



SHANGHAI
FOREIGN INVESTMENT
ASSOCIATION
上海市外商投資協會



上海市外商投资协会月度工作简报

2021年 第8期

Shanghai Foreign Investment Association Vol. 8, 2021

MONTHLY REPORT

第三届“富士杯”上海市外商投资企业摄影大赛优秀作品发布会举行

8月3日，第三届“富士杯”上海市外商投资企业摄影大赛优秀作品发布会在上海当代艺术博物馆举行。协会会长黄峰、市对外友好协会副会长景莹、市级机关工作党委副书记王冶勇、市工商业联合会副主席施登定、市志愿者协会理事长蔡伟民先生以及主办方富士胶片（中国）投资有限公司总裁田中健一先生等嘉宾，获奖企业、个人及会员企业代表等约120人参会。

本次大赛共评选出一等奖1位、二等奖1位、三等奖3位、优秀作品奖15位、网络人气奖30位、最佳组织奖10位。会上，黄峰会长向田中健一总裁赠送礼物，对富士胶片公司大力支持本次摄影大赛表示感谢。

为了支援河南灾区，协会发起了获奖作品的义卖活动，义卖所得将全部通过上海市外商投资协会外企志愿服务联盟专项基金定向捐赠给本次受灾严重的河南地区。来自宜家物流服务（中国）有限公司的何艳代表获奖者宣读了义卖倡议，鼓励大家积极参加本次义卖活动，献出爱心。（图1）

会员企业上海金光外滩置地有限公司捐款100万元援助河南灾区

7月下旬，河南多地遭受强降雨，引发灾情，造成巨大经济损失和人员伤亡。8月6日，协会会员企业上海金光外滩置地有限公司通过协会向上海市志愿服务公益基金会下属的外企志愿服务联盟专项基金捐款100万元，用于支援河南防汛抗灾工作。

上海市志愿服务公益基金会理事长蔡伟民，协会会长黄峰，上海金光外滩置地有限公司执行董事蒋有富等出席在协会举行的捐赠仪式。活动由协会副会长兼秘书长刘生主持。黄峰会长和蔡伟民理事长感谢了金光的爱心之举，并表示市志愿服务公益基金会将确保捐赠资金专款专用，落实到河南灾区急需的项目上。（图2）



图1

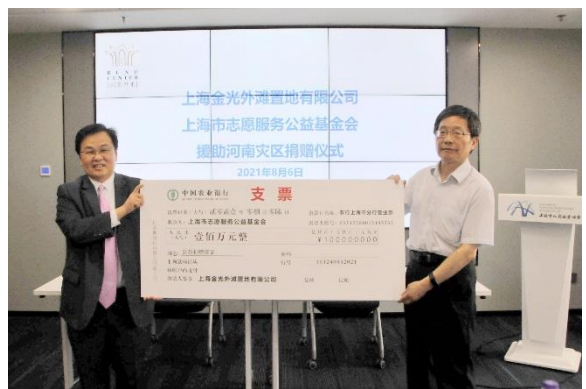


图2

协会动态

8月2-6日

中国社会科学院社会发展战略研究院、中国志愿服务研究中心田丰研究员一行来沪调研在华外企企业社会责任和企业志愿服务。受上海市文明办委托，协会组织会员企业积极参与调研活动。本次调研由座谈会和实地走访两种方式组成。

8月2日下午，调研团队在协会会议室召开座谈会，来自安利、迪卡侬、福特汽车、嘉吉投资、欧莱雅、三得利、星巴克、宜家的12位协会外企志愿服务联盟成员单位企业代表参加本次座谈会。8月3日至8月6日期间，协会组织调研团队分别走访恒生银行、嘉吉投资、欧莱雅、三得利、安利、星巴克、福特汽车。（图3）

8月5日

普陀区商务委副主任戴耀艳、普陀区外资协会会长宗延平等一行来访，与协会会长黄峰沟通联合举办2021年上海市外商投资企业百强发布会等事宜。

8月11日

市市场监管局反不正当竞争处处长史书禄来访。协会会长黄峰接待，双方沟通交流了外商投资企业商业秘密保护相关工作。

8月12-13日

协会邀请金乐道管理咨询公司，举办了“实现零事故的系统方法与实践-安全管理知行实战营”培训。培训中，主讲人以多年杜邦集团工作经历作为切入点，介绍了作为全球工业界典范的企业是如何进行安全管理的。来自不二越、丹纳赫、能率等企业员工参加。

