Chairman of SPAFFC, to visit dōTERRA. They were received by Owen Messick, President of dōTERRA China, who introduced the company's local development, government cooperation and CSR activities, and held discussions on the development plan of its regional headquarters and upcoming business expansion. (See Photo 9)



## December 13

Huang Feng, Chairman of SHFIA, was invited to attend the HULT EF 2022 Internationalized Talent Development Forum.

## December 16

The China Association of Enterprises with Foreign Investment (CAEFI) held the 2nd meeting of the 6th Board of Directors, which was chaired by CAEFI Executive Vice Chairman Cao Hongying. At the event, Huang Feng, Chairman of SHFIA, delivered an exchange speech on behalf of the association.

## December 19

Liu Sheng, Vice Chairman of SHFIA, was invited to participate in the launch ceremony of the Shanghai Promotion Week of Yunnan Products and the special promotion event of Yunnan Rice Noodles in the city.

## SHFIA Events

In December, SHFIA held 10 events. Throughout 2022, SHFIA held a total of 129 events.

### **SHFIA Commerce Committee organized visit to Xiaohongshu's City of Inspirations**

On December 1, SHFIA's Commerce Committee organized a visit to Xiaohongshu's "City of Inspirations", which was attended by more than 30 representatives from 23 member enterprises including Inditex, Adidas and PMI Foods. Jessica Li, Executive Deputy Secretary-General of SHFIA, Yang Qinghong, Rotating Secretary-General of SHFIA Commerce Committee, and Zhang Yuan and Sun Anxin, the committee's rotating deputy secretary-generals, attended the event and made remarks. Member enterprise representatives visited Xiaohongshu's headquarter office in Xintiandi, where CMO Zhi Heng and FMCG Sector GM Zhou Rui explored with them new business inspirations and new growth imaginations by presenting user-based brand marketing strategies and Xiaohongshu marketing cases. In the Q&A session, representatives raised questions about Xiaohongshu's user profiles, profit model, brand partnership, and content innovation, which led to heated discussions onsite. (See Photo 10)

### **Empower SMEs Seminar Series: Analysis of Global Foreign Exchange Market Trends and Sharing of Foreign Trade Support Policies**

On December 6, SHFIA held a seminar on "Analysis of Global Foreign Exchange Market Trends



Photo 10



Photo 11

and Sharing of Foreign Trade Support Policies” as part of its “Empowering SMEs” seminar series. It invited Wu Rong, a strategic analyst from the Bank of China Shanghai Branch, to provide an overview of the recent global financial market, analyze domestic and global trends of forex rates, and share risk-neutral hedging strategies; Jin Yinliang, the director of the inclusive finance department of the Bank of China Shanghai Pilot Free Trade Zone Branch, to highlight the branch’s financial solutions and support policies for small, medium and micro-sized enterprises; and Zhong Wei, the head of the inclusive finance department of the Shanghai Branch of China Export and Credit Insurance Corporation to share relevant support policies of export and credit insurance and activities of providing free credit guarantees for qualified export enterprises.

### **SHFIA Foreign Enterprise Volunteer Service Committee held board meeting**

On December 7, SHFIA’s Foreign Enterprise Volunteer Service Committee held a Board of Directors meeting. It was attended by representatives from six companies, namely Amway, L’Oréal, Suntory, Intel, Starbucks, and Cargill, as well as SHFIA Chairman Huang Feng, who delivered a keynote speech. Committee secretary-general Han Qi presented the 2022 work summary, the use of special funds and the progress of the "Caring for Youth Development and Volunteerism in Nujiang, Yunnan Province" project to the board, and the participants also discussed the committee’s 2023 work plan.

### **Empowering the Beauty of Confidence - Allergan Cosmetology Sharing Session**

On December 10, SHFIA joined hands with member enterprise Allergan Information Consulting (Shanghai) Co., Ltd. to hold an MFM activity themed “Empowering the Beauty of Confidence - Allergan Cosmetology Sharing Session”, which was attended by nearly 30 employees from member enterprises including P&G, Fonterra, Clarios, Garrett Motion, and EHC. Wang Xinwen, Allergan’s deputy director of government affairs, introduced the company's development history, main products and the Allergan Aesthetics Shanghai Innovation Center that just

opened in September 2022. Dr. Hu Zhili, the innovation center's medical director, gave a special lecture on the topic of "Treatment Strategies for Sub-Healthy Skin and Selection of Cosmetology Solutions". After the presentations, many participants tried the "magic mirror" skin detector to personally experience the magic of new-generation cosmetology. Expert cosmetologists also conducted professional facial assessments on the participants, and offered customized solutions to their facial problems. The event also arranged a DIY interactive session, allowing the participants to experience the collision between beauty and creativity and enjoy the fun of do-it-yourself. (See Photo 11)

### **SHFIA Human Resources Branch held chairman and secretariat meeting**

On December 16, SHFIA's Human Resources Branch held its chairman and secretariat meeting in a form that spanned both online and offline, which was attended by a total of 12 participants, including Chairman Huang Feng and branch leaders and working group members. Yin Ying, the branch's secretary-general, presented the 2022 work summary and 2023 work plan.