8月12日

黄峰会长接待了中国国际经济贸易仲裁委员会上海分会焦亚尼秘书长一行。双方就日后合作事宜进行了沟通。

8月16日

协会会长黄峰拜访上海市律师协会。市律协季诺会长、朱林海副会长接待，双方就两家单位共同做好外商投资企业权益保护与法律服务工作进行了沟通交流。

8月17日

协会举办“深化跨境贸易便利化改革新政”交流活动。来自海关总署驻上海特派办的一级巡视员谢秋慧先生结合相关领域的典型案例，就跨境贸易便利化改革新政及企业合理利用RCEP协议规则降低成本、利用海关相关政策提高通关便利等内容与企业进行了交流。来自丹纳赫、宜家、麦德龙、古驰中国等90余名外资企业员工参加了此次活动。（图4）



图3



图4

8月23-24日

协会举办“Incoterms2020贸易术语管控与进出口关务管理”培训。课程以案例分析的形式，对国际贸易惯例在国际贸易中的作用进行了介绍，并对最新版INCOTERMS® 2020的修订及11个贸易术语的内涵特征进行了梳理。来自大昌洋行、普利司通、雅马哈发动机等企业员工参加了培训。

8月26日

协会举办“全球最低企业税率”规则分析讲座。邀请会员企业毕马威企业咨询（中国）有限公司对国际税制改革的背景和进程进行了回顾，并结合相关案例详细解读了国际税改的两大支柱新规则，为企业财税管理系统升级、开展相关合规工作提供了应对策略。来自华钟咨询、百事、陶氏化学、康师傅控股等70多名外资企业员工参会。

8月27日

协会邀请香港第一胜任力咨询公司主讲“领导力人才地图工作坊—人才盘点与梯队建设实务”。主讲老师从战略、组织对人才管理体系的要求出发，用一个个生动的案例展示了企业的人才管理现状。接着，老师又以阿里巴巴和花旗银行人才盘点核心内容与成果进行对比和分析，详细介绍了人才盘点的全流程。在下午的培训中，老师对人才盘点的两大核心工具—“人才标准”和“人才测评”进行了详细的说明并让学员体验了“大一人格”测评系统。在培训过程中，学员与讲师互动非常多，课堂气氛活跃。

8月27日

应急管理局国际合作交流处处长胡文婷处长一行来访。协会会长黄峰及权益保护部负责人接待，双方交流了日后的合作事宜。

8月30日

市市场监管局反不正当竞争处和协会召开外商投资企业商业秘密保护座谈会，黄峰会长和市市场监管局反不正当竞争处史书禄处长出席会议。座谈会就商业秘密的保护现状、存在的问题、企业商业秘密保护制度建设情况及实操经验等展开讨论，3M、博世、默克、美敦力、埃森哲、霍尼韦尔、丹纳赫、昕诺飞等八家公司相关负责人到会发言并对本市商业秘密保护工作提出建议。

会员交流

8月4日，协会会长黄峰走访赫格纳斯，与财务总监谌燕生进行交流。

8月10日，三井住友海上火灾保险（中国）有限公司副总经理郑永强来访。协会会长黄峰接待并进行交流。

8月11日，协会常务副秘书长李洁走访毕马威企业咨询（中国）有限公司，与高级税务经理潘晔进行交流。

8月12日，协会常务副秘书长李洁走访上海外服（集团）有限公司，外服总裁高亚平、人事管理事业部副总经理赵嘉、人事管理事业部外滩业务中心副总经理程建华一行人接待并进行交流。

8月12日，协会副会长刘生走访上海丹利日用工艺品制造有限公司。公司执行总经理朱义接待并进行交流。

8月16日，协会常务副秘书长李洁走访安思特管道系统工程（上海）有限公司，与总经理伦天恩进行交流。

8月18日，协会副会长刘生走访科勒（中国）投资有限公司，与科勒电力系统（中国）市场总监李东进行交流。

8月20日，协会会长黄峰走访先尼科化工（上海）有限公司，鹿传欣总经理接待并进行交流。（图5）

8月20日，协会会长黄峰走访德勤。德勤中国华东区主管合伙人卢莹接待并进行交流。

8月24日，协会会长黄峰走访禾丰制药。总经理孙克刚接待并进行交流。（图6）



图5



图6

走访企业名单（22家）：

- 帆豪博物流（上海）有限公司
- 上海瑞桥房地产发展有限公司
- 上海杨浦中央社区发展有限公司
- 上海复祥房地产有限公司
- 上海瑞虹新城有限公司
- 竹中（中国）建设工程有限公司
- 魔方（上海）公寓管理有限公司
- 艾尔建信息咨询（上海）有限公司
- 上海丹利日用工艺品制造有限公司
- 上海天贸文具有限公司
- 赫格纳斯（中国）有限公司
- 奥乐齐（中国）投资有限公司
- 达飞物流（中国）有限公司
- 锦海捷亚国际货运有限公司
- 妮维雅（上海）有限公司
- 斯必克（中国）投资有限公司
- 安思特管道系统工程（上海）有限公司
- 惠家用电器有限公司
- 思奥思国际旅行援助服务（北京）有限公司
- 科勒（中国）投资有限公司
- 上海禾丰制药有限公司
- 先尼科化工（上海）有限公司

新会员

8月新入会企业5家，本年度累计新入会企业49家。

欧加隆（上海）医药科技有限公司

欧加隆是一家全球化的医疗健康公司，2021年6月3日正式从默沙东拆分独立后专注于女性健康领域，总部设在美国新泽西州泽西市，全球约有9,000名员工。秉承“Here for her health”的价值主张，在全球提供超过60种药物和医疗解决方案的产品组合，覆盖一系列关键疾病治疗领域。

女性健康领域仍存在巨大的未被满足的需求，欧加隆依靠领先的生殖健康业务和稳定的经典品牌业务，为持续投资女性健康领域，致力于为提升女性整体健康水平提供有效的药物和解决方案。此外，欧加隆也积极探索与生物制药创新者开展合作的机会，运用公司在国际市场中的规模与资源，帮助合作伙伴实现其产品的商业化和全球化。

亚瑟士（中国）商贸有限公司

全球知名运动集团 ASICS 亚瑟士成立于 1949 年，总部位于日本神户。亚瑟士（中国）商贸有限公司于 2006 年 2 月注册在上海市长宁区，是株式会社爱世克私为发展大中华地区市场在中国设立的全资子公司，负责统筹运营 ASICS 亚瑟士集团下各品牌在大中华地区的设计、制造及销售业务。2020 年经上海市商务委认定为大中华区总部。

进入中国市场以来，ONITSUKA TIGER 鬼塚虎品牌持续提升潮流时尚领域的影响力，ASICS 亚瑟士更是大力开拓在跑步、网球、篮球、足球等各个领域的专业运动和全民运动的推广与支持。在 2019 年，ASICS 亚瑟士品牌成立了中国产品开发设计中心，希望运用所持技术和科技设计出紧密贴合消费者需求的产品，帮助推动体育运动更多元化地持续发展。

百时美施贵宝（中国）投资有限公司

百时美施贵宝是一家以“研发并提供创新药物，帮助患者战胜严重疾病”为使命的全球性生物制药公司。2019 年，百时美施贵宝全年销售额为 398 亿美元。

2019 年 11 月 20 日，百时美施贵宝成功完成了对新基的收购，将双方在领先的科学、创新的药物和优秀的人才等方面的优势合二为一，打造全球领先的生物制药企业。公司在肿瘤、血液、免疫和心血管疾病等领域处于领先地位，并具有业内最丰富、最具前景的产品管线之一，通过科学改变患者的生命。如今，中国已是百时美施贵宝公司全球重要的研发、生产、营销和创新中心之一，重点关注于病毒性肝炎和免疫肿瘤两大疾病领域，并致力于在免疫肿瘤、血液学、免疫学等领域引入突破性创新产品，引领行业发展，开展多元合作，以帮助中国患者战胜严重疾病。

法兰克福展览（上海）有限公司

法兰克福展览集团是全球最大的拥有自主展览场地的展会主办机构，其业务覆盖展览会、会议及活动，在全球 30 个地区聘用约 2,500 名员工。继 2019 年营业额录得 7.38 亿欧元后，集团在 2020 年新冠疫情期间营业额约 2.5 亿欧元，并依旧与众多行业领域建立了丰富的全球商贸网络并保持紧密联系，在展览活动、场地和服务业务领域，高效满足客户的商业利益和全方位需求。遍布世界各地的庞大国际行销网络，堪称集团独特的销售主张之一。公司正在通过新的商业模式积极拓展数字化服务范畴，可提供的服务类型包括租用展览场地、展会搭建、市场推广、人力安排以及餐饮供应。