### **Seminar on "How Companies Can Enjoy Policy-Based Fiscal and Tax Dividends"**

On December 23, SHFIA held a seminar on "How Companies Can Enjoy Policy-Based Fiscal and Tax Dividends" as part of its "Empowering SMEs" seminar series. It invited Jiang Yuzheng, Director of the Tax Consulting Division of PricewaterhouseCoopers, to explain Shanghai and local districts' COVID-related financial and tax incentives and subsidies, special funds, and relevant application procedures, helping SMEs better understand and access policy-based fiscal and tax dividends.

### **Policy Seminar on "TÜV SÜD's Interpretation of 'Carbon Tariff' - CBAM"**

On December 28, SHFIA held a policy seminar on "TÜV SÜD's Interpretation of 'Carbon Tariff' - CBAM". It invited Zhang Cuiyun from TÜV SÜD Greater China to discuss the Carbon Border Adjustment Mechanism (CBAM) in four dimensions, namely latest progress, basic framework, reporting & disclosure, and reporting verification. The seminar helped participants explore CBAM's design framework, process and elements, understand the mechanism from an objective perspective, identify risks and impacts, make full use of the transition window, and formulate countermeasures in a timely manner.



## December Event Review:

	Time	Theme
Meeting	Dec. 8	Conference for 2022 Outstanding Cases of Green, Low-Carbon Development of Foreign Enterprises in Shanghai
	Dec. 15	6th Meeting of 8th SHFIA Board of Directors
Policy Seminar	Dec. 28	TÜV SÜD's Interpretation of 'Carbon Tariff' - CBAM
Empower SMEs Seminar Series	Dec. 6	Analysis of Global Foreign Exchange Market Trends and Sharing of Foreign Trade Support Policies
	Dec. 23	Seminar on "How Companies Can Enjoy Policy-Based Fiscal and Tax Dividends"
MFM	Dec. 10	Empowering the Beauty of Confidence - Allergan Cosmetology Sharing Session
Skills Training	Dec. 7	Government Affairs and Public Relations Training Program Phase 2 – Lecture 2: Public Image and Government Relations for Companies
	Dec. 15	Government Affairs and Public Relations Training Program Phase 2 – Lecture 3: How to Analyze China's Policies
Branch Activity	Dec. 1	Commerce Committee's Visit to Xiaohongshu's City of Inspirations
	Dec. 7	Launch Ceremony of SHFIA Smart Manufacturing Branch

## New Members

In December, SHFIA welcomed 9 new members, and throughout 2022, 55 new enterprises joined the association.

### Reckitt & Manon Business Co., Ltd.

Founded on July 1, 1999, Reckitt & Manon Business Co., Ltd. established a Joint Venture with UK-based Reckitt Group, one of the world's largest producers of household cleaning and personal care consumer goods in February 2011. Headquartered in Shanghai, China,

it has 3 branches in Hong Kong, Guangzhou, and Beijing, over 100 offices nationwide and a professional team of over 1900 employees. The company has achieved good sustainable development by sticking to the philosophy of focus and persistence, the principle of altruism, and with sincerity, entrepreneurship, diligence, and harmony as its core values since founded 23 years ago. In these years the brand “durex” has achieved tremendous success in China and set a good example for domestic marketing companies for personal care consumer goods. Meanwhile Dettol, finish and Move Free have made great success in China market.

### **Nike Sports (China) Co., Ltd.**

Now the world’s leading sports shoes, apparel and equipment maker, Nike was founded in 1972 by two innovating souls, Phil Knight and Bill Bowerman, and is headquartered in Beaverton in suburban Portland, Oregon on the West Coast of the United States. With brands including Nike, Jordan and Converse, Nike entered the Chinese market in as early as 1981, and was one of the first multinational companies to enter China after its reform and opening up. In 1996, it established Chinese subsidiary Nike (Suzhou) Sports Co., Ltd. (upgraded to Nike Sports (China) Co., Ltd. in 2006); in 2011, it launched its largest logistics center in Asia in Taicang, Jiangsu Province; in 2014, its moved its Greater China headquarters to Yangpu District, Shanghai; in 2017, it invested in the establishment of Nike Greater China Digital Studio in Yangpu District, Shanghai (in January 2019, it was recognized as a multinational company R&D center by the Shanghai Municipal Commission of Commerce); and in December 2020, Nike Commerce was recognized as one of Shanghai’s headquarter-style trade companies.

### **Kering**

A global Luxury group, Kering manages the development of a series of renowned Houses in Fashion, Leather Goods and Jewelry: Gucci, Saint Laurent, Bottega Veneta, Balenciaga, Alexander McQueen, Brioni, Boucheron, Pomellato, DoDo, Qeelin, as well as Kering Eyewear. By placing creativity at the heart of its strategy, Kering enables its Houses to set new limits in terms of their creative expression while crafting tomorrow’s Luxury in a sustainable and responsible way. We capture these beliefs in our signature: “Empowering Imagination”. In 2021, Kering had over 42,000 employees and revenue of EUR 17.6 billion. China is the Asia Pacific region’s (excluding Japan) main growth engine. In 2022, the APAC Region (excluding Japan) accounted for 38% of Kering’s global revenue, making it one of Kering’s largest markets globally.