保时捷（中国）汽车销售有限公司

继 1931 年，费迪南德·保时捷先生于德国斯图加特创立保时捷设计工作室后，凭借两代人的不懈努力，1948 年，其子费利·保时捷先生将保时捷的设计理念变成了现实，也标志着保时捷跑车品牌的诞生，并使之成为跑车界的传奇。随着数十年的发展，保时捷现已成为享誉全球数十载的顶尖跑车品牌。秉承以性能为核心的品牌价值，保时捷锐意创新，不断进取，以为全球跑车爱好者提供集卓越性能与非凡效率于一身的完美跑车为己任，不断拓展跑车设计与制造的新境界。

自 2001 年进驻中国市场以来，保时捷中国便致力于为每一位渴望挑战、追求完美的中国车友带来品牌所倡导的运动体验与创新精神。至今，保时捷在中国共拥有 139 家销售网点，确保每一位中国车主均能体验到保时捷享誉全球的至臻个性化服务。2021 年上半年，保时捷在中国市场的新车交付量达 48,654 台，中国仍保持全球最大单一销售市场地位。

HIGHLIGHTS

The 3rd "Fuji Cup" Shanghai Foreign-invested Enterprise Photo Contest Awards Ceremony was Held

On August 3, The 3rd "Fuji Cup" Shanghai Foreign-invested Enterprise Photo Contest Awards Ceremony was held in Shanghai Power Station of Art. Guests including Huang Feng, Chairman of SHFIA, Jing Ying, Vice Chairmen of Shanghai People's Association for Friendship with Foreign Countries, Wang Yeyong, Deputy Secretary of Shanghai Municipal Party Committee, Shi Dengding, Vice Chairman of Shanghai Municipal Federation of Industry and Commerce, Cai Weimin, Chairman of Shanghai Municipal Volunteer Association and Tanaka Kenichi, President of the joint organizer, Fujifilm (China) Investment Co., Ltd. attended, along with about 120 winners and representatives from various companies.

A total of 1 first prize, 1 second prize, 3 third prizes, 15 excellent works awards, 30 awards selected by the public, and 10 best organizers awards were selected in this competition. At the ceremony, Chairman Huang Feng presented a gift to President Tanaka Kenichi and thanked Fujifilm for its support of the photo contest.

In order to support the flood-stricken areas in Henan, SHFIA initiated a charity sale of the prize-winning works, all funds raised from the charity sale will be donated to the severely affected areas in Henan through FIE Volunteer Alliance Special Fund. He Yan from IKEA Distribution (China) Co., Ltd. read out the charity sale initiative on behalf of the winners, encouraging everyone to actively participate in the charity sale and support disaster relief. (Image 1)

Shanghai Golden Bund Real Estate Donated 1 million Yuan to Aid the Disaster-stricken Areas in Henan

In late July, many areas of Henan were hit by heavy rains, which caused heavy economic losses and casualties. On August 6, Shanghai Golden Bund Real Estate donated 1 million yuan to FIE Volunteer Alliance Special Fund to support the flood control and disaster relief work in Henan. Cai Weimin, Chairman of Shanghai Volunteer Service Charity Foundation, Huang Feng, Chairman of SHFIA, Jiang Youfu, Executive Director of Shanghai Golden Bund Real Estate and others attended the donation ceremony. The activity was hosted by Liu Sheng, Vice Chairman and Secretary General of SHFIA. Chairman Huang Feng and Cai Weimin thanked Golden Bund Real Estate for its kindness, and said that the Shanghai Voluntary Service Charity Foundation will ensure that the donated funds will be used exclusively to implement the urgently needed projects in Henan disaster-stricken areas. (Image 2)



Image 1



Image 2

August 2-6

Tian Feng, researcher from the Institute of Social Development Strategies of the Chinese Academy of Social Sciences and the China Volunteerism Research Centre, came to Shanghai to study the corporate social responsibility and corporate voluntary services of Foreign-invested enterprises in China. Entrusted by the Shanghai Civilization Office, SHFIA organized member companies to actively participate in the research activities. The survey consisted of a seminar and field visits.

On August 2, the research team held a seminar in SHFIA. 12 representatives from the Association's Foreign-invested Enterprise Volunteer Service Alliance including Amway, Decathlon, Ford Motor, Cargill, L'Oreal, Suntory, Starbucks and IKEA, attended the seminar. Between August 3 and 6, SHFIA organized the research teams to visit Hang Seng Bank, Cargill, L'Oreal, Suntory, Amway, Starbucks and Ford Motor. (Image 3)



Image 3



Image 4

August 5

A delegation led by Dai Yaoyan, Deputy Director of Putuo District Commission of Commerce and Zong Yanping, Chairman of Putuo District Association of Enterprises with Foreign Investment, visited SHFIA. Huang Feng, Chairman of SHFIA, received them and communicated with them about jointly holding the 2021 Shanghai Top 100 Foreign-invested Enterprises Conference.

August 11

Shi Shulu, Director of the Anti-unfair Competition Division of the Shanghai Municipal Market Supervision Bureau, visited SHFIA. Huang Feng, Chairman of SHFIA, received him and the two sides communicated and exchanged views related to the protection of trade secrets of foreign-invested enterprises.

August 12-13

The Association invited Jinledao Management Consulting Company to hold a Safety Management training that include systematic methods and practices for achieving zero accidents. In the training, the speaker used many years of work experience in DuPont Group to introduce how a model global industrial company conducts safety management. Representatives from companies such as Fujitsu, Danaher, and Noritz participated.

August 12

Huang Feng, Chairman of SHFIA, received the delegation led by Jiao Yani, Secretary General of the Shanghai Branch of the China International Economic and Trade Arbitration Commission. Two parties discussed on future cooperation.

August 16

Huang Feng, Chairman of SHFIA, visited the Shanghai Bar Association and was received by Ji Nuo and Zhu Linhai, Chairman and Vice Chairman of the Association. Two parties exchanged views on the protection of the rights and interests of and legal services for foreign-invested enterprises .

August 17

SHFIA held an exchange meeting on "Deepening the Reform of Cross-border Trade Facilitation". Xie Qiuhui, the First-level Inspector of General Administration of Customs PRC's Office in Shanghai, exchanged ideas with companies on cross-border trade facilitation reforms and the rational use of rules from RCEP agreement by enterprises to reduce costs, and the utilization of relevant customs policies to improve customs clearance based on typical cases. More than 90 representatives from foreign-invested enterprises including Danaher, IKEA, Metro and Gucci China participated in the event. (Image 4)

August 23-24

SHFIA held a lecture on "Incoterms® 2020 Trade Term Control and Import and Export Customs Management". The trainer introduced the role of international trade practices based on case studies, and explained the revisions of the latest version of INCOTERMS® 2020 and the features of 11 trade terms. Representatives from DKSH, Bridgestone and Yamaha Motor participated in the event.

August 26

SHFIA held a lecture on "The World's Lowest Corporate Tax Rate". Trainer from SHFIA's member company KPMG Consulting reviewed the background and progress of the international tax reform and explained in detail the two pillars and new rules of the international tax reform based on relevant cases, providing strategies for companies to upgrade their corporate financial and tax management system and carry out legal compliance measures. More than 70 representatives of foreign-invested enterprises including Huazhong Consulting, Pepsi, Dow Chemical, Master Kong Holdings attended the lecture.

August 27

SHFIA invited the Hong Kong First Competency Consulting to give a lecture on "Leadership Talent Map". Starting from the requirements of strategy and organization on the talent management system, the lecturer used vivid cases to show the status quo of talent management of the enterprise. Then the teacher compared and analyzed the core content and results of Alibaba and Citibank's talent inventory, and introduced the entire process of talent inventory in detail. In the afternoon, the teacher gave a detailed explanation of the two core tools for talent inventory which are "talent standards" and "talent assessment" and allowed the trainees to experience the "Da Yi Personality" assessment system. There are many interactions between the trainees and the trainer with active learning atmosphere.

August 27

A delegation led by Hu Wenting, Director of the International Cooperation and Exchange Division of the Emergency Management Bureau, visited SHFIA.

Huang Feng, Chairman of the Association and staff from the Rights Protection Department received the delegation and the two parties exchanged views on future cooperation.