### **Shari (Shanghai) Restaurant Management Co., Ltd**

Founded in 2010, Shari (Shanghai) Restaurant Management Co., Ltd is a foreign enterprise solely invested by a Japanese company. It now owns Shari · Jiangnan Delicacies Old Mansion Restaurant under Sanliyin Group. The group currently has 16 premium restaurants in Shanghai, with another premium Chinese restaurant soon to open in Tokyo (Akasaka). Shari · Jiangnan Delicacies Old Mansion Restaurant is located at 630 Yongjia Road in the Heng-Fu Historic and Cultural Area, with a large garden rarely seen in the vicinity. The restaurant specializes in Jiangsu and Zhejiang cuisines, and is committed to searching every part of the region for ultimate ingredients that will be processed with unique cooking techniques to restore their original flavors.

### **Hitachi Astemo Automotive Systems (China) Ltd.**

Founded in 2021, Hitachi Astemo Automotive Systems was established through the merger of the former Hitachi Automotive Systems, Keihin, Showa, and Nissin Industries. Hitachi Astemo Automotive Systems has a total of 23 production and R&D sites in China, including a China regional headquarter & a R&D center and a production base for new energy vehicle core components and chassis products in Shanghai – the base's products cover electric and engine power assembly, automatic driving and advanced driving assistance, and electronically controlled chassis. As a leading system supplier, Hitachi Astemo will stay committed to meeting the changing needs of customers, developing and expanding world-leading products and services, promoting the localization and diversification of talents, and providing competitive solutions and putting them into practical use. Upholding the philosophy of "never-ceasing practice", the company will adhere to reform and innovation, and contribute to the healthy and sustainable development of China's auto industry.

### **Shanghai Lotus Stationery Co., Ltd.**

Founded in 1991, Lotus Stationery has formed an all-in-one stationery supply system integrating technological innovation, channel advantages and brand leadership after more than 30 years of development. The company now boasts independent production capacity of multiple categories such as writing tools, painting supplies, school supplies, office supplies and early education products. Adhering to a business philosophy of innovation-driven development, Lotus Stationery has developed a number of China-first technologies and products, such as China's first gel pen and China's first set of high-precision nib processing machine tools. It launches nearly 1,000 trendy products every year, such as "ZhuangYuanHong" exam products, "HuaLiXin" advanced writing tools,



etc. School supplies under the company's self-owned brand "TrueColor" enjoy high popularity at both home and abroad, with thousands of options caterings to the varying needs of schools, offices and families.

### **IJJ Global Solutions China Inc.**

Founded on January 6, 2012, IJJ Global Solutions China Inc. operates main businesses including cloud services, system integration and IT consulting. By combining the products of telecom operators and suppliers, the company offers customers with one-stop services from solution design, network construction, to system operation. In a timely manner, professionals from Japan and China provide customers with services from scheme design, scheme implementation, and system operation, and, by providing customers with domestic and international IT network integration services, they help realize high-quality management and integration for domestic and overseas operations, reduce TCO, and improve overall IT capacity. Relying on more than 3,000 international and domestic network projects and rich experience in outsourcing operations including Chinese and Japanese customer service, IJJ provides customers with integrated solutions from project implementation management to system operation in China.

### **Omron Healthcare Co., Ltd.**

In 1993, Omron officially entered the Chinese market. After 26 years of intensive exploration, Omron Healthcare (China) Co., Ltd. has become the first and only independent overseas strategic market headquarters of Omron Healthcare Group in the world, which truly realizes the integration of production, sales and development. Omron Healthcare has 128 after-sales service bases and 28 sales offices, covering 350 cities and 70,000 pharmacies. In 2019, OMRON Healthcare and Traditional Pharmacy jointly created a new retail model of the upgrade form - MMC Health Hub, a deep access to smart technology, use the equipment which is the same technology level as in hospital, to provide consumers with a comprehensive one-stop out-of-hospital medical service experience. In response to the "Healthy China 2030", Omron provide new health management mode for enterprises, establish MMC health Hub into enterprises, provide health monitoring services for employees and their families.

### **TianChi JunTai Law Firm Shanghai Branch**

In July 2015, Beijing Tianchi Hongfan Law Firm was merged with Beijing Juntai Law Firm to establish Beijing Tiantai Law Firm, which ranks among the top 5 law firms in Beijing. Juntai and Tianchi Hongfan were founded in the 1990s. Through more than 20

years of development, both law firms had built a solid foundation, good performance and good reputation and had great influences in the industry. They were awarded National Outstanding Law Firm by the ACLA and rated as Outstanding Law Firm in Beijing by Beijing Municipal Bureau of Justice and Law Society. With more than 20 years of development history, the firm has 24 directly affiliated organizations, 17 business departments, more than 1,000 professionals and consultants, serving more than 20 industries and more than 2,000 clients.



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