August 30

The Anti-Unfair Competition Division of Shanghai Municipal Market Supervision Bureau and SHFIA held a forum on Protection of Trade Secrets of Foreign-invested enterprises. Huang Feng, Chairman of SHFIA and Shi Shulu, the Director of the Anti-Unfair Competition Division of Shanghai Municipal Market Supervision Bureau attended the meeting. The forum discussed the current situation of protection of trade secrets, existing problems, the construction of corporate trade secrets protection system and practical experience. Representatives from 3M, Bosch, Merck, Medtronic, Accenture, Honeywell, Danaher, Signify attended the meeting and made suggestions on the protection of trade secrets in Shanghai.

CONNECTING WITH MEMBER COMPANIES

On August 4, Huang Feng, Chairman of SHFIA, visited Hoganas China and exchanged views with Chen Yansheng, the Chief Financial Officer.

On August 10, Zheng Yongqiang, Deputy General Manager of Mitsui Sumitomo Insurance (China) Co., Ltd. visited SHFIA. Huang Feng, Chairman of the Association received him and two parties exchanged views.

On August 11, Jessica Li, Executive Deputy Secretary General of SHFIA, visited KPMG and exchanged views with Pan Ye, Senior Tax Manager of KPMG.

On August 12, Jessica Li, Executive Deputy Secretary General of SHFIA, visited Shanghai Foreign Service (Group) Co., Ltd., and was received by Tomas Gao, President, Zhao Jia, Deputy General Manager of Personnel Management Division, and Hardys Chen, Deputy General Manager of Bund Service Center. Both parties carried out an indepth discussion on further cooperation

On August 12, Liu Sheng, Vice Chairman of SHFIA, Shanghai Stanly Home-deco Manufacturing Co.,Ltd. Zhu Yi, Executive General Manager received and communicated with him.

On August 16, Jessica Li, Executive Deputy Secretary General of SHFIA, visited Ensysta Piping Systems Engineering (Shanghai) Co., Ltd. and exchanged views with Kristien Loontjens, General Manager.

On August 18, Liu Sheng, Vice Chairman of SHFIA, visited Kohler China Investment Company Ltd. and exchanged views with Li Dong, Marketing Director of Kohler Power Systems China.

On August 20, Huang Feng, Chairman of SHFIA, visited Cinic Chemicals (Shanghai) Co., Ltd. and exchanged views with Lu Chuanxin, General Manager. (Image 5)

On August 20, Huang Feng, Chairman of SHFIA, visited Deloitte. Lu Ying, the Managing Partner of Deloitte China East China, received and communicated with him.

On August 24, Huang Feng, Chairman of SHFIA, visited Harvest Pharmaceutical. Sun Kegang, General Manager, received and communicated with him. (Image 6)



Image 5



Image 6

List of Companies Visited and Received (22)

- Forto Logistics (Shanghai) Co.Ltd.
- ShangHai Rui Qiao Property Development Co.,Ltd.
- Shanghai Yangpu Central Community Development Co., Ltd.
- Shanghai Fuxiang Real Estate Co., Ltd.
- Shanghai Rui Hong Xin Cheng Company Ltd.
- Takenaka (China) Construction Co.,Ltd.
- Rubik's Cube(Shanghai)Apartment Management Co., Ltd.
- Allergan Consulting (Shanghai) Co.,Ltd.
- Shanghai Stanly Home-deco Manufacturing Co.,Ltd.
- Shanghai Tianmao Stationery Co.,Ltd.
- Hogan's (China) Co.,Ltd
- ALDI (China) Investment Co.,Ltd.
- CMA CGM Logistics (China) Co.,Ltd.
- JIN HAL-JET Air International Forwarding Co.Ltd.
- Nivea (SHANGHAI) Company Limited.
- SPX Corporation (China) Co.,Ltd.
- Ensysta Piping Systems Engineering (Shanghai) Co., Ltd.
- GMP Electrical Appliances Co., Ltd.
- International SOS Travel Assistance Service
- Kohler (China) Investment Co.,Ltd.
- Shanghai Harvest Pharmaceutical Co.,Ltd
- Cinic Chemicals (Shanghai) Co., Ltd.

NEW MEMBERS

In August, SHFIA welcomed 5 new members and altogether 49 new members joined the Association by the end of August.

Organon (Shanghai) Pharmaceutical Technology Co.,Ltd.

Organon is a global medical and health company. It was officially separated from MSD on June 3, 2021, focusing on women's health. Headquartered in Jersey City, New Jersey, USA, the company has approximately 9,000 employees worldwide. Adhering to the value proposition of "Here for her health", Organon provides a product portfolio of more than 60 drugs and medical solutions worldwide, covering a series of key disease treatment fields.

There is still a huge unmet demand in the field of women's health. Organon relies on its leading reproductive health business and stable classic brand business to continuously invest in the field of women's health and is committed to providing effective drugs and solutions to improve women's overall health. In addition, Organon is also actively exploring opportunities for cooperation with biopharmaceutical innovators, using the company's scale and resources in the international market to help partners realize the commercialization and globalization of their products.

ASICS China Trading Co., Ltd

The world-renowned sports group ASICS was founded in 1949 and is headquartered in Kobe, Japan. ASICS China Trading Co., Ltd was established in Changning District, Shanghai in February 2006, wholly owned subsidiary of ASICS Corporation to take overall responsibility of all brands of ASICS Group for design, production, sales in Greater China market. Certified by SMCC as Regional Headquarter of Greater China in 2020.

Since entering the Chinese market, the ONITSUKA TIGER brand has continued to increase its influence in the trend and fashion field. ASICS has vigorously explored the promotion and support of professional sports and national sports in various fields such as running, tennis, basketball, and football. In 2019, the ASICS brand established the China Product Development and Design Center, hoping to use the technology and technology to design products that closely meet the needs of consumers and help promote more diversified and sustainable development of sports.

Bristol Myers Squibb China

Bristol Myers Squibb is a global biopharma company with a mission to discover, develop and deliver innovative medicines to help patients prevail over serious diseases. In 2019, its global total sales was round 39.8 billion.

On November 20, 2019, Bristol Myers Squibb completed its acquisition of Celgene, bringing together the leading science, innovative medicines and incredible talent of the two companies to create a leading biopharma company. With the leading franchises in oncology, hematology, immunology and cardiovascular disease, and one of the most diverse and promising pipelines in the industry, the company will deliver on its vision of transforming patients' lives through science. Now, China is one of Bristol Myers Squibb's global R&D, manufacturing, commercial and innovation centers. Bristol Myers Squibb is committed to satisfying the urgent unmet clinical needs in China with focus on the field of viral hepatitis and immuno-oncology, through leading industry development, diversified partnerships and an innovative portfolio in the field of immuno-oncology, hematology and immunology to help patients fighting against serious diseases.

Messe Frankfurt (Shanghai) Co. Ltd

Messe Frankfurt is the world's largest exhibition organizer with independent exhibition venues. Its business covers exhibitions, conferences and events, and employs approximately 2,500 employees in 30 regions around the world. After recording a turnover of 738 million euros in 2019, the group is expected to have a turnover of approximately 250 million euros during the COVID-19 pandemic in 2020. It has established a rich global business network and maintained close ties with many industry sectors, served the business field and efficiently met the commercial interests and all-round needs of customers. The huge international marketing network all over the world can be regarded as one of the unique sales propositions of the group. The company is actively expanding the scope of digital services through new business models. The types of services that can be provided include exhibition venue rental, exhibition construction, market promotion, manpower arrangements and catering supply.

Porsche (China) Motors Ltd.

Porsche was founded by Prof. Dr. Ferdinand Porsche in Stuttgart, Germany, in 1931 and was then transformed into a sports car manufacturer by Ferry Porsche in 1948. Porsche has been known as one of the most prestigious automobile brands in the world for decades. True to the core brand value of performance, Porsche leads the way in providing a new generation of sports cars that prove performance and efficiency can be perfectly combined.

Since entering the Chinese market in 2001, Porsche China has been dedicated to bringing the sporty genes and innovative spirit of the marque to Porsche enthusiasts in this dynamic market. Across Mainland China, Hong Kong and Macau, there are now 139 sales sites in operation, ensuring that Porsche customers across the country receive the hallmark personalised care that sets Porsche apart around the world. In the first half of 2021, Porsche delivered 48,654 new cars in the Chinese market, and China still maintains its position as the world's largest single sales market.



上海市外商投资协会 Shanghai Foreign Investment Association
地址 Address :上海市黄浦区淮海中路138号上海广场29楼 29F, Shanghai Plaza, No.138 Middle
Huaihai Rd, Huangpu District, Shanghai
微信公众号 WeChat: 上海市外商投资协会
联系人 Contact Person: 朱微娜
电话 Tel: 021-62752995
邮箱 E-mail: zhuweina@safi.org.cn